

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM389875

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Royal Oak Sales, Inc.		06/30/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Royal Oak Enterprises, LLC		
<b>Street Address:</b>	1 Royal Oak Avenue		
<b>City:</b>	Roswell		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30076		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2109705	PREMIUM EMBERS QUALITY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7709510933		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	770-933-9500		
<b>Email:</b>	mary.kilgore@thomashorstemeyer.com		
<b>Correspondent Name:</b>	George M. Thomas		
<b>Address Line 1:</b>	400 Interstate North Parkway, SE		
<b>Address Line 2:</b>	Suite 1500		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30339		
<b>NAME OF SUBMITTER:</b>	George M. Thomas		
<b>SIGNATURE:</b>	/George M. Thomas/		
<b>DATE SIGNED:</b>	06/30/2016		
<b>Total Attachments: 1</b>			
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OP \$40.00 2109705

**ASSIGNMENT OF U.S. TRADEMARK  
PREMIUM EMBERS QUALITY (and design)**

WHEREAS, Royal Oak Sales, Inc., a Delaware Corporation, having a place of business at 1 Royal Oak Avenue, Roswell, Georgia 30076, is the owner by assignment of the mark "PREMIUM EMBERS QUALITY" (and design)

that is registered in the U.S. Patent and Trademark Office under U.S. Trademark Registration 2,109,705 and owns all right, title and interest in and to said mark and said U.S. Trademark Registration, and

WHEREAS, Royal Oak Enterprises, LLC, a Delaware limited liability company, having a place of business at 1 Royal Oak Avenue, Roswell, Georgia 30076, is desirous of acquiring said mark and said registration, together with the goodwill of the businesses associated therewith;

WHEREAS, Royal Oak Enterprises, LLC is a successor to the business of Royal Oak Sales, Inc. to which the mark pertains, and the business is ongoing and existing;

NOW, THEREFORE, in consideration of the sum of five dollars (\$5.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Royal Oak Sales, Inc. does hereby sell, assign and convey, and ratifies any prior sale, assignment and conveyance, of its entire right, title and interest, in and to said mark and said registration, and the goodwill of the businesses associated therewith, and the right to bring suit and recover for past infringement of said mark, to said Royal Oak Enterprises, LLC for the use and benefit of said Royal Oak Enterprises, LLC, its successors, assigns, and legal representatives.

IN WITNESS WHEREOF, Royal Oak Sales, Inc. has caused this assignment to be executed by its duly authorized officer, effective as of the date entered below.

6/30/2016  
Date

ROYAL OAK SALES, INC.

By: Thomas J. Aylward

Name: THOMAS J. AYLWARD

Office: EXECUTIVE VP & CO

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