

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM390481

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the conveying party Liz Claiborne, Inc. to L.C.Licensing, Inc. and submit additional supporting legal documentation previously recorded on Reel 004660 Frame 0156. Assignor(s) hereby confirms the Assignment of the entire interest and the goodwill.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
L.C. Licensing, Inc.		08/10/2011	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Elizabeth Arden, Inc.
Street Address:	200 Park Avenue South
City:	New York
State/Country:	NEW YORK
Postal Code:	10003
Entity Type:	Corporation: FLORIDA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1860231	VIVID

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2122611133
 Email: pto@elizabetharden.com
 Correspondent Name: Wendy Kaplowitz
 Address Line 1: 200 Park Avenue South
 Address Line 2: Elizabeth Arden
 Address Line 4: New York, NEW YORK 10003

NAME OF SUBMITTER:	Wendy Kaplowitz
SIGNATURE:	/Wendy Kaplowitz/
DATE SIGNED:	07/06/2016

Total Attachments: 16

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INTELLECTUAL PROPERTY ASSIGNMENT

This INTELLECTUAL PROPERTY ASSIGNMENT (this "Assignment"), effective the 10th day of August, 2011 (the "Effective Date"), is made and entered into by and between Liz Claiborne, Inc. and L.C. Licensing, Inc., each a Delaware corporation with principal place of business at 1441 Broadway, New York, New York 10018 (each an "Assignor" and collectively, "Assignors"), and Elizabeth Arden, Inc., a Florida corporation, with a place of business at 200 Park Avenue South, New York, New York 10003 ("Assignee"). Capitalized terms used herein but not otherwise defined herein shall have the meanings set forth in that certain License Agreement, dated as of May 28, 2008, by and among Liz Claiborne, Inc., Liz Claiborne Cosmetics, Inc., L.C. Licensing, Inc., Juicy Couture, Inc., and Lucky Brand Dungarees, Inc., each a Delaware corporation (each a Licensor, and collectively, "Licensor"), and Assignee (the "License Agreement"), as amended by that certain Amendment to License Agreement, dated as of August 10, 2011 (the "Amendment"), by and among Licensor and Assignee.

WHEREAS, Assignors own all right, title and interest in, and to the following (collectively, the "Purchased Intellectual Property"): (i) the trademarks, trade names, service marks and trademark applications and registrations set forth on **Exhibit A**, which is attached hereto, including all renewals and extensions thereof and all goodwill associated therewith (the "Purchased Marks"), (ii) all logos, trade dress, copyrights or copyrighted works, (including without limitation, trade dress rights, copyrights and copyrighted works in labels, packaging, or product design or configuration that are solely used in Licensed Products using the Purchased Marks, such products shall be referred to as the "Purchased Marks Products"), and any Internet domain names utilizing solely the Purchased Marks, and (iii) any trade secrets, know-how, formulas, compositions and technical data owned by Assignors related to the Purchased Marks Products; for purposes of clarity, the Purchased Marks do not include any trademarks, trade names, service marks and trademark applications, registrations or goodwill associated therewith other than those specifically set forth in **Exhibit A** for goods in International Class 3; and

WHEREAS, Assignee desires to acquire and assume from Assignors the Purchased Intellectual Property, and Assignors desires to sell and assign such Purchased Intellectual Property, in each case in accordance with the terms and subject to the conditions set forth in the License Agreement, as amended by the Amendment.

NOW THEREFORE, for the consideration set forth in the Amendment, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors and Assignee agree as follows:

1. Assignment. Effective upon execution and delivery by Assignors and Assignee of the Amendment and certain other documents set forth therein, Assignors hereby sell, assign, transfer and convey to Assignee all of Assignors' right, title and interest in, to and under the following property throughout the world:

- (a) the Purchased Intellectual Property, including all rights therein provided by international conventions and treaties (including the material relevant supporting documents, such as file wrappers, registration, renewal and/or annuity confirmations, if any) ("Transferred Rights");
- (b) all rights to bring any action at law or in equity for the past infringement of Purchased Intellectual Property occurring prior to the Effective Date, including the right to receive all proceeds and damages or other remedies therefrom; and
- (c) any and all rights to royalties, profits, compensation, license fees or other payments or remuneration of any kind relating to the Transferred Rights, to the extent they exist, arising from and after the date of this Assignment.

Assignee, its successors and assigns, shall hold the rights to the foregoing for and during the existence of such Transferred Rights, and all renewals, reissues and extensions thereof, as fully and as entirely as the same would have been held and enjoyed by Assignors had this Assignment not been made.

2. Further Assurances. Assignors shall timely execute and deliver any additional documents and perform such additional acts reasonably necessary or desirable, in all cases in accordance with the terms set forth in the Amendment, to record and perfect the interest of Assignee in and to the Purchased Intellectual Property, and shall not enter into any agreement in conflict with this Assignment.

3. Governing Law. Except to the extent that U.S. federal law preempts state law with respect to the matters covered hereby, this Assignment shall be governed by and construed in accordance with the laws of the State of New York, without regard to the conflicts of law rules of such state.

4. Purpose. This Assignment has been granted to Assignee in connection with the Amendment and is expressly subject to the terms and conditions thereof. In case of any conflict between the terms of this Assignment and the Amendment, the terms of the Amendment shall control.

5. Counterparts. This Assignment may be executed by facsimile in any number of counterparts, each of which shall be deemed to be an original all of which constitute one and the same agreement.

