

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM389508

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Imagine Easy Solutions, LLC		05/01/2016	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Chegg, Inc.		
<b>Street Address:</b>	3990 Freedom Circle		
<b>City:</b>	Santa Clara		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95054		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4726079	RESEARCH READY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3128324700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312 832-4500		
<b>Email:</b>	ipdocketing@foley.com, jrodriguez@foley.com		
<b>Correspondent Name:</b>	Jami A. Gekas - Foley & Lardner LLP		
<b>Address Line 1:</b>	321 North Clark Street		
<b>Address Line 2:</b>	Suite 2800		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60654-5313		
<b>NAME OF SUBMITTER:</b>	Jami A. Gekas		
<b>SIGNATURE:</b>	/Jami A. Gekas/		
<b>DATE SIGNED:</b>	06/28/2016		
<b>Total Attachments: 4</b>			
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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made as of May 1, 2016, from Imagine Easy Solutions, LLC, a Delaware limited liability company (“Assignor”), to Chegg, Inc., a Delaware corporation (“Assignee”).

### RECITALS

A. Assignor owns all rights, title and interest in and to U.S. federal service mark Registration No. **4,726,079** (issued on April 28, 2015 for the mark **RESEARCH READY & Design**), as well as the associated common law trademark and service mark rights to the mark reflected in the registration (hereinafter the “Mark,” a copy of the registration certificate is attached hereto as **Exhibit A**).

B. Assignor wishes to assign, and Assignee wishes to acquire, all of Assignor’s right, title and interest in and to the Mark, throughout the world.

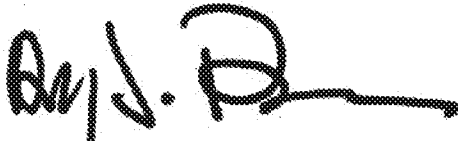
### AGREEMENT

Accordingly, in consideration of the promises and the mutual covenants and conditions contained herein, and for other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged by the parties, Assignor and Assignee agree as follows:

1. Assignor assigns, transfers, and sets over to Assignee, its successors, assigns and legal representatives, Assignor’s entire right, title and interest in and to the Mark throughout the world, together with the goodwill of the business associated with the Mark and the right to bring actions and recover for past or future infringements or other violations of the rights assigned herein; and
2. Assignor further covenants that (a) Assignor owns all right, title and interest in and to the Mark; (b) Assignor has the full right to convey the interests assigned by this Trademark Assignment; and (c) Assignor and its successors, assigns and legal representatives shall cooperate with Assignee, at Assignee’s request, to execute all documents reasonably necessary to perfect the interests assigned hereby.

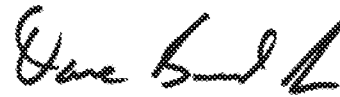
IN WITNESS WHEREOF, the parties have signed this Trademark Assignment, effective as of the date first above written.

IMAGINE EASY SOLUTIONS, LLC



Name: Andrew Brown  
Title: Manager  
Date: May 1, 2016

CHEGG, INC.

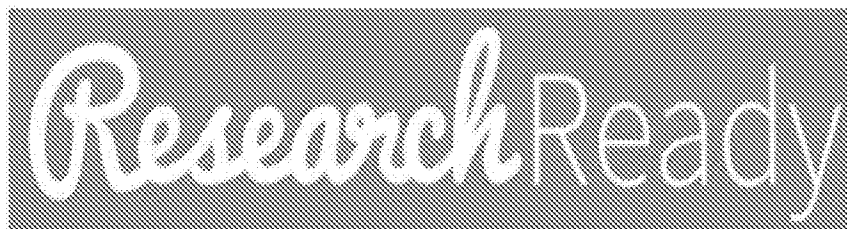


Name: Dave Borders Jr.  
Title: General Counsel  
Date: May 1, 2016

# Exhibit A

# United States of America

United States Patent and Trademark Office

The logo for "Research Ready" is displayed on a blue rectangular background with a fine white grid pattern. The word "Research" is written in a white, bold, cursive script font, while the word "Ready" is written in a white, standard sans-serif font.

**Reg. No. 4,726,079**

IMAGINE EASY SOLUTIONS, LLC (DELAWARE LIMITED LIABILITY COMPANY)  
12 WEST 31ST ST, FLR. 8  
NEW YORK, NY 10001

**Registered Apr. 28, 2015**

**Int. Cl.: 42**

FOR: PLATFORM AS A SERVICE (PaaS) FEATURING COMPUTER SOFTWARE PLATFORMS FOR PROVIDING LEARNING EXERCISES AND INSTRUCTIONAL TOOLS FOR TEACHERS AND LIBRARIANS TO TEACH RESEARCH AND CRITICAL THINKING SKILLS, IN CLASS 42 (U.S. CLS. 109 AND 101).

**SERVICE MARK**

**PRINCIPAL REGISTER**

FIRST USE 1-29-2013; IN COMMERCE 1-29-2013.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RESEARCH", APART FROM THE MARK AS SHOWN.

THE COLOR(S) BLUE AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF BOLDED, SCRIPT FONT OF THE WORD "RESEARCH", FOLLOWED BY A STANDARD SANS SERIF FONT OF THE WORD "READY". THE TEXT IS WHITE AND IS ON A BLUE BACKGROUND.

SER. NO. 86-024,382, FILED 7-31-2013.

JOANNA DUKOVIC, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

**TRADEMARK**  
**REEL: 005825 FRAME: 0056**

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

*First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

*Second Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\*  
See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.