

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM390275

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Trademark Release and Reassignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MADISON CAPITAL FUNDING LLC		07/01/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	CALIFONIA SCENTS		
Street Address:	18850 Von Karman Ave, Suite 200		
City:	IRVINE		
State/Country:	CALIFORNIA		
Postal Code:	92612		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 22			
Property Type	Number	Word Mark	
Registration Number:	4451296	FRESH IDEAS IN THE AIR	
Registration Number:	3821223	XTREME	
Registration Number:	3714847	MINI-SCENTS	
Registration Number:	3575319	CALIFORNIA CAR SCENTS	
Registration Number:	3599885	CALIFORNIA SCENTS PROFESSIONAL	
Registration Number:	3336865	VENT ELATIONS!	
Registration Number:	3341680	STEALTH	
Registration Number:	3353577	VACUUM FRESH	
Registration Number:	3017188	CITRUS SPLASH	
Registration Number:	2642001	SLIM TINS	
Registration Number:	2614112	SPILLPROOF ORGANIC AIR FRESHENER	
Registration Number:	2836806	COOL SCENTS	
Registration Number:	2571000	AIR-POWER	
Registration Number:	2283162	COOL GEL	
Registration Number:	2231386	SANI-GEL	
Registration Number:	2107165	PET SCENTS	
Registration Number:	1996947	SPRITZERS	
Registration Number:	1995105	ORANGE SQUEEZE	
Registration Number:	1968486	HANG OUTS	
TRADEMARK			

CH \$565.00 4451296

Property Type	Number	Word Mark
Registration Number:	1940353	CALIFORNIA SCENTS
Registration Number:	1147929	SANI-AIR
Registration Number:	1211210	BAN-AIR

CORRESPONDENCE DATA

Fax Number: 3142592020

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 314-259-2000

Email: susan.murphy@bryancave.com

Correspondent Name: BRYAN CAVE LLP

Address Line 1: 211 North Broadway, Suite 3600

Address Line 4: St. Louis, MISSOURI 63102

ATTORNEY DOCKET NUMBER:	0394777
NAME OF SUBMITTER:	Lucinda A. Althausser
SIGNATURE:	/Lucinda A. Althausser/
DATE SIGNED:	07/05/2016

Total Attachments: 3

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TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of July 1, 2016, by MADISON CAPITAL FUNDING LLC, as administrative agent (in such capacity, "Secured Party"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Security Agreement (as defined below).

WITNESSETH:

WHEREAS, California Scents, a California corporation ("Grantor"), and Secured Party are parties to that certain Trademark Security Agreement dated as of September 1, 2015 (the "Security Agreement") pursuant to which Grantor granted a security interest to Secured Party in certain Trademarks and Trademark Collateral (as defined therein) as security for certain obligations owing by Grantor to Secured Party, including the Trademarks set forth on Schedule 1 hereto;

WHEREAS, the Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on September 1, 2015, at Reel 5614, Frame 0370;

WHEREAS, Grantor has requested that Secured Party release its security interest in the Trademarks and Trademark Collateral and reassign any and all rights in the same to Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Secured Party hereby releases its security interest in all of Grantor's right, title and interest in and to the following:

(a) all of its Trademarks included in the Collateral, including, without limitation, each Trademark listed on Schedule A annexed hereto, together with any extensions or renewals thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(b) all products and proceeds of the foregoing, including without limitation, any claim by Grantor against third parties for past, present or future (i) infringement or dilution of each such Trademark, or (ii) injury to the goodwill associated with each such Trademark.

2. Secured Party hereby reassigns, grants and conveys to the Grantor, without any representation, recourse or undertaking by Secured Party, any and all of Secured Party's right, title and interest in and to the Trademarks and the Trademark Collateral.

[Signature Page Follows]

IN WITNESS WHEREOF, Agent has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

MADISON CAPITAL FUNDING LLC,
as First Lien Agent

By: 
Name: Lynn Rehn
Title: Vice President

Trademark Release and Reassignment

TRADEMARK
REEL: 005827 FRAME: 0786

SCHEDULE A

Trademark Registrations

Mark	Application No.	Application Date	Registration No.	Registration Date
FRESH IDEAS IN THE AIR	85922189	5/3/13	4451296	12/17/13
XTREME	77885895	12/3/09	3821223	7/20/10
MINI-SCENTS	3714847	4/27/09	3714847	11/24/09
CALIFORNIA CAR SCENTS	77463948	5/2/08	3575319	2/17/09
CALIFORNIA SCENTS PROFESSIONAL	77421658	3/13/08	3599885	3/31/09
VENT ELATIONS!	78822425	2/24/06	3336865	11/13/07
STEALTH	78822438	2/24/06	3341680	11/20/07
VACUUM FRESH	78696021	8/19/05	3353577	12/11/07
CITRUS SPLASH	78193261	12/11/02	3017188	11/22/05
SLIM TINS	76233968	4/2/01	2642001	10/29/02
SPILLPROOF ORGANIC AIR FRESHENER	76123148	9/6/00	2614112	9/3/02
COOL SCENTS	76122599	9/6/00	2836806	4/27/04
AIR POWER	76123147	9/6/00	2571000	5/21/02
COOL GEL	75528600	7/31/98	2283162	10/5/99
SANI-GEL	75240816	1/21/97	2231386	3/16/99
PET SCENTS	75188011	10/15/96	2107165	10/21/97
SPRITZERS	74724102	8/28/95	1996947	8/27/96
ORANGE SQUEEZE	74690033	7/6/95	1995105	8/20/96
HANG OUTS	74675794	5/8/95	1968486	4/16/96
CALIFORNIA SCENTS	74373683	3/30/93	1940353	12/12/95
SANI-AIR	73229102	8/27/79	1147929	3/3/81
BAN-AIR	73221890	7/2/79	1211210	10/5/82

Trademark Applications

None