

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM390074

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PNC BANK, NATIONAL ASSOCIATION		07/01/2016	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	INSTAWARES HOLDING COMPANY, LLC		
Street Address:	222 Chastain Meadows Ct., Suite 200		
City:	Kennesaw		
State/Country:	GEORGIA		
Postal Code:	30144		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	SOTF, LLC		
Street Address:	222 Chastain Meadows Ct., Suite 200		
City:	Kennesaw		
State/Country:	GEORGIA		
Postal Code:	30144		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	INSTAWARES, LLC		
Street Address:	222 Chastain Meadows Ct., Suite 200		
City:	Kennesaw		
State/Country:	GEORGIA		
Postal Code:	30144		
Entity Type:	Limited Liability Company: GEORGIA		
Name:	ECOMPANYSTORE, LLC		
Street Address:	5945 Cabot Parkway, Bldg. 200, Suite 150		
City:	Alpharetta		
State/Country:	GEORGIA		
Postal Code:	30005		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	SIMPLE OFFERS, LLC		
Street Address:	5945 Cabot Parkway, Bldg. 200, Suite 150		
City:	Alpharetta		

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State/Country:	GEORGIA
Postal Code:	30005
Entity Type:	Limited Liability Company: DELAWARE
Name:	BRIGHTSHINE, LLC
Street Address:	222 Chastain Meadows Ct., Suite 200
City:	Kennesaw
State/Country:	GEORGIA
Postal Code:	30144
Entity Type:	Limited Liability Company: DELAWARE
Name:	MEDVIP, LLC
Street Address:	222 Chastain Meadows Ct., Suite 200
City:	Kennesaw
State/Country:	GEORGIA
Postal Code:	30144
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3760790	INSTAWARES
Registration Number:	3029034	CONNECT YOUR BRAND
Registration Number:	3744068	ECOMPANYSTORE
Registration Number:	3955631	BIGSHOOZ
Registration Number:	3174394	ECOMPANYSTORE

CORRESPONDENCE DATA

Fax Number: 8132294133

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 813-223-7000

Email: trademarks@carltonfields.com

Correspondent Name: William Giltinan, Carlton Fields

Address Line 1: PO Box 3239

Address Line 4: Tampa, FLORIDA 33601-3239

NAME OF SUBMITTER:	William G. Giltinan
SIGNATURE:	/William G. Giltinan/
DATE SIGNED:	07/01/2016

Total Attachments: 3

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Release”) is made as of July 1, 2016 (“Effective Date”) by PNC BANK, NATIONAL ASSOCIATION, in its capacity as agent (“Grantee”), in favor of INSTAWARES HOLDING COMPANY, LLC, SOTF, LLC, INSTAWARES, LLC, ECOMPANYSTORE, LLC, SIMPLE OFFERS, LLC, MEDVIP, LLC and BRIGHTSHINE, LLC (each a “Grantor” and, collectively, the “Grantors”).

WHEREAS, pursuant to the terms and conditions of that certain Security Agreement, dated as of October 29, 2015 and that certain Rider to Security Agreement - Trademarks, dated as of October 29, 2015 (the “Trademark Security Agreement”), each of the Grantors assigned, transferred and conveyed to Grantee, and granted to Grantee, a lien and security interest in (the “Lien”) all of such Grantor’s right, title and interest in and to the Trademarks (as defined in the Trademark Security Agreement), together with all the goodwill and other tangible assets of such Grantor associated with and represented by the Trademarks, and the non-intent-to-use applications for and registration thereof and the right to sue for past, present and future infringements, and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits (collectively, the “Trademark Collateral”);

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on October 29, 2015 at Reel 5656, Frame 0289;

WHEREAS, Grantee has consented to the release of the Lien on all of the Trademark Collateral, including but not limited to the trademarks listed on Schedule 1 hereto (collectively, the “Released IP Collateral”);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee hereby covenants and agrees as follows:

1. Effective as of the Effective Date, Grantee’s mortgage, pledge, and hypothecation and Lien on and security interest in the Released IP Collateral is hereby terminated and released.

2. To the extent Grantee retains any such interest, Grantee hereby assigns, transfers and conveys to Grantors, all of Grantee’s right, title and interest, now owned or hereinafter acquired, that it may have whether by assignment or otherwise, in and to any mortgage and continuing security interest and collateral assignment in any of the Released IP Collateral. Such assignment, transfer and conveyance by Grantee is made without any representation or warranty (express or implied) by Grantee.

3. Grantee hereby agrees to execute, acknowledge and deliver all such further instruments and to take all such further actions as may be reasonably requested or are required in order to more fully and effectively carry out the purposes of this Release, all at the expense of Grantors.

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IN WITNESS WHEREOF, Grantee has caused this Release to be executed by its duly authorized representative as of the Effective Date.

PNC BANK, NATIONAL ASSOCIATION,
as Grantee

By: Tate Sisk

Name: Tate Sisk
Title: Duly Authorized Signatory

Schedule 1

Grantor	Trademark	Serial or Registration No.	Registration or Filing Date
Instawares, LLC	INSTAWARES	3760790	3/16/2010
eCompanyStore, LLC	CONNECT YOUR BRAND	3029034	12/13/2005
eCompanyStore, LLC	ECOMPANYSTORE	3744068	2/2/2010
eCompanyStore, LLC	BIGSHOOZ	3955631	5/3/2011
eCompanyStore, LLC	ECOMPANYSTORE	3174394	11/21/2006

Schedule 1 to Release of Security Interest in Trademarks