

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM391350

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Assignor entity previously recorded on Reel 005567 Frame 0297. Assignor(s) hereby confirms the assignment from Elvis Presley Enterprises, Inc., a Tennessee company to ABG EPE IP LLC, a Tennessee limited liability company..

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Elvis Presley Enterprises, Inc.		11/18/2013	Corporation: TENNESSEE

## RECEIVING PARTY DATA

<b>Name:</b>	ABG EPE IP LLC
<b>Street Address:</b>	1411 Broadway, 4th Floor
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10018
<b>Entity Type:</b>	Limited Liability Company: TENNESSEE

## PROPERTY NUMBERS Total: 128

Property Type	Number	Word Mark
Registration Number:	3276607	ALL SHOOK UP
Registration Number:	3718615	ALL SHOOK UP
Registration Number:	3871107	ALWAYS ON MY MIND
Registration Number:	3871090	ARE YOU LONESOME TONIGHT
Registration Number:	3718614	BLUE CHRISTMAS
Registration Number:	3866674	BLUE HAWAII
Registration Number:	3145462	BLUE SUEDE
Registration Number:	3948288	BLUE SUEDE SHOES
Registration Number:	3958347	BURNING LOVE
Registration Number:	3948291	CAN'T HELP FALLING IN LOVE
Registration Number:	2150416	COME HOME TO ROCK N ROLL
Registration Number:	3948289	DON'T BE CRUEL
Registration Number:	2808601	ELVIS
Registration Number:	3386025	ELVIS
Registration Number:	3554763	ELVIS
Registration Number:	1265579	ELVIS
Registration Number:	1267105	ELVIS

OP \$3215.00 3276607

Property Type	Number	Word Mark
Registration Number:	1327990	ELVIS
Registration Number:	1327127	ELVIS
Registration Number:	3758646	ELVIS
Registration Number:	3893580	ELVIS
Registration Number:	2831918	ELVIS
Registration Number:	2994296	ELVIS
Registration Number:	3007261	ELVIS
Registration Number:	2943840	ELVIS
Registration Number:	2946097	ELVIS
Registration Number:	3858340	ELVIS
Registration Number:	2335947	ELVIS
Registration Number:	2948059	ELVIS
Registration Number:	3004018	ELVIS
Registration Number:	2959924	ELVIS
Registration Number:	1329269	ELVIS
Registration Number:	2115521	ELVIS
Registration Number:	2698372	ELVIS
Registration Number:	2143323	ELVIS
Registration Number:	2241437	ELVIS
Registration Number:	2075845	ELVIS
Registration Number:	3907233	ELVIS HAS LEFT THE BUILDING
Registration Number:	1342551	ELVIS PRESLEY
Registration Number:	1674265	ELVIS PRESLEY
Registration Number:	1329791	ELVIS PRESLEY
Registration Number:	3459596	ELVIS PRESLEY
Registration Number:	2512317	ELVIS PRESLEY
Registration Number:	3719039	ELVIS PRESLEY
Registration Number:	1340617	ELVIS PRESLEY
Registration Number:	1677532	ELVIS PRESLEY
Registration Number:	1677561	ELVIS PRESLEY
Registration Number:	1677378	ELVIS PRESLEY
Registration Number:	2075427	ELVIS PRESLEY
Registration Number:	2137847	ELVIS PRESLEY
Registration Number:	2606900	ELVIS PRESLEY
Registration Number:	2075844	ELVIS PRESLEY
Registration Number:	2932897	ELVIS PRESLEY
Registration Number:	2937854	ELVIS PRESLEY
Registration Number:	2955078	ELVIS PRESLEY

