

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM390687

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	TRADEMARK RELEASE AND REASSIGNMENT

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GENERAL ELECTRIC COMPANY, AS SUCCESSOR-BY-MERGER TO GENERAL ELECTRIC CAPITAL CORPORATOIN		07/06/2016	Corporation: NEW YORK

RECEIVING PARTY DATA

Name:	BATTERIES PLUS, LLC
Street Address:	1325 WALNUT RIDGE DRIVE
City:	HARTLAND
State/Country:	WISCONSIN
Postal Code:	53029
Entity Type:	Limited Liability Company: WISCONSIN

PROPERTY NUMBERS Total: 40

Property Type	Number	Word Mark
Registration Number:	1954621	1,000'S OF BATTERIES FOR 1,000'S OF ITEM
Registration Number:	2750654	XTREME
Registration Number:	4625585	
Registration Number:	4744077	BATTERIES + BULBS
Registration Number:	4634202	BATTERIES + BULBS
Registration Number:	4634205	BATTERIES + BULBS
Registration Number:	4713817	TRUST THE PLUS
Registration Number:	1697440	BATTERIESPLUS
Registration Number:	1673125	AMERICA'S BATTERY STORES
Registration Number:	2725695	+
Registration Number:	3322549	BATTERIES PLUS
Registration Number:	3444389	AMERICA'S BATTERY EXPERTS
Registration Number:	3628191	GREENENERGY
Registration Number:	3955295	BATTERIES BULBS
Registration Number:	3926312	BULBS PLUS
Registration Number:	3715049	BATTERIESPLUS
Registration Number:	3898024	NUON

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3901836	ULTRA LAST
Registration Number:	3909173	GREENERGY
Registration Number:	4272579	BATTERIESPLUS LIGHT BULBS
Registration Number:	3887956	THE REPLACE IT PLACE
Registration Number:	3887960	ADD POWER TO YOUR LIFE
Registration Number:	3887973	EVERY BATTERY. EVERY BULB. EVERY TIME.
Registration Number:	2943090	WERKER
Registration Number:	3529047	ASCENT BATTERY SUPPLY
Registration Number:	3299649	WERKER
Registration Number:	3636882	XTREME
Registration Number:	3455880	ASCENT BATTERY SUPPLY
Registration Number:	3963488	CONTENDER
Registration Number:	3894065	X2POWER
Registration Number:	4206953	ASCENT SUPPLY
Registration Number:	4353192	BATTERIES + BULBS
Registration Number:	4438602	BATTERIES + BULBS
Registration Number:	4397808	GET WHAT YOU NEED
Registration Number:	4403059	BATTERIES + BULBS
Registration Number:	4452568	BATTERIES PLUS BULBS
Registration Number:	4482474	BATTERIES + BULBS
Registration Number:	4789803	WE FIX IT
Registration Number:	2855876	NUON
Registration Number:	3959371	WERKER

CORRESPONDENCE DATA

Fax Number: 7147558290

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: IPDOCKET@LW.COM, KRISTIN.AZCONA@LW.COM

Correspondent Name: LATHAM & WATKINS LLP

Address Line 1: 650 Town Center Drive, Suite 2000

Address Line 4: Costa Mesa, CALIFORNIA 92626

NAME OF SUBMITTER: KRISTIN J AZCONA

SIGNATURE: /kja/

DATE SIGNED: 07/07/2016

Total Attachments: 3

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TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of July 6, 2016, by GENERAL ELECTRIC COMPANY, as successor-by-merger to General Electric Capital Corporation, as Administrative Agent ("Secured Party"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Security Agreement (as defined below) and the Guaranty and Security Agreement (as defined in the Security Agreement), as applicable.

W I T N E S S E T H:

WHEREAS, Batteries Plus, LLC, a Delaware limited liability company ("Grantor") and Secured Party were parties to that certain Trademark Security Agreement dated as of June 5, 2016 (the "Security Agreement") pursuant to which the Grantor granted a security interest to Secured Party in certain Trademarks (as defined in the Security Agreement) and Trademark Collateral (as defined below) as security for certain obligations owing by Grantor to Secured Party, including the Trademarks set forth on **Schedule 1** hereto;

WHEREAS, the Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on June 5, 2016, at Reel 5546, Frame 0255;

WHEREAS, Grantor has requested that Secured Party release its security interest in the Trademarks and Trademark Collateral and reassign any and all rights in the same to Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Secured Party hereby terminates, cancels, releases and discharges its security interest in all of Grantor's right, title and interest in and to the following (collectively the "Trademark Collateral"):

(a) each Trademark, Trademark registration and Trademark application owned by Grantor, including, without limitation, the federal Trademark registrations and Trademark applications referred to in **Schedule 1** annexed hereto;

(b) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(c) all proceeds of the foregoing, including, without limitation, any claim by Grantor against third parties for past, present or future infringement or dilution of any Trademark owned by Grantors including, without limitation, the federal Trademark registrations and Trademark applications referred to in **Schedule 1** annexed hereto.