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EXHIBIT A - TRADEMARK RIGHTS

Mark Name	Country	Class	Current Owner	Status	App. No.	App. Date	Reg. No.	Reg. Date	Renewal Date
BORA BORA	Brazil	3	Liz Claiborne, Inc.	Registered	824083202	7/6/2001	824083202	4/17/2007	4/17/2017
BORA BORA	Canada	3	Liz Claiborne, Inc.	Registered	1105792	6/8/2001	TMA588638	9/2/2003	9/2/2018
BORA BORA	Chile	3	Liz Claiborne, Inc.	Registered	839974	10/1/1988	845945	10/1/1988	10/1/2018
BORA BORA	Community Trademark	3	Liz Claiborne, Inc.	Filed	9953886	5/10/2011			5/31/2021
BORA BORA	Mexico	3	Liz Claiborne, Inc.	Registered	489850	6/11/2001	709345	7/30/2001	6/11/2011
BORA BORA	Spain	3	Liz Claiborne, Inc.	Registered	764519	9/9/1974	764519	6/16/1976	9/8/2014
BORA BORA	United States	3	Liz Claiborne, Inc.	Registered	76266911	6/5/2001	2743659	7/29/2003	7/29/2013
BORA BORA Men's Bottle Design	United States	3	Liz Claiborne, Inc.	Registered	76425314	6/24/2002	2815578	2/17/2004	2/17/2014
BORA BORA Women's Bottle Design	United States	3	Liz Claiborne, Inc.	Registered	76424239	6/24/2002	2798927	12/23/2003	12/23/2013
CURVE	Argentina	3	Liz Claiborne, Inc.	Registered	2795189	7/20/1995	2281592	4/13/2009	4/13/2019
CURVE	Aruba	3	Liz Claiborne, Inc.	Registered	17494- IM20070919.2	7/18/1995	26769	8/7/1995	7/17/2015
CURVE	Australia	3	Liz Claiborne, Inc.	Registered	667149	7/20/1995	667149	10/14/1996	7/20/2015
CURVE	Austria	3	Liz Claiborne, Inc.	Registered	446595	8/8/1995	160787	11/8/1995	11/30/2015
CURVE	Bahamas	3	Liz Claiborne, Inc.	Registered	17790	9/12/1995	17790	9/12/1995	9/12/2009
CURVE	Bahrain	3	L.C. Licensing, Inc.	Registered	416497	3/25/1997	21,811	10/15/2000	3/25/2017
CURVE	Benelux	3	Liz Claiborne, Inc.	Registered	852132	7/18/1995	577380	7/18/1995	7/18/2015
CURVE	Bermuda	3	Liz Claiborne, Inc.	Registered	27316	11/9/1995	27,316	11/9/1995	11/9/2016
CURVE	BES-Islands	3	Liz Claiborne, Inc.	Filed	1371	7/7/2011			7/7/2021
CURVE	Bolivia	3	Liz Claiborne, Inc.	Registered	65565	3/17/1998	70224	3/17/1998	3/17/2018
CURVE	Brazil	3	Liz Claiborne, Inc.	Registered	818649429	7/31/1995	818649429	10/7/1997	10/7/2017
CURVE	British Virgin Islands	3	Liz Claiborne, Inc.	Registered	2158	5/1/1995	2158	5/1/1995	5/1/2023
CURVE	Brunei	3	Liz Claiborne, Inc.	Registered	25520	11/28/1995	20804	11/28/1995	11/28/2012
CURVE	Canada	3	Liz Claiborne, Inc.	Registered	781778	5/1/1995	TMA483689	10/7/1997	10/7/2012
CURVE	Cayman Islands	3	Liz Claiborne, Inc.	Registered	2019439	5/1/1995	2019439	5/1/1995	5/1/2015
CURVE	Chile	3	Liz Claiborne, Inc.	Registered	743474	8/18/1995	777061	8/23/1996	8/23/2016
CURVE	China P.R.	3	L.C. Licensing, Inc.	Registered	4061898	5/13/2004	4061898	2/14/2007	2/13/2017
CURVE	Colombia	3	Liz Claiborne, Inc.	Registered	95051177	10/30/1995	264635	9/18/2001	9/18/2011
CURVE	Community Trademark	3	Liz Claiborne, Inc.	Registered	528836	5/5/1997	528836	2/10/1999	5/31/2017
CURVE	Community Trademark	3	Liz Claiborne, Inc.	Registered	3331626	8/29/2003	3331626	3/29/2005	8/31/2013
CURVE	Costa Rica	3	L.C. Licensing, Inc.	Registered	98401	1/3/1997	98401	1/3/1997	1/3/2017
CURVE	Czech Republic	3	Liz Claiborne, Inc.	Registered	115384	10/21/1996	207095	1/28/1998	10/2/2016
CURVE	Denmark	3	Liz Claiborne, Inc.	Registered	VA1995003964	8/8/1995	VR1995008630	10/6/1995	10/6/2015
CURVE	Dominican Republic	3	Liz Claiborne, Inc.	Registered	Not Available	10/15/1995	80,311	10/15/1995	10/15/2015