Property Type	Number	Word Mark
Registration Number:	3017479	ELVIS PRESLEY
Registration Number:	2957268	ELVIS PRESLEY
Registration Number:	2935071	ELVIS PRESLEY
Registration Number:	3055210	ELVIS PRESLEY
Registration Number:	3740775	ELVIS PRESLEY
Registration Number:	3722364	ELVIS PRESLEY
Registration Number:	4640390	ELVIS PRESLEY
Registration Number:	2092974	ELVIS PRESLEY AUTOMOBILE MUSEUM
Registration Number:	4242658	ELVIS PRESLEY'S CHROME GRILLE
Registration Number:	2143438	ELVIS PRESLEY'S CHROME GRILLE
Registration Number:	4132006	ELVIS ROCKIN' THE CHARTS
Registration Number:	2092231	ELVIS THREADS
Registration Number:	2107015	ELVIS WEEK
Registration Number:	3696764	ELVIS WEEK
Registration Number:	4122164	ELVIS WEEK
Registration Number:	3742858	EP TV
Registration Number:	3742857	EPTV
Registration Number:	3941229	FOLLOW THAT DREAM
Registration Number:	3874185	GI BLUES
Registration Number:	2396538	HEARTBREAK HOTEL
Registration Number:	2491269	HEARTBREAK HOTEL
Registration Number:	2386355	HEARTBREAK HOTEL
Registration Number:	2541041	HEARTBREAK HOTEL
Registration Number:	2434179	HEARTBREAK HOTEL
Registration Number:	2565767	HEARTBREAK HOTEL
Registration Number:	3719038	HEARTBREAK HOTEL
Registration Number:	2500160	HEARTBREAK HOTEL
Registration Number:	2114389	HEARTBREAK HOTEL
Registration Number:	3200518	HOUND DOG
Registration Number:	3953047	HOUND DOG
Registration Number:	3941227	I WANT YOU I NEED YOU I LOVE YOU
Registration Number:	3958346	JAILHOUSE ROCK
Registration Number:	3238136	JAILHOUSE ROCK
Registration Number:	3821600	JAILHOUSE ROCK
Registration Number:	2357545	JUNGLE ROOM
Registration Number:	2147229	KING OF ROCK & ROLL
Registration Number:	2140847	KING OF ROCK & ROLL
Registration Number:	2158251	KING OF ROCK N ROLL

Property Type	Number	Word Mark
Registration Number:	2148873	KING OF ROCK N ROLL
Registration Number:	2145957	KING OF ROCK N ROLL
Registration Number:	4257991	LIL' E
Registration Number:	2111738	LISA MARIE
Registration Number:	2633795	LONELY STREET
Registration Number:	3442767	LOVE ME TENDER
Registration Number:	3747631	LOVE ME TENDER
Registration Number:	3106395	PRESLEY PLACE
Registration Number:	2935081	SHAKE SPLIT AND DIP
Registration Number:	3288976	SHAKE, RATTLE & ROLL
Registration Number:	2938306	SINCERELY ELVIS
Registration Number:	3718616	STUCK ON YOU
Registration Number:	3958348	SUSPICIOUS MINDS
Registration Number:	3040319	TAKING CARE OF BUSINESS
Registration Number:	3871907	TCB
Registration Number:	2851520	TCB
Registration Number:	1228406	TCB
Registration Number:	2559580	TEDDY BEAR
Registration Number:	3871091	TEDDY BEAR
Registration Number:	3871089	THAT'S ALL RIGHT
Registration Number:	4272550	THE KING
Registration Number:	3958180	THE KING
Registration Number:	4641410	THE KING
Registration Number:	4529779	THE KING
Registration Number:	4501978	THE KING OF ROCK 'N ROLL
Registration Number:	3932232	THE KING OF ROCK 'N ROLL
Registration Number:	2895756	THE KING OF ROCK 'N' ROLL
Registration Number:	2103155	THE LISA MARIE
Registration Number:	2154631	TLC
Registration Number:	3874166	TROUBLE
Registration Number:	3558053	ULTIMATE ELVIS TRIBUTE ARTIST CONTEST
Registration Number:	4234334	VIVA ELVIS
Registration Number:	3583778	VIVA LAS VEGAS
Registration Number:	3793445	VIVA LAS VEGAS
Serial Number:	77776311	THE KING OF ROCK 'N ROLL

**CORRESPONDENCE DATA**

Fax Number:

**Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.**

**Phone:** 646 490-9839  
**Email:** trademark@abg-nyc.com  
**Correspondent Name:** Bridgette Fitzpatrick  
**Address Line 1:** 1411 Broadway, 4th Floor  
**Address Line 4:** New York, NEW YORK 10018

