

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM390087

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Baja Designs Incorporated		07/01/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Bestop Baja, LLC		
Street Address:	333 Centennial Parkway		
Internal Address:	Suite B		
City:	Louisville		
State/Country:	COLORADO		
Postal Code:	80027		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86810708	PRERUNNER	
Serial Number:	86848532	XL 80	
CORRESPONDENCE DATA			
Fax Number:	2483644285		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(248) 364-4300		
Email:	awharfield@warnpartners.com		
Correspondent Name:	Warn Partners, P.C.		
Address Line 1:	691 North Squirrel Road		
Address Line 2:	Suite 140		
Address Line 4:	Auburn Hills, MICHIGAN 48326		
NAME OF SUBMITTER:	Philip R. Warn		
SIGNATURE:	/Philip R. Warn - Reg. No. 32775/		
DATE SIGNED:	07/01/2016		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

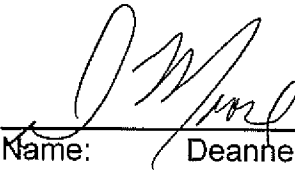
WHEREAS, the undersigned, Baja Designs Incorporated, a California corporation ("Assignor") having its principal offices at 185 Bosstick Blvd, San Marcos, CA 92069, is the owner of the certain trademarks, which are listed on the attached Schedule A (collectively referred to as the "Trademarks").

WHEREAS, Bestop Baja, LLC, a Delaware limited liability company ("Assignee") having its principal offices at 333 Centennial Parkway, Suite B, Louisville, CO 80027, is desirous of acquiring any and all rights that Assignor may have in and to the Trademarks together with the goodwill of the business in connection with which said Trademarks are used and which is symbolized by same, along with the right to recover damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt whereof is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said Trademarks, together with the goodwill of the business in connection with which same is used and which is symbolized thereby, and all other rights which Assignor has enjoyed thereunder throughout all countries of the world, including any and all rights of recovery based on past infringement of said Trademarks, the same to be held and enjoyed by the Assignee, its successors and assigns to the full end of the terms for which the aforesaid Trademark registrations are valid and any renewals of the terms thereof;

IN WITNESS WHEREOF, Assignor has caused this Agreement to be executed by its duly authorized officer this ____ day of July, 2016.

July, 2016
Date


Name: Deanne Moore

Its: Secretary

TRADEMARK ASSIGNMENT

Schedule A

Mark Name	Application Date	Application No.
PRERUNNER	11/05/2015	86/810708
XL 80	12/14/2015	86/848532