

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM390655

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	04/01/2016		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CLP PBB, LLC	FORMERLY Perseus Basic Books, L.L.C.	06/09/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Perseus Books, LLC		
Street Address:	1290 Avenue of the Americas		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10104		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1280717	BASIC BOOKS	
Registration Number:	2335398	BASIC BOOKS	
Registration Number:	2427936	B BASIC BOOKS A MEMBER OF THE PERSEUS BO	
CORRESPONDENCE DATA			
Fax Number:	2122265085		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2122265054		
Email:	trademarks@powleygibson.com		
Correspondent Name:	Mary A. Donovan, Esq.		
Address Line 1:	304 Hudson Street, Ste 202		
Address Line 4:	New York, NEW YORK 10013		
ATTORNEY DOCKET NUMBER:	CLP PBB, LLC		
NAME OF SUBMITTER:	Mary A. Donovan, Esq.		
SIGNATURE:	/madonovan/		
DATE SIGNED:	07/07/2016		

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Total Attachments: 2

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CONFIRMATORY TRADEMARK ASSIGNMENT

AGREEMENT effective nunc pro tunc as of April 1, 2016, between CLP PBB, LLC (f/k/a Perseus Basic Books, L.L.C.), a Delaware limited liability company, having a principal place of business at 60 East 42nd Street, Suite 1250 New York, New York 10165 (hereinafter referred to as "ASSIGNOR") and Perseus Books, LLC, a Delaware limited liability company, having a principal place of business at 1290 Sixth Avenue, New York, New York 10104 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademarks set forth in the Trademark Schedule annexed hereto and the applications and registrations therefor (hereinafter referred to as the "TRADEMARKS"); and

WHEREAS, ASSIGNEE has acquired all of the right, title and interest of ASSIGNOR in, to and under the TRADEMARKS, together with the goodwill of the business associated with the TRADEMARKS; and

NOW THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns to ASSIGNEE the entire right, title and interest of ASSIGNOR in and to the TRADEMARKS and all applications and registrations therefor together with the goodwill of the business associated with the TRADEMARKS throughout the world; and

ASSIGNOR, does hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns all claims for damages or other compensation by reason of past infringement of the TRADEMARKS and the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representative; and

Assignor further agrees to execute such further documents as may be required to record Assignee as the owner of the TRADEMARKS and the applications and registrations herein assigned.

IN WITNESS WHEREOF, the parties have executed this instrument this

9 day of JUNE, 2016.

CLP PBB, LLC (f/k/a Perseus Basic Books, L.L.C.)

By: 

Name:

Title:

Jocelyn Lewis
Vice President

PERSEUS BOOKS, LLC

By: 

Name: KEKHA RAMANI

Title:

VP, Deputy General Counsel, and Secretary