<b>NAME OF SUBMITTER:</b>	Bridgette Fitzpatrick
<b>SIGNATURE:</b>	/Bridgette Fitzpatrick/
<b>DATE SIGNED:</b>	07/13/2016

**Total Attachments: 89**  
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TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Elvis Presley Enterprises, Inc.		11/18/2013	CORPORATION: TENNESSEE

**RECEIVING PARTY DATA**

<b>Name:</b>	ABG EPE IP LLC
<b>Street Address:</b>	100 West 33rd Street, Suite 1007
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10001
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 134**

Property Type	Number	Word Mark
Serial Number:	77771102	ALL SHOOK UP
Serial Number:	78565765	ALL SHOOK UP
Serial Number:	77678199	ALWAYS ON MY MIND
Serial Number:	77674030	ARE YOU LONESOME TONIGHT
Serial Number:	77824083	BLUE CHRISTMAS
Serial Number:	77771088	BLUE CHRISTMAS
Serial Number:	77890842	BLUE HAWAII
Serial Number:	78800760	BLUE HAWAII
Serial Number:	78741733	BLUE SUEDE
Serial Number:	77672760	BLUE SUEDE SHOES
Serial Number:	75806148	BLUE SUEDE SHOES
Serial Number:	77824076	BURNING LOVE
Serial Number:	77672796	BURNING LOVE
Serial Number:	77673982	CAN'T HELP FALLING IN LOVE

OP \$3365.00 77771102



Serial Number:	75201888	COME HOME TO ROCK N ROLL
Serial Number:	77672770	DON'T BE CRUEL
Serial Number:	78180387	ELVIS
Serial Number:	75099565	ELVIS
Serial Number:	85030105	ELVIS
Serial Number:	77980005	ELVIS
Serial Number:	77578841	ELVIS
Serial Number:	77251593	ELVIS
Serial Number:	77160749	ELVIS
Serial Number:	77049968	ELVIS
Serial Number:	78489343	ELVIS
Serial Number:	78414069	ELVIS
Serial Number:	78413937	ELVIS
Serial Number:	78384548	ELVIS
Serial Number:	78384656	ELVIS
Serial Number:	78316955	ELVIS
Serial Number:	78316882	ELVIS
Serial Number:	78181952	ELVIS
Serial Number:	76152844	ELVIS
Serial Number:	75709542	ELVIS
Serial Number:	75163397	ELVIS
Serial Number:	75163202	ELVIS
Serial Number:	75128250	ELVIS
Serial Number:	73477236	ELVIS
Serial Number:	73477238	ELVIS
Serial Number:	73470201	ELVIS
Serial Number:	73304769	ELVIS
Serial Number:	73304770	ELVIS
Serial Number:	85041743	ELVIS HAS LEFT THE BUILDING
Serial Number:	75099625	ELVIS PRESLEY
Serial Number:	77771013	ELVIS PRESLEY
Serial Number:	77517740	ELVIS PRESLEY
Serial Number:	77196012	ELVIS PRESLEY
Serial Number:	78883325	ELVIS PRESLEY
Serial Number:	78567948	ELVIS PRESLEY