EXHIBIT A - TRADEMARK RIGHTS

Mark Name	Country	Class	Current Owner	Status	App. No.	App. Date	Reg. No.	Reg. Date	Renewal Date
CURVE	Ecuador	3	Liz Claiborne, Inc.	Registered	59839	8/7/1995	58584	3/26/1997	3/26/2017
CURVE	El Salvador	3	Liz Claiborne, Inc.	Registered	127699	2/25/1999	224BOOK112	8/7/2000	8/7/2020
CURVE	Finland	3	Liz Claiborne, Inc.	Registered	199504195	7/19/1995	206680	7/15/1997	7/15/2017
CURVE	France	3	Liz Claiborne, Inc.	Registered	95582180	7/26/1995	95582180	7/26/1995	7/31/2015
CURVE	Germany	3	Liz Claiborne, Inc.	Registered	395294622	7/18/1995	39529462	4/16/1996	7/31/2015
CURVE	Great Britain	3	Liz Claiborne, Inc.	Registered	2019439	5/1/1995	2019439	2/16/1996	5/1/2015
CURVE	Guatemala	3	Liz Claiborne, Inc.	Registered	91227	4/24/1998	91,227	4/24/1998	4/23/2018
CURVE	Hong Kong	3	Liz Claiborne, Inc.	Registered	199609494	7/24/1995	199609494	10/15/1996	7/23/2016
CURVE	Iceland	3	L.C. Licensing, Inc.	Registered	2251997	2/17/1997	10651997	8/27/1997	8/27/2017
CURVE	India	3	Liz Claiborne, Inc.	Registered	685975	11/8/1985	685975	11/8/2005	11/8/2015
CURVE	Indonesia	3	Liz Claiborne, Inc.	Registered	800 2005 2572-2572	9/11/1995	360,066	5/30/1996	9/10/2015
CURVE	Ireland	3	Liz Claiborne, Inc.	Registered	168048	8/10/1995	168048	8/10/1995	8/9/2012
CURVE	Israel	3	Liz Claiborne, Inc.	Registered	99725	7/21/1995	99,725	1/21/1997	7/20/2016
CURVE	Jamaica	3	Liz Claiborne, Inc.	Registered	44444	10/14/2003	44,444	10/14/2003	10/14/2013
CURVE	Kuwait	3	L.C. Licensing, Inc.	Registered	36,531	5/17/1997	32868	5/17/1997	5/16/2007
CURVE	Lebanon	3	Liz Claiborne, Inc.	Registered	904401852	10/28/1995	130647	10/28/1995	10/28/2025
CURVE	Malaysia	3	Liz Claiborne, Inc.	Registered	9508661	8/23/1995	9508661	8/23/1995	8/23/2012
CURVE	Mexico	3	Liz Claiborne, Inc.	Registered	231182	5/8/1995	494716	6/15/1995	5/8/2015
CURVE	Netherlands Antilles	3	Liz Claiborne, Inc.	Registered	D8014	8/1/1995	7198	12/28/2001	8/1/2015
CURVE	New Zealand	3	Liz Claiborne, Inc.	Registered	252018	8/7/1995	252,018	8/7/1995	8/7/2016
CURVE	Norway	3	Liz Claiborne, Inc.	Registered	176536	8/29/1996	176,536	8/29/1996	8/29/2016
CURVE	Oman	3	Liz Claiborne, Inc.	Registered	12,521	11/11/1995	12521	10/8/2001	11/11/2015
CURVE	Panama	3	L.C. Licensing, Inc.	Registered	8727601	4/30/1997	8727601	4/30/1997	4/30/2017
CURVE	Paraguay	3	L.C. Licensing, Inc.	Filed	22161999	2/11/1999			
CURVE	Peru	3	Liz Claiborne, Inc.	Registered	48075	9/16/1997	44,117	1/28/1998	1/28/2018
CURVE	Philippines	3	L.C. Licensing, Inc.	Registered	124,615	9/10/1997	4-1997-124615	8/1/2002	8/1/2012
CURVE	Puerto Rico	3	L.C. Licensing, Inc.	Registered	36899	8/11/1995	36,899	8/11/1995	8/11/2015
CURVE	Qatar	3	Liz Claiborne, Inc.	Registered	13721	7/22/1995	13721	9/25/2002	7/22/2015
CURVE	Saudi Arabia	3	Liz Claiborne, Inc.	Registered	30488	8/13/1995	375/3	4/17/1996	1/2/2015
CURVE	Singapore	3	Liz Claiborne, Inc.	Registered	T9506897D	7/28/1995	T9506897D	7/28/1995	7/28/2015
CURVE	South Korea	3	Liz Claiborne, Inc.	Registered	40199542299	11/7/1995	400359777	4/14/1997	4/14/2017
CURVE	South Korea	3	Liz Claiborne, Inc.	Registered	40199648484	10/31/1996	400398023	3/3/1998	3/3/2018
CURVE	Switzerland	3	L.C. Licensing, Inc.	Registered	96531995	8/9/1995	P429458	8/16/1996	8/9/2015

EXHIBIT A - TRADEMARK RIGHTS

Mark Name	Country	Class	Current Owner	Status	App. No.	App. Date	Reg. No.	Reg. Date	Renewal Date
CURVE	Taiwan	3	Liz Claiborne, Inc.	Registered	84036946	7/24/1995	891633	5/16/2000	5/15/2020
CURVE	Trinidad	3	Liz Claiborne, Inc.	Registered	34,375	10/20/2003	34,375	10/6/2005	10/19/2013
CURVE	Turkey	3	L.C. Licensing, Inc.	Registered	200527098	6/30/2005	200527098	6/30/2005	6/30/2015
CURVE	Turks & Caicos	3	L.C. Licensing, Inc.	Filed	13,523	5/6/2004			5/6/2018
CURVE	Turks & Caicos	3	Liz Claiborne, Inc.	Registered	13523	5/5/2004	13523	5/5/2004	5/5/2018
CURVE	United Arab Emirates	3	Liz Claiborne, Inc.	Registered	12874	8/15/1995	12874	11/17/1997	8/15/2015
CURVE	United States	3	Liz Claiborne, Inc.	Registered	74670680	5/8/1995	2027829	12/31/1996	12/31/2016
CURVE	Uruguay	3	Liz Claiborne, Inc.	Registered	404487	7/24/1999	404487	10/19/1999	10/19/2019
CURVE	Venezuela	3	Liz Claiborne, Inc.	Registered	1995011739	8/9/1995	P193502	1/3/1997	1/3/2007
CURVE APPEAL	Community Trademark	3	Liz Claiborne, Inc.	Registered	9463845	10/21/2010	9463845	3/1/2011	10/31/2020
CURVE APPEAL	United States	3	Liz Claiborne, Inc.	Filed	85157271	10/20/2010			
CURVE CHILL	United States	3	Liz Claiborne, Inc.	Registered	78860102	4/12/2006	3255533	6/26/2007	6/26/2017
CURVE CRUSH	Antigua	3	Liz Claiborne, Inc.	Registered	6433	9/27/2004	6433	9/27/2004	9/27/2018
CURVE CRUSH	Argentina	3	Liz Claiborne, Inc.	Registered	2491427	1/28/2004	2056368	12/7/2005	12/7/2015
CURVE CRUSH	Aruba	3	Liz Claiborne, Inc.	Registered	TM 050304.15	3/2/2005	23404	3/23/2005	3/1/2015
CURVE CRUSH	Bahamas	3	L.C. Licensing, Inc.	Filed	26637	1/1/2006			1/1/2020
CURVE CRUSH	Bermuda	3	Liz Claiborne, Inc.	Registered	40844	1/29/2004	40844	1/29/2004	1/29/2025
CURVE CRUSH	Canada	3	Liz Claiborne, Inc.	Registered	1194698	10/30/2003	TMA701856	11/27/2007	11/27/2022
CURVE CRUSH	Chile	3	Liz Claiborne, Inc.	Registered	635387	1/27/2004	701135	8/19/2004	8/19/2014
CURVE CRUSH	Community Trademark	3	Liz Claiborne, Inc.	Registered	3483261	10/30/2003	3483261	2/8/2005	10/31/2013
CURVE CRUSH	Dominican Republic	3	L.C. Licensing, Inc.	Registered	2004-18389	3/8/2004	141,203	5/30/2004	5/30/2014
CURVE CRUSH	Mexico	3	Liz Claiborne, Inc.	Registered	627576	10/31/2003	813921	11/24/2003	10/31/2013
CURVE CRUSH	Panama	3	L.C. Licensing, Inc.	Registered	13320801	2/11/2004	13320801	2/11/2004	2/11/2014
CURVE CRUSH	Puerto Rico	3	L.C. Licensing, Inc.	Registered	62015	2/6/2004	62015	2/6/2004	2/6/2014
CURVE CRUSH	Trinidad	3	L.C. Licensing, Inc.	Filed	34,683	2/2/2004			2/2/2014
CURVE CRUSH	United States	3	Liz Claiborne, Inc.	Registered	78294759	9/2/2003	2973691	7/19/2005	7/19/2015
CURVE CRUSH	Uruguay	3	Liz Claiborne, Inc.	Registered	352733	2/5/2004	352733	8/2/2004	8/2/2014
CURVE CRUSH	Venezuela	3	L.C. Licensing, Inc.	Registered	2004001061	1/28/2004	P256855	11/1/2004	11/1/2014
CURVE KICKS	United States	3	Liz Claiborne, Inc.	Registered	78971107	9/11/2006	3310027	10/9/2007	10/9/2017
CURVE Stylized	Canada	3	Liz Claiborne, Inc.	Registered	852997	8/7/1997	TMA498109	7/30/1998	7/30/2013
CURVE Stylized	Community Trademark	3	Liz Claiborne, Inc.	Registered	819524	5/7/1998	819524	2/6/2001	5/31/2018
CURVE Stylized	Great Britain	3	Liz Claiborne, Inc.	Registered	2165944A	5/7/1998	2165944A	6/25/1999	5/7/2018
CURVE Stylized	United States	3	Liz Claiborne, Inc.	Registered	75335788	8/4/1997	2160698	5/26/1998	5/26/2018

