

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM390661

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	04/01/2016
SEQUENCE:	3

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CLP PB, LLC	FORMERLY Perseus Books, L.L.C.	06/09/2016	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Perseus Books, LLC
Street Address:	1290 Avenue of the Americas
City:	New York
State/Country:	NEW YORK
Postal Code:	10104
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 21

Property Type	Number	Word Mark
Registration Number:	1517179	BLUE MOON
Registration Number:	1520899	BLUE MOON
Registration Number:	1799313	RUNNING PRESS
Registration Number:	2051121	MARLOWE & COMPANY
Registration Number:	2080885	MAMMOTH
Registration Number:	2342323	PERSEUS BOOKS
Registration Number:	2342330	PERSEUS BOOKS GROUP
Registration Number:	2534293	
Registration Number:	2536691	CARROLL & GRAF
Registration Number:	2569558	MOON HANDBOOKS
Registration Number:	2624460	THUNDER'S MOUTH PRESS
Registration Number:	2738311	A PATIENT-EXPERT WALKS YOU THROUGH EVERY
Registration Number:	2855365	THE FIRST YEAR
Registration Number:	2899743	SEAL PRESS
Registration Number:	2899744	
Registration Number:	3510332	AVALON PUBLISHING GROUP
Registration Number:	4130661	DA CAPO LIFELONG

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4130662	DA CAPO LIFE LONG
Registration Number:	4130664	DA CAPO PRESS
Registration Number:	4130666	DA CAPO PRESS
Registration Number:	4189037	ROAD TRIP USA

CORRESPONDENCE DATA

Fax Number: 2122265085

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2122265054

Email: trademarks@powleygibson.com

Correspondent Name: Mary A. Donovan, Esq.

Address Line 1: 304 Hudson Street, Ste 202

Address Line 4: New York, NEW YORK 10013

ATTORNEY DOCKET NUMBER:	CLP PB, LLC
NAME OF SUBMITTER:	Mary A. Donovan, Esq.
SIGNATURE:	/madonovan/
DATE SIGNED:	07/07/2016

Total Attachments: 2

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CONFIRMATORY TRADEMARK ASSIGNMENT

AGREEMENT effective *nunc pro tunc* as of April 1, 2016, between CLP PB, LLC (f/k/a Perseus Books, L.L.C.), a Delaware limited liability company, having a principal place of business at 60 East 42nd Street, Suite 1250 New York, NY 10165 (hereinafter referred to as "ASSIGNOR") and Perseus Books, LLC, a Delaware limited liability company, having a principal place of business at 1290 Sixth Avenue, New York, New York 10104 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademarks set forth in the Trademark Schedules annexed hereto and the applications and registrations therefor (hereinafter referred to as the "TRADEMARKS"); and

WHEREAS, ASSIGNEE has acquired all of the right, title and interest of ASSIGNOR in, to and under the TRADEMARKS, together with the goodwill of the business associated with the TRADEMARKS; and

NOW THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns to ASSIGNEE the entire right, title and interest of ASSIGNOR in and to the TRADEMARKS and all applications and registrations therefor together with the goodwill of the business associated with the TRADEMARKS throughout the world; and

ASSIGNOR, does hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns all claims for damages or other compensation by reason of past infringement of the TRADEMARKS and the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representative; and


Assignor further agrees to execute such further documents as may be required to record Assignee as the owner of the TRADEMARKS and the registrations and applications herein assigned.

IN WITNESS WHEREOF, the parties have executed this instrument this
9 day of June, 2016.

CLP PB, LLC (f/k/a Perseus Books, L.L.C.)

By: 
Name: Jocelyn Lewis
Title: Vice President

PERSEUS BOOKS, LLC

By: 
Name: REKHA RAMANI
Title: VP, Deputy General Counsel and Secretary