TRADEMARK  
REEL: 005166 FRAME: 0275  
TRADEMARK  
REEL: 005832 FRAME: 0009

	78411506	ELVIS PRESLEY
Serial Number:	78396428	ELVIS PRESLEY
Serial Number:	78396470	ELVIS PRESLEY
Serial Number:	78384524	ELVIS PRESLEY
Serial Number:	78316864	ELVIS PRESLEY
Serial Number:	78316943	ELVIS PRESLEY
Serial Number:	76171937	ELVIS PRESLEY
Serial Number:	76136688	ELVIS PRESLEY
Serial Number:	75163210	ELVIS PRESLEY
Serial Number:	75095787	ELVIS PRESLEY
Serial Number:	73507803	ELVIS PRESLEY
Serial Number:	73478487	ELVIS PRESLEY
Serial Number:	73470200	ELVIS PRESLEY
Serial Number:	73470199	ELVIS PRESLEY
Serial Number:	73292301	ELVIS PRESLEY
Serial Number:	73292412	ELVIS PRESLEY
Serial Number:	73292315	ELVIS PRESLEY
Serial Number:	75138515	ELVIS PRESLEY AUTOMOBILE MUSEUM
Serial Number:	75134101	ELVIS PRESLEY'S CHROME GRILLE
Serial Number:	85246285	ELVIS PRESLEY'S CHROME GRILLE
Serial Number:	85417959	ELVIS ROCKIN' THE CHARTS
Serial Number:	75092092	ELVIS THREADS
Serial Number:	77771219	ELVIS WEEK
Serial Number:	77517752	ELVIS WEEK
Serial Number:	75177769	ELVIS WEEK
Serial Number:	78883308	EP DELTA KITCHEN & BAR
Serial Number:	77313512	EP TV
Serial Number:	77313503	EPTV
Serial Number:	77678299	FOLLOW THAT DREAM
Serial Number:	77678264	GI BLUES
Serial Number:	77196003	HEARTBREAK HOTEL
Serial Number:	76127355	HEARTBREAK HOTEL
Serial Number:	75806149	HEARTBREAK HOTEL
Serial Number:	75709705	HEARTBREAK HOTEL
Serial Number:	75709539	HEARTBREAK HOTEL

**TRADEMARK**  
**REEL: 005166 FRAME: 0276**  
**TRADEMARK**  
**REEL: 005832 FRAME: 0010**

	75709541	HEARTBREAK HOTEL
Serial Number:	75709450	HEARTBREAK HOTEL
Serial Number:	75568222	HEARTBREAK HOTEL
Serial Number:	74466529	HEARTBREAK HOTEL
Serial Number:	77666234	HOUND DOG
Serial Number:	78606314	HOUND DOG
Serial Number:	77674012	I WANT YOU I NEED YOU I LOVE YOU
Serial Number:	78741770	JAILHOUSE RED
Serial Number:	77890821	JAILHOUSE ROCK
Serial Number:	77672788	JAILHOUSE ROCK
Serial Number:	78599523	JAILHOUSE ROCK
Serial Number:	75762980	JUNGLE ROOM
Serial Number:	75254904	KING OF ROCK & ROLL
Serial Number:	75177771	KING OF ROCK & ROLL
Serial Number:	75188195	KING OF ROCK N ROLL
Serial Number:	75188198	KING OF ROCK N ROLL
Serial Number:	75177774	KING OF ROCK N ROLL
Serial Number:	77863893	LIL' E
Serial Number:	75098709	LISA MARIE
Serial Number:	75709706	LONELY STREET
Serial Number:	77609262	LOVE ME TENDER
Serial Number:	78883281	LOVE ME TENDER
Serial Number:	78615099	PRESLEY PLACE
Serial Number:	78385173	SHAKE SPLIT AND DIP
Serial Number:	78800744	SHAKE, RATTLE & ROLL
Serial Number:	77798358	SHOPELVIS
Serial Number:	78411652	SINCERELY ELVIS
Serial Number:	77771144	STUCK ON YOU
Serial Number:	77672803	SUSPICIOUS MINDS
Serial Number:	78411292	TAKING CARE OF BUSINESS
Serial Number:	77616010	TCB
Serial Number:	76409654	TCB
Serial Number:	73242279	TCB
Serial Number:	77674063	TEDDY BEAR
Serial Number:	78870342	TEDDY BEAR

TRADEMARK  
REEL: 005166 FRAME: 0277  
TRADEMARK  
REEL: 005832 FRAME: 0011

	75804920	TEDDY BEAR
Serial Number:	77673996	THAT'S ALL RIGHT
Serial Number:	77837940	THE KING
Serial Number:	77776300	THE KING
Serial Number:	77517719	THE KING
Serial Number:	77890883	THE KING OF ROCK 'N ROLL
Serial Number:	78312835	THE KING OF ROCK 'N' ROLL
Serial Number:	75162071	THE LISA MARIE
Serial Number:	75180663	TLC
Serial Number:	77674069	TROUBLE
Serial Number:	77054525	ULTIMATE ELVIS TRIBUTE ARTIST CONTEST
Serial Number:	77744164	VIVA ELVIS
Serial Number:	77618527	VIVA LAS VEGAS
Serial Number:	77027387	VIVA LAS VEGAS
Serial Number:	77026612	VIVA LAS VEGAS