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Mark Name	Country	Class	Current Owner	Status	App. No.	App. Date	Reg. No.	Reg. Date	Renewal Date
CURVE WAVE	Mexico	3	Liz Claiborne, Inc.	Registered	677223	9/15/2004	856726	10/26/2004	9/15/2014
CURVE WAVE	United States	3	Liz Claiborne, Inc.	Registered	78482365	9/13/2004	3069386	3/14/2006	3/14/2016
CURVE. SEE WHERE IT TAKES YOU.	United States	3	Liz Claiborne, Inc.	Registered	75298339	5/27/1997	2132886	1/27/1998	1/27/2018
GRAPHITE BLUE BY REALITIES	United States	3	Liz Claiborne, Inc.	Registered	78965250	8/31/2006	3482553	8/5/2008	8/5/2018
MAMBO	Argentina	3	Liz Claiborne, Inc.	Registered	2469098	10/21/2003	1967063	1/14/2004	1/14/2014
MAMBO	Canada	3	Liz Claiborne, Inc.	Registered	1066575	7/11/2000	TMA571841	12/5/2002	12/5/2017
MAMBO	United States	3	Liz Claiborne, Inc.	Registered	76085725	7/10/2000	2925530	2/8/2005	2/8/2015
MAMBO Bottle Design	United States	3	Liz Claiborne, Inc.	Registered	76255658	5/14/2001	2863147	7/13/2004	7/13/2014
REALITIES	Argentina	3	Liz Claiborne, Inc.	Registered	2487094	8/14/1991	1980693	5/17/2004	5/17/2014
REALITIES	Australia	3	Liz Claiborne, Inc.	Registered	617733	12/3/1993	617733	5/17/1995	12/3/2020
REALITIES	Austria	3	Liz Claiborne, Inc.	Registered	399495	7/17/1995	160687	10/27/1995	10/31/2015
REALITIES	Bahrain	3	Liz Claiborne, Inc.	Registered	15541	9/30/1992	15,541	9/30/1992	9/30/2012
REALITIES	Barbados	3	Liz Claiborne, Inc.	Registered	817417	7/8/1998	817417	7/8/1998	7/8/2018
REALITIES	Belize	3	Liz Claiborne, Inc.	Registered	6856	11/30/1993	6856	11/30/1993	11/30/2013
REALITIES	Benelux	3	Liz Claiborne, Inc.	Registered	807428	12/3/1993	541096	12/3/1993	12/3/2013
REALITIES	Bermuda	3	Liz Claiborne, Inc.	Registered	A22072	5/4/1993	A22,072	5/4/1993	5/4/2014
REALITIES	Bolivia	3	Liz Claiborne, Inc.	Registered	1034-2004	2/2/1994	55,710	2/2/1994	2/2/2014
REALITIES	Brazil	3	Liz Claiborne, Inc.	Registered	816663653	4/13/1992	816663653	10/5/1993	10/5/2013
REALITIES	British Virgin Islands	3	L.C. Licensing, Inc.	Registered	Not Available	3/7/1990	1209	3/7/1990	3/7/2032
REALITIES	Brunei	3	Liz Claiborne, Inc.	Registered	21258	10/24/1991	17785	10/24/1991	10/24/2012
REALITIES	Bulgaria	3	Liz Claiborne, Inc.	Registered	26048	1/20/1994	24231	7/27/1994	1/20/2014
REALITIES	Canada	3	Liz Claiborne, Inc.	Registered	654406	3/28/1990	TMA406019	12/11/1992	12/11/2022
REALITIES	Cayman Islands	3	Liz Claiborne, Inc.	Registered	1416811	3/7/1990	1416811	3/7/1990	3/7/2017
REALITIES	China P.R.	3	L.C. Licensing, Inc.	Registered	4054350	5/9/2004	4054350	2/7/2007	2/6/2017
REALITIES	Colombia	3	Liz Claiborne, Inc.	Registered	92362528	6/26/1992	200095	5/29/1997	5/29/2017
REALITIES	Community Trademark	3	Liz Claiborne, Inc.	Registered	3512001	10/31/2003	3512001	3/12/2007	10/31/2013
REALITIES	Costa Rica	3	L.C. Licensing, Inc.	Registered	92968	9/14/1995	92,968	9/14/1995	9/14/2015
REALITIES	Cyprus	3	L.C. Licensing, Inc.	Registered	Not Available	4/29/1992	36,451	4/29/1992	4/29/2013
REALITIES	Czech Republic	3	Liz Claiborne, Inc.	Registered	85970	1/21/1994	185341	5/30/1995	1/21/2014
REALITIES	Denmark	3	Liz Claiborne, Inc.	Registered	VA1993007640	11/26/1993	VR1994000784	2/4/1994	2/4/2014
REALITIES	Dominican Republic	3	Liz Claiborne, Inc.	Registered	70562	2/15/1994	70,562	2/15/1994	2/15/2014
REALITIES	Ecuador	3	Liz Claiborne, Inc.	Registered	32498	6/1/1992	675 - JEPI	9/28/1993	9/28/2013
REALITIES	El Salvador	3	Liz Claiborne, Inc.	Registered	195 Book 33	8/20/1996	195 Book 33	8/20/1996	8/20/2016

