

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM390695

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Takasago International Corp.		06/20/2016	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Takasago Koryo Kogyo Kabushiki Kaisha		
Trading As:	Takasago International Corporation		
Street Address:	37-1, Kamata 5-chome, Ota-ku		
City:	Tokyo		
State/Country:	JAPAN		
Postal Code:	144-8721		
Entity Type:	Corporation: JAPAN		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3584816	VIVID FLAVORS	
Registration Number:	3867918	VIVID	
Registration Number:	4179627	VIVID	
Registration Number:	3706938	SENSATES	
CORRESPONDENCE DATA			
Fax Number:	9147234301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	914-723-4300		
Email:	rduff@lsllp.com		
Correspondent Name:	Renee L. Duff		
Address Line 1:	Lackenbach Siegel LLP		
Address Line 2:	One Chase Road		
Address Line 4:	Scarsdale, NEW YORK 10583		
NAME OF SUBMITTER:	Renee L. Duff		
SIGNATURE:	/RLD/		
DATE SIGNED:	07/07/2016		
Total Attachments: 2			

OP \$115.00 3584816

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ASSIGNMENT

WHEREAS, **Takasago International Corp.**, a New York corporation located at 4 Volvo Drive, Rockleigh, New Jersey 07647, (hereafter "*Assignor*"), was the owner of all right, title and interest in and to the trademarks listed below, which have been registered at the United States Patent and Trademark Office, particulars of which are:

<u><i>Trademark</i></u>	<u><i>Registration No.</i></u>
VIVID FLAVORS (stylized)	3584816
VIVID	3867918
VIVID	4179627
SENSATES	3706938

(hereafter referred to as the "Marks");

WHEREAS, **Takasago Koryo Kogyo Kabushiki Kaisha (also trading as Takasago International Corporation)**, a Japanese corporation located at 37-1, Kamata 5-chome, Ota-ku, Tokyo 144-8721 JAPAN, was desirous of acquiring the aforesaid Marks, together with the goodwill of the business symbolized by the Marks;

WHEREAS, by agreement **Takasago Koryo Kogyo Kabushiki Kaisha (also trading as Takasago International Corporation)** received the entire right, title, and interest in and to the aforesaid Marks, together with the goodwill of the business symbolized thereby; and

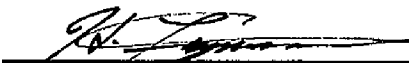
WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation at the United States Patent and Trademark Office recording title in and to the

aforesaid Marks in the name of **Takasago Koryo Kogyo Kabushiki Kaisha (also trading as Takasago International Corporation)**.

NOW THEREFORE, for and in consideration of good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, *Assignor* hereby acknowledges and confirms its prior said transfer, and does hereby sell, assign, and transfer unto said **Takasago Koryo Kogyo Kabushiki Kaisha (also trading as Takasago International Corporation)**, all rights, title and interest in and to said Marks, including the applications and registrations thereof and the Certificates of Registration duly and legally issued therefor, and any and all renewals thereof for the Marks, together with the goodwill of the business symbolized thereby, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or legal representatives and the right to defend the Marks and the applications and registrations thereof.

Assignor represents and warrants that it has the full right, power and authority to make this assignment, and that it has not granted and will not grant any assignment or other encumbrance of the Mark to any third party.

Takasago International Corp.

By: 

Name: **Hisaya Fujiwara**

Title: **President**

Date: June 20, 2016