

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM390442

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
East West Bank		07/05/2016	State Bank: CALIFORNIA

## RECEIVING PARTY DATA

<b>Name:</b>	GRO-WELL Brands, Inc.
<b>Street Address:</b>	420 East Southern Ave.
<b>City:</b>	Tempe
<b>State/Country:</b>	ARIZONA
<b>Postal Code:</b>	85282
<b>Entity Type:</b>	Corporation: DELAWARE
<b>Name:</b>	Western Organics, Inc.
<b>Street Address:</b>	420 East Southern Ave.
<b>City:</b>	Tempe
<b>State/Country:</b>	ARIZONA
<b>Postal Code:</b>	85282
<b>Entity Type:</b>	Corporation: ARIZONA

## PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	4353178	NATURE'S WAY
Registration Number:	4064680	SOAK 'N SWEEP
Registration Number:	3788829	NATURALLY INSPIRED
Registration Number:	3905826	GRO-WELL
Registration Number:	3865978	NATURALLY INSPIRED
Registration Number:	3339505	GRO-WELL
Registration Number:	3905792	GRO-WELL
Registration Number:	3061196	REDUCE WATER BY HALF
Registration Number:	3972429	FRESH START
Registration Number:	3161229	PRE-VENT
Registration Number:	1291568	GRO-WELL
Registration Number:	3091194	MULTI MULCH
Registration Number:	3066757	NATURAL & ORGANIC

OP \$440.00 4353178

Property Type	Number	Word Mark
Registration Number:	1772991	COLOROCK
Registration Number:	1635644	PLAYSAFE
Registration Number:	1044368	DRIFTWOOD
Registration Number:	0988673	ECO-LITE

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 3128637141

**Email:** kristen.lange@goldbergkohn.com

**Correspondent Name:** Kristen N. Lange, Paralegal

**Address Line 1:** c/o Goldberg Kohn, Ltd. 55 E. Monroe

**Address Line 2:** Suite 3300

**Address Line 4:** Chicago, ILLINOIS 60603

<b>ATTORNEY DOCKET NUMBER:</b>	7473.002
<b>NAME OF SUBMITTER:</b>	Kristen N. Lange
<b>SIGNATURE:</b>	/kristenlange/
<b>DATE SIGNED:</b>	07/06/2016

**Total Attachments: 3**

source=Gro-Well Trademark Release#page1.tif

source=Gro-Well Trademark Release#page2.tif

source=Gro-Well Trademark Release#page3.tif

**RELEASE OF SECURITY INTEREST IN TRADEMARKS**

THIS RELEASE is made as of this 5<sup>th</sup> day of July, 2016, by East West Bank, a California State Bank ("East"), in favor of GRO-WELL Brands, Inc., a Delaware corporation, and Western Organics, Inc., an Arizona corporation, (collectively, the "Companies").


FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, East hereby unconditionally and expressly releases, terminates, and extinguishes any and all of its right, title and interest in and to any and all liens and security interests it may have upon the trademarks listed on Schedule I attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that Trademark Assignment of Security dated as of April 1, 2015 executed by Companies in favor of East and recorded with the United States Patent and Trademark Office on April 9, 2015 at Reel/Frame 5495/0386.

East consents and agrees to execute and deliver, at the request and cost of Companies, such further instruments, documents and release forms as Companies may reasonably request to more effectively, release, terminate and extinguish any such liens and security interests upon such trademarks.

[Signature Page Follows]

This Release shall be binding upon East's legal representatives, assigns and successors.

EAST WEST BANK

By:   
Name: Kenny Chan  
Title: Assistant Vice President

my

SCHEDULE I

Trademarks

Mark	Registration No.	Date
NATURE'S WAY	4353178	6/18/13
SOAK 'N SWEEP	4064680	11/29/11
NATURALLY INSPIRED	3788829	5/11/10
GRO-WELL	3905826	1/11/11
NATURALLY INSPIRED	3865978	10/19/10
GRO-WELL	3339505	11/20/07
GRO-WELL	3905792	1/11/11
REDUCE WATER BY HALF	3061196	2/21/06
FRESH START	3972429	6/7/11
PRE-VENT	3161229	10/24/06
GRO-WELL	1291568	8/28/84
MULTI MULCH	3091194	5/9/06
NATURAL & ORGANIC	3066757	3/7/06
COLOROCK	1772991	5/25/93
PLAYSAFE	1635644	2/19/91
DRIFTWOOD	1044368	7/20/76
ECO-LITE	0988673	7/23/74