EXHIBIT A - TRADEMARK RIGHTS

Mark Name	Country	Class	Current Owner	Status	App. No.	App. Date	Reg. No.	Reg. Date	Renewal Date
REALTIES	Finland	3	Liz Claiborne, Inc.	Registered	199305422	11/29/1993	136354	2/20/1995	2/20/2015
REALTIES	France	3	Liz Claiborne, Inc.	Registered	93494685	12/1/1993	93494685	12/1/1993	12/31/2013
REALTIES	Germany	3	Liz Claiborne, Inc.	Registered	C40143	2/19/1990	1178148	6/21/1991	2/29/2020
REALTIES	Great Britain	3	Liz Claiborne, Inc.	Registered	A1416811	3/7/1990	A1416811	8/9/1991	3/7/2017
REALTIES	Greece	3	Liz Claiborne, Inc.	Registered	18830/2003	1/10/1994	117,380	1/10/1994	1/10/2014
REALTIES	Guatemala	3	L.C. Licensing, Inc.	Registered	71083/430/153	8/31/1994	71083/430/153	8/31/1994	8/30/2014
REALTIES	Honduras	3	Liz Claiborne, Inc.	Registered	56900	1/20/1993	56900	1/20/1993	1/20/2013
REALTIES	Hong Kong	3	Liz Claiborne, Inc.	Registered	199305491	5/2/1992	199305491	12/16/1993	5/1/2013
REALTIES	Hungary	3	Liz Claiborne, Inc.	Registered	M9502267	8/9/1995	147314	10/22/1997	8/9/2015
REALTIES	Iceland	3	L.C. Licensing, Inc.	Registered	3881992	4/29/1992	8701992	9/1/1992	9/1/2012
REALTIES	India	3	Liz Claiborne, Inc.	Registered	655409 R00 2006	2/14/1995	655409	2/14/2005	2/14/2015
REALTIES	Indonesia	3	Liz Claiborne, Inc.	Registered	001944	3/23/1996	383,878	9/1/1997	5/22/2016
REALTIES	Ireland	3	Liz Claiborne, Inc.	Registered	160504	11/29/1993	160504	11/29/1993	11/28/2020
REALTIES	Jamaica	3	Liz Claiborne, Inc.	Registered	B25236	6/22/1992	B25,236	6/22/1992	6/22/2013
REALTIES	Kuwait	3	L.C. Licensing, Inc.	Registered	Not Available	1/27/1993	24,439	1/27/1993	1/26/2013
REALTIES	Kuwait	3	L.C. Licensing, Inc.	Registered	Not Available	1/27/1993	24,344	1/27/1993	1/26/2013
REALTIES	Malaysia	3	Liz Claiborne, Inc.	Registered	91/05390	9/5/1991	91/05390	9/5/1991	9/5/2018
REALTIES	Mexico	3	Liz Claiborne, Inc.	Registered	97709	10/1/1990	457300	4/15/1994	10/1/2020
REALTIES	Netherlands Antilles	3	Liz Claiborne, Inc.	Registered	17067	8/21/1992	8341	2/22/2002	8/21/2012
REALTIES	New Zealand	3	Liz Claiborne, Inc.	Registered	232511	12/2/1993	232511	5/28/1996	12/2/2014
REALTIES	Nicaragua	3	L.C. Licensing, Inc.	Registered	R23420C.C.	6/22/1993	R23420C.C.	6/22/1993	6/21/2013
REALTIES	Norway	3	Liz Claiborne, Inc.	Registered	166103	12/22/1994	166,103	12/22/1994	12/22/2014
REALTIES	Oman	3	L.C. Licensing, Inc.	Registered	6519	1/29/1992	6528	6/24/2000	1/29/2012
REALTIES	Panama	3	L.C. Licensing, Inc.	Registered	6160601	6/16/1992	6160601	2/9/1994	2/9/2014
REALTIES	Paraguay	3	L.C. Licensing, Inc.	Registered	41502002	5/13/1992	251642	5/13/1992	5/13/2012
REALTIES	Peru	3	Liz Claiborne, Inc.	Registered	8212	4/17/1996	27,175	7/9/1996	7/9/2016
REALTIES	Poland	3	Liz Claiborne, Inc.	Registered	Z128754	1/20/1994	R89600	1/20/1994	1/20/2014
REALTIES	Portugal	3	Liz Claiborne, Inc.	Registered	296628	12/2/1993	296628	3/3/1995	3/3/2015
REALTIES	Puerto Rico	3	L.C. Licensing, Inc.	Registered	31672	3/15/1993	31,672	3/15/1993	3/15/2013
REALTIES	Qatar	3	Liz Claiborne, Inc.	Registered	9213	10/29/1991	9213	5/23/1999	10/29/2011
REALTIES	Romania	3	Liz Claiborne, Inc.	Registered	31156	3/21/1994	21820	11/10/1997	3/21/2014
REALTIES	Russian Federation	3	Liz Claiborne, Inc.	Registered	93051696	11/23/1993	129387	11/23/1993	11/23/2013
REALTIES	Saudi Arabia	3	Liz Claiborne, Inc.	Registered	15983	2/23/1982	27521	2/7/1993	7/19/2011

