

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM390650

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Treasury Chateau & Estates		07/06/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Southcorp Brands Pty Limited		
Street Address:	58 Queensbridge Street		
City:	Southbank, Victoria		
State/Country:	AUSTRALIA		
Postal Code:	3006		
Entity Type:	Company: AUSTRALIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86892798	TREASURY CHATEAU & ESTATES WINES	
CORRESPONDENCE DATA			
Fax Number:	2022937860		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2026637060		
Email:	tm@sughrue.com, gkrugman@sughrue.com, kdunmire@sughrue.com		
Correspondent Name:	Gary D. Krugman		
Address Line 1:	2100 Pennsylvania Ave., NW		
Address Line 4:	Washington, D.C. 20037		
ATTORNEY DOCKET NUMBER:	S21824		
NAME OF SUBMITTER:	Gary D. Krugman		
SIGNATURE:	/Gary D. Krugman/		
DATE SIGNED:	07/07/2016		
Total Attachments: 1			
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OP \$40.00 86892798

ASSIGNMENT

WHEREAS, Treasury Chateau & Estates, a California corporation with a business address of 240 Gateway Road West, Napa, California, 94558, has adopted and is the owner of the trademark TREASURY CHATEAU & ESTATES WINES and United States Trademark Application Serial No. 86/892,798; and

WHEREAS, Southcorp Brands Pty Limited, an Australian company with a business address of 58 Queensbridge Street, Southbank, Victoria 3006, Australia, the successor to the Applicant's business, or portion of the business, to which the mark pertains, which business is ongoing and existing, is desirous of acquiring all right, title and interest in and to the TREASURY CHATEAU & ESTATES WINES trademark and United States Trademark Application Serial No. 86/892,798.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Treasury Chateau & Estates hereby assigns to Southcorp Brands Pty Limited all right, title and interest in and to the TREASURY CHATEAU & ESTATES WINES trademark and United States Trademark Application Serial No. 86/892,798, together with the goodwill of the business symbolized by the trademark.

Respectfully submitted.

TREASURY CHATEAU & ESTATES

By:  _____

Name: Anna Gibson

Title: Intellectual Property Manager

Date: 6/7/16