

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM390815

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Commfocus, LLC		07/05/2016	Limited Liability Company: GEORGIA
RECEIVING PARTY DATA			
Name:	DCI Marketing, Inc.		
Doing Business As:	DCI-Artform		
Street Address:	2727 West Good Hope Road		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53209		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4361258	LIVEGUIDE	
CORRESPONDENCE DATA			
Fax Number:	3125777007		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3125777000		
Email:	trademark@fitcheven.com		
Correspondent Name:	John E. Lyhus		
Address Line 1:	120 S. LaSalle Street		
Address Line 2:	Suite 1600		
Address Line 4:	Chicago, ILLINOIS 60603-3402		
NAME OF SUBMITTER:	John E. Lyhus		
SIGNATURE:	/John E. Lyhus/		
DATE SIGNED:	07/08/2016		
Total Attachments: 1			
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OP \$40.00 4361258

TRADEMARK ASSIGNMENT

WHEREAS, Commfocus, LLC, a Georgia limited liability company, with a principal place of business at 395 Guildhall Grove, Alpharetta, Georgia, 30022, United States of America, is the owner of record of the following U.S. Trademark Registration

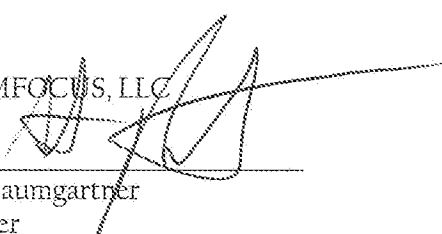
MARK	REGISTRATION NO.	REGISTRATION DATE
LIVEGUIDE	4361258	July 2, 2013

WHEREAS, DCI Marketing, Inc. dba DCI-Artform, a Wisconsin corporation, having a principal place of business at 2727 West Good Hope Road, Milwaukee, Wisconsin 53209, United States of America, wishes to acquire the entire worldwide right, title and interest in and to said LIVEGUIDE mark, including the above-referenced Registration and other applications and registrations, if any, thereof, including goodwill;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Commfocus, LLC, does sell, assign and transfer to DCI Marketing, Inc. dba DCI-Artform as of the effective date of signing below, its entire worldwide right, title and interest in and to the LIVEGUIDE mark, and any and all trademark applications or registrations, together with the goodwill of the business symbolized by the LIVEGUIDE mark, or with that part of the goodwill of the business connected with the use of and symbolized by this LIVEGUIDE mark, including any copyrights in and to this mark or its associated designs, and the right to sue for and recover all damages and other remedies in respect of any infringement of this mark which may have occurred prior to the effective date of this Assignment.

Date: 7/5, 2016

COMMFOCUS, LLC



Steve Baumgartner
Manager

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