EXHIBIT A - TRADEMARK RIGHTS

Mark Name	Country	Class	Current Owner	Status	App. No.	App. Date	Reg. No.	Reg. Date	Renewal Date
REALITIES	Singapore	3	Liz Claiborne, Inc.	Registered	T9108019H	8/26/1991	T9108019H	8/26/1991	8/26/2021
REALITIES	Slovak Republic	3	Liz Claiborne, Inc.	Registered	1581994	1/26/1994	179826	1/26/1994	1/26/2014
REALITIES	South Korea	3	Liz Claiborne, Inc.	Registered	40199416563	4/25/1994	400316355	6/28/1995	6/28/2015
REALITIES	Spain	3	Liz Claiborne, Inc.	Registered	2074425	2/14/1997	2074425	8/5/1997	2/13/2017
REALITIES	Surinam	3	Liz Claiborne, Inc.	Registered	13400	9/17/1992	13,400	9/17/1992	9/17/2012
REALITIES	Sweden	3	Liz Claiborne, Inc.	Registered	199311147	11/23/1993	259614	7/15/1994	7/15/2014
REALITIES	Switzerland	3	Liz Claiborne, Inc.	Registered	96931995	8/15/1995	P440507	5/2/1997	8/15/2015
REALITIES	Taiwan	3	Liz Claiborne, Inc.	Registered	81027143	6/2/1992	587868	3/1/1993	2/28/2013
REALITIES	Trinidad	3	L.C. Licensing, Inc.	Registered	20665	4/28/1992	20665	3/7/1995	4/26/2016
REALITIES	Turkey	3	L.C. Licensing, Inc.	Registered	95014504	12/8/1995	165642	12/8/1995	12/8/2015
REALITIES	Turks & Caicos	3	L.C. Licensing, Inc.	Filed	13700	9/23/2004			9/23/2018
REALITIES	Turks & Caicos	3	Liz Claiborne, Inc.	Registered	13700	9/23/2004	13700	11/10/2004	9/23/2018
REALITIES	Ukraine	3	Liz Claiborne, Inc.	Registered	10006	12/20/1993	10006	6/30/1998	12/20/2013
REALITIES	United Arab Emirates	3	Liz Claiborne, Inc.	Registered	7528	7/4/1994	7528	12/23/1996	7/4/2014
REALITIES	United States	3	Liz Claiborne, Inc.	Registered	74033123	2/26/1990	1663741	11/5/1991	11/5/2021
REALITIES	Uruguay	3	Liz Claiborne, Inc.	Registered	347848	10/24/1991	347848	9/10/1993	9/10/2013
REALITIES	Venezuela	3	Liz Claiborne, Inc.	Registered	1991016263	8/19/1991	F163933	8/19/1994	8/19/2004
REALITIES	Virgin Islands (U.S.)	3	L.C. Licensing, Inc.	Registered	Not Available	11/5/2001	6,780	11/5/2001	
REALITIES Bottle Design	Aruba	3	Liz Claiborne, Inc.	Registered	15730	5/21/1992	15,730	6/15/1992	5/20/2012
REALITIES Bottle Design	Barbados	3	Liz Claiborne, Inc.	Registered	81/6323	4/21/1992	81/6323	2/26/1998	2/26/2008
REALITIES Bottle Design	Belize	3	Liz Claiborne, Inc.	Registered	6859	11/30/1993	6859	11/30/1993	11/30/2013
REALITIES Bottle Design	Bermuda	3	L.C. Licensing, Inc.	Registered	Not Available	5/4/1993	A22,078	5/4/1993	5/4/2014
REALITIES Bottle Design	British Virgin Islands	3	L.C. Licensing, Inc.	Registered	1208	8/12/1991	1208	8/12/1991	8/12/2033
REALITIES Bottle Design	Dominica	3	L.C. Licensing, Inc.	Registered	Not Available	8/12/1991	Aug-92	8/12/1991	8/12/2033
REALITIES Bottle Design	Guyana	3	Liz Claiborne, Inc.	Registered	13986C	8/12/1991	13986C	8/12/1991	8/12/2012
REALITIES Bottle Design	Mexico	3	Liz Claiborne, Inc.	Registered	125488	10/28/1991	408794	3/24/1992	10/28/2011
REALITIES Bottle Design	Montserrat	3	L.C. Licensing, Inc.	Registered	Not Available	7/2/1993	1707	7/2/1993	7/2/2007
REALITIES Bottle Design	Netherlands Antilles	3	Liz Claiborne, Inc.	Registered	D200186	4/29/1992	8340	2/22/2002	4/29/2012
REALITIES Bottle Design	Turks & Caicos	3	L.C. Licensing, Inc.	Registered	Not Available	6/9/1992	10,790	2/8/1993	6/9/2016
REALITIES Bottle Design	United States	3	Liz Claiborne, Inc.	Registered	74051323	4/19/1990	1660255	10/8/1991	10/8/2021
REALITIES Bottle Design	Virgin Islands (U.S.)	3	L.C. Licensing, Inc.	Registered	Not Available	10/20/1993	6,779	10/20/1993	
SOUL BY CURVE	Aruba	3	L.C. Licensing, Inc.	Registered	50808.2	8/8/2005	25511	3/15/2006	8/7/2015
SOUL BY CURVE	Haiti	3	L.C. Licensing, Inc.	Registered	745A	8/9/2005	1Reg149	1/6/2006	1/6/2016