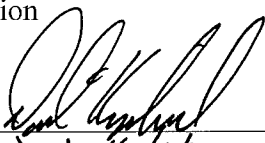
2. Secured Party hereby reassigns, grants and conveys to the Grantor, without any representation, recourse or undertaking by Secured Party, any and all of Secured Party's right, title and interest in and to the Trademarks and the Trademark Collateral.

3. This Trademark Release and Reassignment shall be governed by and construed and interpreted in accordance with the laws of the State of New York.

[Signature Page Follows]

IN WITNESS WHEREOF, Secured Party has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

GENERAL ELECTRIC COMPANY, as
successor-by-merger to General Electric Capital
Corporation

By: 
Name: David Kychick
Title: Duly Authorized Signatory

SCHEDULE 1**FEDERAL TRADEMARK REGISTRATIONS AND APPLICATIONS**

Mark	Application Number	Application Date	Registration Number	Registration Date
BATTERIES PLUS	74168078	5/20/91	1697440	6/30/92
1,000'S OF BATTERIES FOR 1,000'S OF ITEMS	74613017	12/20/94	1954621	2/06/96
XTREME	75568342	10/09/98	2750654	8/12/03
DESIGN ONLY	85843464	2/7/13	4625585	10/21/14
BATTERIES + BULBS	85843736	2/7/13	4744077	N/A
BATTERIES + BULBS	86170183	1/20/14	4634202	11/4/14
BATTERIES + BULBS	86171908	1/22/14	4634205	11/4/14
TRUST THE PLUS	86186070	2/6/14	4713817	3/31/15
BATTERIESPLUS	74168078	5/20/91	1697440	6/30/92
AMERICA'S BATTERY STORES	74168079	5/20/91	1673125	1/21/92
+	76352689	12/21/01	2725695	6/10/03
BATTERIES PLUS	77057569	12/05/06	3322549	10/30/07
AMERICA'S BATTERY EXPERTS	77278273	9/12/07	3444389	6/10/08
GREENERGY	77402747	2/21/08	3628191	5/26/09
BATTERIES + BULBS	77663192	2/4/09	3955295	5/3/11
BULBS PLUS	77724672	4/29/09	3926312	3/1/11
BATTERIESPLUS +	77725776	4/30/09	3715049	11/24/09
NUON	77870320	11/11/09	3898024	12/28/10
ULTRA LAST	77891245	12/11/09	3901836	1/4/11
GREENENERGY	77898357	12/21/09	3909173	1/18/11
BATTERIESPLUS LIGHT BULBS	77932867	2/10/10	4272579	1/8/13
THE REPLACE IT PLACE	77936792	2/16/10	3887956	12/7/10
ADD POWER TO YOUR LIFE	77937466	2/17/10	3887960	12/7/10
EVERY BATTERY, EVERY BULB, EVERY TIME.	77939600	2/19/10	3887973	12/7/10
WERKER	78322268	11/3/03	2943090	4/19/05
ASCENT BATTERY SUPPLY	78522526	11/24/04	3529047	11/4/08
WERKER	78773460	12/14/05	3299649	9/25/07
XTREME	78871434	4/24/07	3636882	1/9/09
ASCENT BATTERY SUPPLY	78980311	11/24/04	3455880	6/24/08
CONTENDER	85042399	5/19/10	3963488	5/17/11
X2 POWER	85080022	7/8/10	3894065	12/21/10
ASCENT SUPPLY	85273468	3/22/11	4206953	9/11/12
BATTERIES + BULBS	85739117	9/26/12	4353192	6/18/13
BATTERIES + BULBS	85739119	9/26/12	4438602	11/26/13
GET WHAT YOU NEED	85766150	10/29/12	4397808	9/3/13
BATTERIES + BULBS	85841422	2/5/13	4403059	9/17/13
BATTERIES PLUS BULBS	85841432	2/5/13	4452568	12/17/13
BATTERIES + BULBS	85843882	2/7/13	4482474	2/11/14
WE FIX IT	86484753	12/18/14	4789803	N/A
NUON	78173927	10/14/02	2855876	6/22/04
WERKER	77966284	3/23/10	3959371	5/10/11