

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM391817

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|------------------------------|----------------------------------------------------|
| SUBMISSION TYPE: | RESUBMISSION |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |
| RESUBMIT DOCUMENT ID: | 900370562 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------|----------|----------------|------------------------|
| C-USA, INC | | 11/04/2015 | Corporation: MINNESOTA |

RECEIVING PARTY DATA

| | |
|------------------------|-------------------------|
| Name: | PaperDirect, Inc. |
| Street Address: | 4875 White Bear Parkway |
| City: | White Bear Lake |
| State/Country: | MINNESOTA |
| Postal Code: | 55110 |
| Entity Type: | Corporation: MINNESOTA |

PROPERTY NUMBERS Total: 9

| Property Type | Number | Word Mark |
|----------------------|---------|---------------------------|
| Registration Number: | 1687102 | PAPERKIT |
| Registration Number: | 2161007 | PROEDGE |
| Registration Number: | 1951474 | PAPERDIRECT |
| Registration Number: | 2913359 | KUDOS |
| Registration Number: | 2559182 | PAPERDIRECT |
| Registration Number: | 2101368 | IDEA ART |
| Registration Number: | 2231957 | IDEA ART |
| Registration Number: | 3937561 | PAPERDIRECT |
| Registration Number: | 3996430 | STAND OUT FROM THE CROWD. |

CORRESPONDENCE DATA

Fax Number: 6126324444

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 612.632.3357

Email: trademark@gpmlaw.com

Correspondent Name: Jennifer C. Debrow

Address Line 1: 80 South 8th Street

Address Line 2: 500 IDS Center

Address Line 4: Minneapolis, MINNESOTA 55402

TRADEMARK

| | |
|-----------------------------------------------------------------------------------------------------------------|---------------|
| NAME OF SUBMITTER: | Gwen Spurrier |
| SIGNATURE: | /GDS/ |
| DATE SIGNED: | 07/18/2016 |
| Total Attachments: 2 source=assign to PAPERDIRECT#page1.tif source=assign to PAPERDIRECT#page2.tif | |

TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of November 4, 2015 between C-USA, Inc. f/k/a Current USA, Inc., a Minnesota corporation with an address at 1725 Roe Crest Drive, North Mankato, MN 56003 ("Assignor"), and PaperDirect, Inc., located at 4875 White Bear Parkway, White Bear Lake, MN 55110 ("Company").

WHEREAS, Assignor is the owner of the trademarks set forth on Attachment A attached hereto ("Marks");

WHEREAS, Assignor desires to assign these Marks to Company;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

- 1. Transfer of Marks. Assignor hereby transfers and assigns to Company, all of Assignor's right, title and interest in and to the Marks, together with all associated goodwill and all related rights, and all registrations and applications for the Marks in the United States and any foreign countries, including any renewals and extensions of the registration that are or may be secured. The provisions of this Assignment inure to the benefit of Company, its successors, assigns and other legal representatives, and are binding upon Assignor, its successors, assigns and other legal representatives.
- 2. Authorization. Assignor hereby authorizes and requests the United States Patent & Trademark Office, and the corresponding entity or agency in any applicable foreign country, to record Company as assignee and owner of the entire right, title and interest in and to the Marks.

ASSIGNOR

By: Suzanne M. Spellau
 Name: Suzanne M. Spellau
 Its: Vice President - General Counsel

COMPANY

By: Thomas A. Johnson
 Name: Thomas A. Johnson
 Its: V.P. & CFO

ATTACHMENT A

| <u>Trademark</u> | <u>Application Number</u> | <u>Registration Number</u> |
|--------------------------|---------------------------|----------------------------|
| PAPERKIT | 74/019,241 | 1,687,102 |
| PROEDGE | 75/209,936 | 2,161,007 |
| PAPERDIRECT & DESIGN | 74/648,587 | 1,951,474 |
| KUDOS and STAR DESIGN | 78/347,336 | 2,913,359 |
| PAPERDIRECT | 75/499,648 | 2,559,182 |
| IDEA ART & DESIGN | 75/169,525 | 2,101,368 |
| IDEA ART | 75/405,698 | 2,231,957 |
| PAPERDIRECT | 85/093,149 | 3,937,561 |
| STAND OUT FROM THE CROWD | 85/093,948 | 3,996,430 |