OP \$40.00 3538886

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM389844

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Thumbprint Ltd.		06/30/2016	Corporation: OHIO

RECEIVING PARTY DATA

Name:	Efficient Collaborative Retail Marketing Company, LLC	
Street Address:	27070 Miles Road - Suite A	
City:	Solon	
State/Country:	OHIO	
Postal Code:	44139	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3538886	MARKETGATE

CORRESPONDENCE DATA

Fax Number: 2163639001

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 216-363-9000

Email: skoenig@faysharpe.com

Correspondent Name: Sandra M. Koenig - Fay Sharpe LLP

Address Line 1: 1228 Euclid Avenue, 5th Floor

Address Line 4: Cleveland, OHIO 44115

ATTORNEY DOCKET NUMBER:	THUM 500001US01
NAME OF SUBMITTER:	Sandra M. Koenig
SIGNATURE:	/sandramkoenig/
DATE SIGNED:	06/30/2016

Total Attachments: 1

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TRADEMARK REEL: 005825 FRAME: 0310

TRADEMARK ASSIGNMENT

Assignor, Thumbprint Ltd., an Ohio Corporation, is the record owner of U.S. Reg. No. 3,538,886 for the mark MARKETGATE;

Assignee, Efficient Collaborative Retail Marketing Company, LLC, a Delaware Limited Liability Company with an address at 27070 Miles Road – Suite A, Solon, Ohio 44139, is desirous of acquiring the trademark MARKETGATE and U.S. Reg. No. 3,538,886 therefor;

In consideration of the sum of ten dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in U.S. Reg. No. 3,538,886, the U.S. trademark MARKETGATE, together with the goodwill of the business symbolized by said trademark and registration thereof, with the right to sue and recover for acts of trademark infringement prior to the date of this assignment.

(Assignor)	
Ву:	V-()-
Printed Name:	Bilan C. Nelson
Title:	Cfa
Date:	6/30/2016
Efficient Collabo Company, LLC (Assignee)	rative Retail Marketing
Ву:	Kat / L
Printed Name:	Gian C. Nelson
Title:	cFo
Date:	6(20/2016

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RECORDED: 06/30/2016

TRADEMARK
REEL: 005825 FRAME: 0311