

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM392292

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ronnie Fieg		09/26/2012	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kith Retail, LLC		
<b>Street Address:</b>	628 Broadway, Suite 404		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10012		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4213872	KITH	
<b>Registration Number:</b>	4213868	KITH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2124481800		
<b>Email:</b>	prosenthal@rlscf.com, trademark@rlscf.com		
<b>Correspondent Name:</b>	Peter D. Rosenthal, Esq.		
<b>Address Line 1:</b>	235 Park Ave. South, Fl 3		
<b>Address Line 2:</b>	Ritholz Levy Sanders Chidekel & Fields L		
<b>Address Line 4:</b>	New York, NEW YORK 10003		
<b>NAME OF SUBMITTER:</b>	Peter D. Rosenthal		
<b>SIGNATURE:</b>	/Peter D. Rosenthal/		
<b>DATE SIGNED:</b>	07/21/2016		
<b>Total Attachments: 3</b>			
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## EXHIBIT A

### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of September 26, 2012, by and between RONNIE FIEG ("Assignor") and KITH RETAIL, LLC, a New York limited liability company ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the service- and/or trademarks (the "Trademarks") and the corresponding U.S. Patent and Trademark Office registrations (the "Registrations") and applications (the "Applications"), if any, set forth on the attached Schedule 1, together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

1. Assignor hereby sells, assigns, transfers and conveys to Assignee in perpetuity the entire right, title, interest in and to the Trademarks in the United States of America and all other jurisdictions throughout the universe, together with the goodwill associated therewith and that part of Assignor's business connected with and symbolized by the Trademarks, and all of Assignor's other rights, privileges and priorities under applicable U.S., state and/or foreign laws with regard to the Trademarks, including, without limitation, Assignor's common law rights, rights under the laws of copyright and unfair competition, and any and all of Assignor's rights to obtain renewals, reissues, and extensions for the Trademark, and all other legal protections pertaining to the foregoing, all to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made, and Assignee hereby accepts and assumes the same. By way of example and not limitation, the foregoing conveyance includes the right to prosecute the Applications, maintain, enforce and renew the Registrations, to apply for other registrations within or outside the United States of America based in whole or in part upon the Trademarks, and all rights, both at law and in equity, to maintain and enforce any rights subsisting in the Trademarks and any related applications and/or registrations, commencing and maintaining legal proceedings for passing off or infringement of the Trademarks or any such similar proceedings in respect thereto.

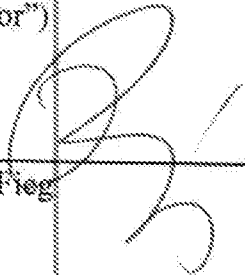
2. Assignor authorizes the Commissioner for Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the Registrations set forth on Schedule 1 to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks.

3. This Trademark Assignment may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be

delivered by facsimile or email transmission, which transmission shall be deemed delivery of an originally executed document.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment as of the date first above written.

("signor")

  
\_\_\_\_\_  
Ronnie Fieg

KITH RETAIL, LLC ("Assignee")

By:   
\_\_\_\_\_

Ronnie Fieg, President

SCHEDULE 1  
TRADEMARKS

<u>Mark</u>	<u>U.P.T.O. Reg. No.</u>	<u>Registration Date</u>
KITH (stylized)	4,213,872	September 25, 2012
KITH (standard characters)	4,213,868	September 25, 2012

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