

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM391143

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SOUTHERN GOVERNORS' ASSOCIATION		06/21/2016	Corporation: D.C.
RECEIVING PARTY DATA			
Name:	MS CHARLOTTE S COLE		
Street Address:	1210 S BLUE RIDGE AVENUE		
City:	CULPEPER		
State/Country:	VIRGINIA		
Postal Code:	22701		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3243976	SOUL OF THE SOUTH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2026245897		
Email:	DIANEDUFF@SSO.ORG		
Correspondent Name:	SOUTHERN GOVERNORS' ASSOCIATION		
Address Line 1:	444 NORTH CAPITOL STREET, NW		
Address Line 2:	SUITE 267		
Address Line 4:	WASHINGTON, D.C. 20001		
NAME OF SUBMITTER:	Diane C Duff		
SIGNATURE:	/DIANE C DUFF/		
DATE SIGNED:	07/12/2016		
Total Attachments: 1			
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Assignment of Trademark

Whereas

Southern Governors' Association

, is the owner of Trademark application/registration

3243976.

Whereas,

Charlotte Cole

, is desirous of
acquiring said trademark application/registration 3243976.

Now therefore good and valuable consideration I

Diane C. Duff hereby assign the entire interest and goodwill of
the business to Charlotte Cole.

Signature

Diane C. Duff
EXECUTIVE DIRECTOR

date

6/30/2016