**CORRESPONDENCE DATA**

Fax Number: 2127602419  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 212-760-2410  
Email: [tdipaolo@authenticbrandsgroup.com](mailto:tdipaolo@authenticbrandsgroup.com)  
Correspondent Name: Terri DiPaolo  
Address Line 1: 100 West 33rd Street, Suite 1007  
Address Line 2: c/o Authentic Brands Group, LLC  
Address Line 4: New York, NEW YORK 10001

NAME OF SUBMITTER:	Terri DiPaolo
Signature:	/Terri DiPaolo/
Date:	12/03/2013

**Total Attachments: 69**

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**TRADEMARK**

**REEL: 005166 FRAME: 0278  
TRADEMARK**

**REEL: 005832 FRAME: 0012**



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**TRADEMARK**  
**REEL: 005166 FRAME: 0280**  
**TRADEMARK**  
**REEL: 005832 FRAME: 0014**

## TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is executed into as of November 18, 2013 ("Effective Date") by Elvis Presley Enterprises, Inc., a Tennessee corporation having a business address located 3734 Elvis Presley Boulevard Memphis, TN 38116 ("Assignor") on behalf of ABG EPE IP LLC, a Delaware limited liability company having a business address located at 100 West 33rd Street, Suite 1007 New York, NY 10001 USA ("Assignee"). Assignor and Assignee are each referred to herein as a "Party" and, collectively, as the "Parties." All capitalized terms used, but not defined herein, shall have the meanings ascribed to such terms in the Contribution Agreement (defined herein below).

WHEREAS, Assignor owns and either uses or has the bona fide intent to use the trademarks set forth on Schedule A hereto (the "Marks");

WHEREAS, on the date hereof, certain affiliates of Assignee and Assignor are entering into that certain Securities Purchase Agreement, to be dated as of the date hereof, by and among ABG ALI LLC ("ABG ALI"), ABG EPE LLC ("ABG EPE"), Graceland Holdings LLC ("Graceland Holdings"), Elvis Blue Moon Holdings, LLC, G.O.A.T. Blue Moon Holdings, LLC, and, solely with respect to Section 10.14 thereof, Core Entertainment Holdings Inc. (the "Securities Purchase Agreement"), pursuant to which, among other things: (i) ABG ALI will acquire the equity interests of Muhammad Ali Enterprises, LLC previously owned directly and indirectly by G.O.A.T. Blue Moon Holdings, LLC, (ii) ABG EPE will acquire the equity interests of Elvis Presley Enterprises, LLC previously owned by Elvis Blue Moon Holdings, LLC, (iii) ABG EPE will acquire the equity interests of Assignee previously owned by Assignor and (iv) following the actions contemplated by the immediately preceding clause (iii), Graceland Holdings will acquire the equity interests of Assignor previously owned by previously owned by Elvis Blue Moon Holdings, LLC;

WHEREAS, pursuant to the Securities Purchase Agreement, Assignor and Assignee have entered into that certain Contribution Agreement, dated as of November 18, 2013 (the "Contribution Agreement"); and

WHEREAS, pursuant to the Securities Purchase Agreement and the Contribution Agreement, Assignee has succeeded to the business of Assignor, and as part of the sale of the business to Assignee, Assignor has agreed to transfer, convey, assign and deliver all of Assignor's right, title and interest in and to the Marks to Assignee, and Assignee has agreed to purchase and acquire the Marks from Assignor.