EXHIBIT A - TRADEMARK RIGHTS

Mark Name	Country	Class	Current Owner	Status	App. No.	App. Date	Reg. No.	Reg. Date	Renewal Date
SOUL BY CURVE	Oman	3	L.C. Licensing, Inc.	Filed	37235	8/8/2005			8/8/2015
SOUL BY CURVE	Saudi Arabia	3	L.C. Licensing, Inc.	Registered	114062	2/28/2007	114183	2/21/2010	11/7/2016
SOUL BY CURVE	Venezuela	3	L.C. Licensing, Inc.	Filed	17164-2005	8/8/2005			
SOUL BY CURVE Stylized	Colombia	3	L.C. Licensing, Inc.	Registered	5079847	8/11/2005	329804	2/27/2007	2/27/2017
SOUL BY CURVE Stylized	Community Trademark	3	Liz Claiborne, Inc.	Registered	899348	2/3/2006	899348	2/3/2006	2/3/2016
SOUL BY CURVE Stylized	India	3	L.C. Licensing, Inc.	Registered	1375226	8/3/2005	1375226	8/3/2005	8/3/2015
SOUL BY CURVE Stylized	Madrid Protocol	3	Liz Claiborne, Inc.	Registered	A0003776	2/3/2006	899348	2/3/2006	2/3/2016
SOUL BY CURVE Stylized	Mexico	3	L.C. Licensing, Inc.	Registered	732415	8/5/2005	963974	11/28/2006	8/5/2015
SOUL BY CURVE Stylized	Panama	3	L.C. Licensing, Inc.	Registered	14442801	8/17/2005	14442801	8/17/2005	8/17/2015
SOUL BY CURVE Stylized	Qatar	3	L.C. Licensing, Inc.	Registered	36593	8/15/2005	36593	7/30/2009	8/15/2015
SOUL BY CURVE Stylized	United States	3	Liz Claiborne, Inc.	Registered	78609857	4/15/2005	3205077	2/6/2007	2/6/2017
SPARK	Canada	3	Liz Claiborne, Inc.	Registered	1140229	5/9/2002	TMA641465	6/7/2005	6/7/2020
SPARK	Mexico	3	Liz Claiborne, Inc.	Filed	547179	5/15/2002			5/15/2013
SPARK SEDUCTION	United States	3	Liz Claiborne, Inc.	Registered	78382934	3/12/2004	3009594	10/25/2005	10/25/2015
ULTIMATE CURVE	United States	3	Liz Claiborne, Inc.	Filed	77664209	3/5/2009			
VIVID	Argentina	3	Liz Claiborne, Inc.	Registered	1907527	1/31/1994	1532124	7/29/1994	7/29/2014
VIVID	Bahrain	3	L.C. Licensing, Inc.	Registered	Not Available		18,484	2/18/1995	
VIVID	Barbados	3	L.C. Licensing, Inc.	Registered	Not Available	5/20/1994	81/10127	10/20/1999	10/20/2009
VIVID	Belize	3	L.C. Licensing, Inc.	Registered	Not Available		7828	5/20/1993	
VIVID	Bolivia	3	Liz Claiborne, Inc.	Registered	59730	11/30/1995	59,730	11/30/1995	11/30/2015
VIVID	Bulgaria	3	L.C. Licensing, Inc.	Registered	Not Available	1/20/1994	24,228	1/20/1994	1/20/2024
VIVID	Cayman Islands	3	Liz Claiborne, Inc.	Registered	1536003	7/14/1997	1,536,003	5/20/1993	
VIVID	Dominican Republic	3	L.C. Licensing, Inc.	Registered	Not Available	Not Available	70212	1/15/1994	1/15/2014
VIVID	Ecuador	3	Liz Claiborne, Inc.	Registered	44898	1/31/1994	1256	11/9/1995	11/9/2015
VIVID	Germany	3	Liz Claiborne, Inc.	Registered	C44724	2/26/1993	2,077,073	9/6/1994	2/28/2013
VIVID	Great Britain	3	Liz Claiborne, Inc.	Registered	1536003	5/20/1993	1536003	5/9/1997	5/20/2020
VIVID	Greece	3	L.C. Licensing, Inc.	Registered	Not Available	1/10/1994	117,381	1/10/1994	1/10/2014
VIVID	Ireland	3	Liz Claiborne, Inc.	Registered	159119	11/29/1993	159119	11/29/1993	11/28/2020
VIVID	Kuwait	3	L.C. Licensing, Inc.	Registered	Not Available		28,284	10/7/1997	
VIVID	Malaysia	3	Liz Claiborne, Inc.	Registered	94/02640	4/7/1994	94/02640	4/7/1994	4/7/2011
VIVID	Mexico	3	Liz Claiborne, Inc.	Registered	182373	11/5/1993	680940	10/24/2000	11/5/2013
VIVID	Nicaragua	3	L.C. Licensing, Inc.	Registered	Not Available		27,455 c.c.	1/4/1995	1/3/2015
VIVID	Oman	3	L.C. Licensing, Inc.	Registered	9035	10/23/1993	9035	9/16/2001	10/23/2013
VIVID	Puerto Rico	3	L.C. Licensing, Inc.	Registered	Not Available		32,705	4/23/1993	4/23/2013

EXHIBIT A - TRADEMARK RIGHTS

Mark Name	Country	Class	Current Owner	Status	App. No.	App. Date	Reg. No.	Reg. Date	Renewal Date
VIVID	Saudi Arabia	3	Liz Claiborne, Inc.	Registered	23521	1/5/1994	348/87	8/26/1995	9/15/2013
VIVID	St. Kitts-Nevis	3	L.C. Licensing, Inc.	Registered	Not Available		4173	5/6/1994	
VIVID	Trinidad	3	L.C. Licensing, Inc.	Registered	22217	12/2/1993	22217	4/11/1995	12/1/2007
VIVID	Turkey	3	L.C. Licensing, Inc.	Registered	95014505	12/8/1995	167518	12/8/1995	12/8/2015
VIVID	United Arab Emirates	3	Liz Claiborne, Inc.	Registered	Not Available	5/14/1994	13,656	2/15/1998	5/14/2014
VIVID	United States	3	L.C. Licensing, Inc.	Registered	74347506	1/11/1993	1860231	10/25/1994	10/25/2014
VIVID	Venezuela	3	Liz Claiborne, Inc.	Registered	1994001632	7/7/1994	P239972	9/13/2002	9/13/2012
VIVID	Virgin Islands (U.S.)	3	L.C. Licensing, Inc.	Registered	Not Available		6199	2/7/1995	
* SWEET DESIRE BY REALITIES	United States	3	L.C. Licensing, Inc.	Abandoned	78965227	8/31/2006			

* Common Law Rights only - not subject to 20.3 of the Amendment dated August 10, 2011.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives.

