

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM390772

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HERTZ EQUIPMENT RENTAL CORPORATION		06/10/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	HERC RENTALS INC.		
Street Address:	27500 Riverview Center Blvd.		
City:	Bonita Springs		
State/Country:	FLORIDA		
Postal Code:	34134		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	1609358	HERC	
Registration Number:	2013590	HERTZ EQUIPMENT RENTAL	
Registration Number:	3131552		
Registration Number:	3052099	SERVICE PUMP & COMPRESSOR	
Registration Number:	3895655	E-SERVICES PROGRAM	
Registration Number:	4080388	E-SP	
Registration Number:	3960620	E-SERVICES PROGRAM	
Registration Number:	4492377	HERC 360	
Registration Number:	4477274	HERC READY FINANCE	
Registration Number:	4571223	HERTZ SERVICE PUMP & COMPRESSOR	
Registration Number:	750300	HERTZ	
Serial Number:	86548595	WHEN THE JOB REQUIRES MORE THAN A TOOLBE	
Serial Number:	86910198	HERC RENTALS	
Serial Number:	86910553	HERCRENTALS	
CORRESPONDENCE DATA			
Fax Number:	7147558290		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$365.00 1609358

Email: IPDOCKET@LW.COM, KRISTIN.AZCONA@LW.COM
Correspondent Name: LATHAM & WATKINS LLP
Address Line 1: 650 Town Center Drive, Suite 2000
Address Line 4: COSTA MESA, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER: 049133-0157

NAME OF SUBMITTER: KRISTIN J AZCONA

SIGNATURE: /kja/

DATE SIGNED: 07/08/2016

Total Attachments: 2

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "HERTZ EQUIPMENT RENTAL CORPORATION", CHANGING ITS NAME FROM "HERTZ EQUIPMENT RENTAL CORPORATION" TO "HERC RENTALS INC.", FILED IN THIS OFFICE ON THE TENTH DAY OF JUNE, A.D. 2016, AT 12:10 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

627606 8100
SR# 20164403449

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202472813
Date: 06-10-16

TRADEMARK
REEL: 005831 FRAME: 0272

CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
HERTZ EQUIPMENT RENTAL CORPORATION

Hertz Equipment Rental Corporation (the "Corporation"), organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: This Certificate of Amendment amends the Certificate of Incorporation of the Corporation as provided below.

1. Article FIRST of the Certificate of Incorporation is hereby amended and restated in its entirety to read in full as follows:

FIRST. The name of the corporation is Herc Rentals Inc.

2. The title of the Certificate of Incorporation shall be the "Certificate of Incorporation of Herc Rentals Inc."

SECOND: That the amendment of the Certificate of Incorporation of the Corporation set forth in this Certificate of Amendment was duly adopted in accordance with the applicable provisions of Section 242 of the General Corporation Law of the State of Delaware.

THIRD: That the amendment of the Certificate of Incorporation set forth in this Certificate of Amendment shall be effective as of the filing of this Certificate of Amendment with the Secretary of State of the State of Delaware.

IN WITNESS WHEREOF, the Corporation has caused this certificate to be signed by Christian J. Cunningham, its Senior Vice President and Chief Human Resources Officer, this 10th day of June, 2016.

HERTZ EQUIPMENT RENTAL
CORPORATION

By: 

Name: Christian J. Cunningham

Title: Senior Vice President and Chief Human Resources Officer

State of Delaware
Secretary of State
Division of Corporations
Delivered 12:10 PM 06/10/2016
FILED 12:10 PM 06/10/2016

SR 20164403449 - File Number 627606

RECORDED: 07/08/2016

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