

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM390836

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Sun Perfect Timing Finance, LLC		07/08/2016	Limited Liability Company: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	The Lang Companies, Inc.
<b>Street Address:</b>	N19 W23993 Ridgeview Parkway West
<b>City:</b>	Waukesha
<b>State/Country:</b>	WISCONSIN
<b>Postal Code:</b>	53188
<b>Entity Type:</b>	Corporation: DELAWARE

**PROPERTY NUMBERS Total: 30**

Property Type	Number	Word Mark
Registration Number:	3223080	JOURNALS FOR LIFE
Registration Number:	3223043	JOURNAL PLUS
Registration Number:	3223001	LISTMAKER
Registration Number:	3574356	PLAN - IT
Registration Number:	3022827	AVALANCHE PUBLISHING
Registration Number:	3022826	NOTE NOOK
Registration Number:	3108495	FILE · IT
Registration Number:	2885518	GIRL THING
Registration Number:	3155419	MOM'S PLAN-IT
Registration Number:	3209531	LANG
Registration Number:	2878494	BOB'S BOXES
Registration Number:	2953180	AUGUST MOON
Registration Number:	2711308	DOOR COUNTY CANDLE CO.
Registration Number:	3197642	SHREDDED WORDZ
Registration Number:	3613616	WELLS STREET BY LANG
Registration Number:	3610096	WELLS STREET
Registration Number:	3644895	TL TURNER LICENSING
Registration Number:	3644894	TURNER LICENSING
Registration Number:	3146620	BLOOMIN' BUDDIES

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2920421	LANG
Registration Number:	2978498	AUGUST MOON
Serial Number:	77771305	SCOREBOARD PUBLISHING
Serial Number:	77771259	SUN RIVER PUBLICATIONS
Serial Number:	77294797	TURNER LICENSING
Serial Number:	77294905	TL TURNER LICENSING
Serial Number:	77918163	PERFECT TIMING
Serial Number:	77918185	PERFECT TIMING
Registration Number:	3869837	FOUR SEASONS
Serial Number:	85687394	AVALANCHE
Serial Number:	85687454	AVALANCHE

**CORRESPONDENCE DATA**

Fax Number: 3128622200

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 3128622000

Email: rob.soneson@kirkland.com

Correspondent Name: Rob Soneson

Address Line 1: 300 N LaSalle

Address Line 2: Kirkland & Ellis LLP

Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER:	10724-6-RFS
NAME OF SUBMITTER:	Rob Soneson
SIGNATURE:	/rsoneson/
DATE SIGNED:	07/08/2016

**Total Attachments: 5**

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**RELEASE OF SECURITY INTEREST IN TRADEMARKS**

**THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS** (this “Release”) is made as of July 8, 2016 (“Effective Date”) by and between Sun Perfect Timing Finance, LLC, a Delaware limited liability company (“Grantee”) and The Lang Companies, Inc. (f/k/a Perfect Timing, Inc. and LHI Enterprises, Inc.), a Delaware corporation (“Grantor”). All capitalized terms used herein, but not defined herein, shall have the meanings ascribed to them in the Trademark Security Agreement (as defined below).

**WHEREAS**, pursuant to the terms and conditions of that certain Trademark Security Agreement by and between Grantor and Grantee dated February 22, 2010 (the “Trademark Security Agreement”) and that First Amendment to Trademark Security Agreement by and between Grantor and Grantee dated September 17, 2012 (the “First Amendment to Trademark Security Agreement”), Grantor granted to Grantee a continuing second priority security interest in all of Grantor’s right, title and interest in the Trademark Collateral, including the United States trademark registrations and United States trademark applications set forth on Schedule I and Schedule I-A attached hereto (such registrations and applications, together with the Trademark Collateral, the “Released Collateral”);

**WHEREAS**, Grantor and Grantee entered into the Trademark Security Agreement and the First Amendment to Trademark Security Agreement pursuant to the terms and conditions of that certain Senior Subordinated Security Agreement by and between Grantor and Grantee dated February 22, 2010;

**WHEREAS**, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office (“PTO”) on February 24, 2010, at Reel 4155, Frame 0204 and the First Amendment to Trademark Security Agreement was recorded with the PTO on September 17, 2012, at Reel 4862, Frame 0729; and


**WHEREAS**, Grantor has paid all of its outstanding indebtedness to Grantee.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee hereby terminates the Trademark Security Agreement and the First Amendment to Trademark Security Agreement, and hereby terminates, cancels and releases any and all security interests it has against the Released Collateral.

\* \* \* \* \*

**IN WITNESS WHEREOF**, Grantee has caused this Release to be executed by its duly authorized representative as of the Effective Date.

**Sun Perfect Timing Finance, LLC**

  
Name: Michael J. McConvery  
Title: Vice President and Assistant Secretary

**SCHEDULE I**  
TO  
**TRADEMARK SECURITY AGREEMENT**

**U.S. Trademark Registrations and Applications**

<b>Description of Trademark</b>	<b>Application/ Registration Number</b>	<b>Application/ Registration Date</b>
JOURNALS FOR LIFE®	3223080	3/27/2007
JOURNAL PLUS®	3223043	3/27/2007
LISTMAKER®	3223001	3/27/2007
PLAN - IT®	3574356	2/17/2009
AVALANCHE PUBLISHING®	3022827	12/6/2005
NOTE NOOK®	3022826	12/6/2005
FILE IT®	3108495	6/27/2006
GIRL THING®	2885518	9/21/2004
MOM'S PLAN-IT®	3155419	10/17/2006
LANG AND DESIGN®	3209531	2/13/2007
BOB'S BOXES®	2878494	8/31/2004
AUGUST MOON®	2953180	5/17/2005
DOOR COUNTY CANDLE CO. ®	2711308	4/29/2003
SHREDDED WORDZ®	3197642	1/9/2007
WELLS STREET BY LANG®	3613616	4/28/2009
WELLS STREET®	3610096	4/21/2009
TL TURNER LICENSING®	3644895	6/23/2009
TURNER LICENSING®	3644894	6/23/2009
BLOOMIN' BUDDIES®	3146620	9/19/2006
LANG®	2920421	1/25/2005
AUGUST MOON & DESIGN®	2978498	7/26/2005

Schedule I to Trademark Security Agreement

SCOREBOARD PUBLISHING	77771305	6/30/2009
SUN RIVER PUBLICATIONS	77771259	6/30/2009
TURNER LICENSING	77294797	10/3/2007
TL TURNER LICENSING	77294905	10/3/2007
PERFECT TIMING	77918163	1/22/2010
PERFECT TIMING	77918185	1/22/2010

SCHEDULE I.A  
 TO  
TRADEMARK SECURITY AGREEMENT  
 U.S. Trademark Registrations and Applications

Grantor	Description of Trademark	Application/ Registration Number	Application/ Registration Date
Perfect Timing, Inc.	FOUR SEASONS®	3869837	11/2/2010
Perfect Timing, Inc.	SUN RIVER PUBLICATIONS®	3746524	2/9/2010
Perfect Timing, Inc.	SCOREBOARD PUBLISHING®	3833636	8/17/2010
Perfect Timing, Inc.	AVALANCHE & Pyramid Design	85687394	7/26/2012
Perfect Timing, Inc.	AVALANCHE	85687454	7/26/2012