

## TRADEMARK ASSIGNMENT COVER SHEET

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ETAS ID: TM392193

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900371651		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ms Kacey Marie Ronaldson		05/11/2016	INDIVIDUAL: UNITED STATES
Mr Matthew Bryan Bouchard		05/11/2016	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Board of Regents of the University of Texas System		
<b>Street Address:</b>	201 West 7th Street		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78701		
<b>Entity Type:</b>	State Agency: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86157495	TEXAS STRONG	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8505099099		
<b>Email:</b>	paden.woodruff@woodruffblack.com		
<b>Correspondent Name:</b>	Paden Woodruff		
<b>Address Line 1:</b>	322 Anderson Street		
<b>Address Line 4:</b>	Tallahassee, FLORIDA 32303		
<b>NAME OF SUBMITTER:</b>	Paden Woodruff		
<b>SIGNATURE:</b>	/Paden E. Woodruff, IV/		
<b>DATE SIGNED:</b>	07/21/2016		
<b>Total Attachments: 1</b>			
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**RECORDAL ASSIGNMENT OF TRADEMARK**

WHEREAS, Kacey Marie Ronaldson and Matthew Bryan Bouchard ("Assignors"), individuals currently residing at 766 Saint Nicholas Avenue, Basement Apartment, New York, New York 10031 (formerly at 559 West 164<sup>th</sup> Street, Apt. 6F, New York, New York 10032), are the owners of the trademark TEXAS STRONG, which is the subject of U.S. Ser. No. 86/157,495;

WHEREAS, The Board of Regents of the University of Texas System ("Assignee"), a Texas state agency having its principal place of business at 201 West 7<sup>th</sup> Street, Austin, Texas 78701, desires to acquire any and all rights and goodwill associated with the mark TEXAS STRONG, including the goodwill of the business and U.S. Ser. No. 86/157,495;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors do hereby assign, transfer, and convey to Assignee, effective as of May 11, 2016, the entire right, title, and interest in and to the mark TEXAS STRONG, including U.S. Ser. No. 86/157,495, together with the goodwill of the business symbolized by the mark TEXAS STRONG, U.S. Ser. No. 86/157,495, and the portion of the business to which the mark TEXAS STRONG pertains. This assignment is not contrary to Section 10 of the Trademark Act in that the mark TEXAS STRONG is being assigned along with the portion of Assignors' business to which the mark pertains.

**KACEY MARIE RONALDSON**

By: Kacey Ronaldson

Date: 5/11/16

**MATTHEW BRYAN BOUCHARD**

By: Matthew Bouchard

Date: 5/11/16