ASSIGNORS:
LIZ CLAIBORNE, INC.,
a Delaware corporation

L.C. LICENSING, INC.
a Delaware corporation

By: Andrew C. Wilson
Name: Andrew Wilson
Title: VP & CFO

By: Andrew C. Wilson
Name: Andrew Wilson
Title: VP & CFO

STATE OF New Jersey :
COUNTY OF Hudson : SS.

On this 10th day of August, 2011, before me appeared Andrew Wilson, the person who signed this instrument, who acknowledged that he signed it as his own free act on behalf of Liz Claiborne, Inc. and L.C. Licensing, Inc.

Marybell K. Flores
Notary Public
My Commission Expires: _____

MARYBELL K. FLORES
NOTARY PUBLIC OF NEW JERSEY
COUNTY OF HUDSON
MY COMMISSION EXPIRES 02/27/2012
ID # 2282360

ASSIGNEE:
ELIZABETH ARDEN, INC.,
a Florida corporation

By: _____
Name: _____
Title: _____

STATE OF NEW YORK :
COUNTY OF NEW YORK : SS.

On this ___ day of _____, 2011, before me appeared _____, the person who signed this instrument, who acknowledged that he signed it as his own free act on behalf of Elizabeth Arden, Inc.

Notary Public
My Commission Expires: _____

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Liz Claiborne, Inc.		08/10/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Elizabeth Arden, Inc.
Street Address:	200 Park Avenue South
City:	New York
State/Country:	NEW YORK
Postal Code:	10003
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	2743659	BORA BORA
Registration Number:	2815578	
Registration Number:	2798927	
Registration Number:	2027829	CURVE
Registration Number:	2973691	CURVE CRUSH
Registration Number:	3310027	CURVE KICKS
Registration Number:	2160698	CURVE
Registration Number:	3069386	CURVE WAVE
Registration Number:	2132886	CURVE. SEE WHERE IT TAKES YOU
Registration Number:	3482553	GRAPHITE BLUE BY REALITIES
Registration Number:	2925530	MAMBO
Registration Number:	2863147	
Registration Number:	1663741	REALITIES
Registration Number:	1660255	

CH \$440.00 2743659

900206978

**TRADEMARK
 REEL: 004660 FRAME: 0156
 TRADEMARK
 REEL: 005828 FRAME: 0814**

Registration Number:	3205077	SOUL BY CURVE
Registration Number:	3009594	SPARK SEDUCTION
Registration Number:	1860231	VIVID

CORRESPONDENCE DATA

Fax Number: (212)261-1060

Email: pto@elizabetharden.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Lindsay Kassof

Address Line 1: 200 Park Avenue South

Address Line 4: New York, NEW YORK 10003

ATTORNEY DOCKET NUMBER:	CLAIBORNE ASSIGNMENT
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NAME OF SUBMITTER:	Lindsay Kassof
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Signature:	/lindsay kassof/
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Date:	11/11/2011
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Total Attachments: 2

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CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Liz Claiborne, Inc., a Delaware corporation having a principal place of business at 1441 Broadway, New York, New York 10018 ("Assignor") owned certain trademarks and/or service marks, and applications and/or registrations for such marks, as set forth in Exhibit A attached hereto and incorporated herein by this reference (the "Marks"); and

WHEREAS, Assignor assigned all of the right, title and interest of Assignor in and to the Marks, together with the goodwill of the business symbolized by the Marks, to Elizabeth Arden, Inc., a Florida corporation having a place of business at 200 Park Avenue South, New York, NY 10003 ("Assignee"), pursuant to a certain Amendment to License Agreement, dated August 10, 2011 (the "Amendment to License Agreement").

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which hereby is acknowledged, Assignee hereby confirms that it purchased from, was transferred, was assigned and conveyed by Assignor, pursuant to the Amendment to License Agreement, Assignor's entire right, title and interest in and to the Marks, and to the applications and/or registrations for the Marks, together with the goodwill of the business symbolized by the Marks.

IN WITNESS WHEREOF, Assignor has caused this Confirmatory Trademark Assignment to be duly executed by an authorized officer on this 11th day of NOVEMBER, 2011.

ELIZABETH ARDEN, INC.

By: Lindsay Kassof

Name: Lindsay Kassof

Title: Assistant Secretary

EXHIBIT A

The Marks

<u>MARK</u>	<u>APP. NO.</u>	<u>REG. NO.</u>
BORA BORA	76266911	2743659
BORA BORA MEN'S BOTTLE DESIGN	76425314	2815578
BORA BORA WOMEN'S BOTTLE DESIGN	76424239	2798927
CURVE	74670680	2027829
CURVE CRUSH	78294759	2973691
CURVE KICKS	78971107	3310027
CURVE Stylized	75335788	2160698
CURVE WAVE	78482365	3069386
CURVE. SEE WHERE IT TAKES YOU	75298339	2132886
GRAPHITE BLUE BY REALITIES	78965250	3482553
MAMBO	76085725	2925530
MAMBO Bottle Design	76255658	2863147
REALITIES	74033123	1663741
REALITIES Bottle Design	74051323	1660255
SOUL BY CURVE Stylized	78609857	3205077
SPARK SEDUCTION	78382934	3009594
VIVID	74347506	1860231