

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM390071

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Offbeat IP		07/01/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Mendocino Wine Group		
Street Address:	501 Parducci Road		
City:	Ukiah		
State/Country:	CALIFORNIA		
Postal Code:	95482		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4258813	SLICES	
Registration Number:	4162450	JELLYBEAN	
Registration Number:	4414315	JELLYBEAN	
CORRESPONDENCE DATA			
Fax Number:	4152498333		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4152498330		
Email:	lholland@ksrh.com		
Correspondent Name:	Lori Holland		
Address Line 1:	555 Montgomery Street		
Address Line 2:	17 Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	60105-009		
NAME OF SUBMITTER:	Lori Holland		
SIGNATURE:	/lori holland/		
DATE SIGNED:	07/01/2016		
Total Attachments: 3 source=Offbeat IP#page1.tif			

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**ASSIGNMENT OF UNITED STATES
TRADEMARK REGISTRATION**


WHEREAS, Offbeat IP, LLC, a Delaware limited liability company with a principal business address at 19185 7th Street East, Sonoma, California 95476 (“Assignor”) owns the following mark in the U.S. which is registered in the U.S. Patent and Trademark Office:

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
SLICES	4,258,813	December 11, 2012

WHEREAS, Mendocino Wine Group, LLC, a California limited liability company with an address of 501 Parducci Road, Ukiah, California 95482 (“Assignee”) is desirous of acquiring said U.S. mark and U.S. registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title, and interest in and to the said mark in the U.S., together with the goodwill of the business symbolized by the mark in the U.S. and the above-identified U.S. registration thereof.

Dated: July 1, 2016

By: 
Name: Michael Kenton
Title: CEO

**ASSIGNMENT OF UNITED STATES
TRADEMARK REGISTRATION**

WHEREAS, Offbeat IP, LLC, a Delaware limited liability company with a principal business address at 19185 7th Street East, Sonoma, California 95476 ("Assignor") owns the following mark in the U.S. which is registered in the U.S. Patent and Trademark Office:

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
JELLYBEAN	4,162,450	June 19, 2012

WHEREAS, Mendocino Wine Group, LLC, a California limited liability company with an address of 501 Parducci Road, Ukiah, California 95482 ("Assignee") is desirous of acquiring said U.S. mark and U.S. registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title, and interest in and to the said mark in the U.S., together with the goodwill of the business symbolized by the mark in the U.S. and the above-identified U.S. registration thereof.

Dated: July 1, 2016

By: _____
Name: Michael Kenton
Title: CEO

**ASSIGNMENT OF UNITED STATES
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WHEREAS, Offbeat IP, LLC, a Delaware limited liability company with a principal business address at 19185 7th Street East, Sonoma, California 95476 (“Assignor”) owns the following mark in the U.S. which is registered in the U.S. Patent and Trademark Office:

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
JELLYBEAN	4,414,315	October 8, 2013

WHEREAS, Mendocino Wine Group, LLC, a California limited liability company with an address of 501 Parducci Road, Ukiah, California 95482 (“Assignee”) is desirous of acquiring said U.S. mark and U.S. registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title, and interest in and to the said mark in the U.S., together with the goodwill of the business symbolized by the mark in the U.S. and the above-identified U.S. registration thereof.

Dated: July 1, 2016

By: 
Name: Michael Kenton
Title: CEO