NOW, THEREFORE, in consideration of the purchase price set forth in the Securities Purchase Agreement and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers, conveys, assigns and delivers to Assignee all of Assignor's right, title and interest in and to the Marks, together with all translations, adaptations, derivations, and combinations thereof and including all goodwill associated therewith, and all applications and registrations in connection therewith, all renewals thereof, and all other rights accruing thereunder or pertaining thereto throughout the world, including all rights to sue or otherwise recover for any past, present, or future infringement,

dilution or other violation of any of the foregoing, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as full and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

Assignor hereby authorizes the U.S. Patent and Trademark Office and any official of any country or countries foreign to the United States whose duty it is to receive or register trademarks or applications therefor, to record Assignee as the owner of the Marks, and to issue all registrations for the foregoing, to be in the name of Assignee, as assignee of all of the Marks, for the sole use of Assignee, its successors, legal representatives, and assigns, in accordance with the terms of this Assignment. In addition, following execution of this Assignment, and in any event, within five (5) days of the Effective Date, Assignor will promptly give to Assignee, and authorize and request the applicable registration authority to ensure the transfer of the administrative password and sole authorized usage for the Internet Domain Names set forth on Schedule B to Assignee and to record Assignee as the registrant and sole owner of such domain names(s). Assignor agrees to promptly following execution of this Assignment, and in any event, within five (5) days of the Effective Date, to execute for itself and its successors and assigns and deliver to Assignee any additional documents necessary, electronic or otherwise, to assist Assignee with the recordation of the assignment of the Marks. All costs and risks associated with such filings/recordals shall be borne exclusively by Assignor and any such documents shall be subject to this Assignment, which shall control should there be any conflict between this Assignment and such document. Assignor further agrees, when requested, and at the sole cost and expense of Assignee to take other reasonable actions and/or sign other documents which are necessary to effect the assignment of the Marks to Assignee.

This Assignment shall be governed by and construed under the laws of New York, United States of America.

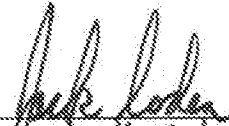
IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative.



IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative.

**ASSIGNOR:**

Elvis Presley Enterprises, Inc.

By:   
Name: Jack Soden  
Title: President

*[Signature Page to Trademark Assignment]*

**ACKNOWLEDGED BY:**

**ASSIGNEE: ABG EPE IP LLC**

By:   
Name: Jack Soden  
Title: \_\_\_\_\_





*[Signature Page to Trademark Assignment]*

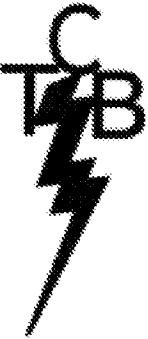



**Schedule A**


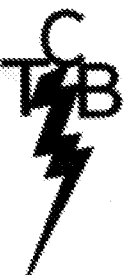


**Owner: Elvis Presley Enterprises Inc.**





<b>Trademark</b>	<b>Database</b>	<b>Status</b>	<b>Application No. Application Date</b>	<b>Registration No. Registration Date</b>
ELVIS	Brunei	Registration	19696 2/26/90	18535
ELVIS	Argentina	Registration (Registered)	3048669 11/25/10	2530969 10/12/12
ELVIS	Argentina	Registration (Registered)	3048670 11/25/10	2530970 10/12/12
ELVIS	Argentina	Registration (Registered)	3048672 11/25/10	2530972 10/12/12
ELVIS	Argentina	Registration (Registered)	3048671 11/25/10	2530971 10/12/12
ELVIS	Argentina	Registration (Registered)	3048673 11/25/10	2530973 10/12/12
ELVIS	Argentina	Registration (Registered)	3048664 11/25/10	2530964 10/12/12
ELVIS	Argentina	Registration (Registered)	3048666 11/25/10	2530966 10/12/12
ELVIS	Argentina	Registration (Registered)	3048667 11/25/10	2530967 10/12/12
ELVIS	Argentina	Registration (Registered)	3048665 11/25/10	2530965 10/12/12
ELVIS	Argentina	Registration (Registered)	3048668 11/25/10	2530968 10/12/12
ELVIS PRESLEY	Argentina	Application (Pending)	3048689 11/25/10	
ELVIS PRESLEY	Argentina	Application (Pending)	3048686 11/25/10	
ELVIS PRESLEY	Argentina	Registration (Registered)	3048684 11/25/10	2530974 10/12/12
ELVIS PRESLEY	Argentina	Registration (Registered)	3048685 11/25/10	2530975 10/12/12
ELVIS PRESLEY	Argentina	Registration (Registered)	3048687 11/25/10	2530976 10/12/12
ELVIS PRESLEY	Argentina	Registration (Registered)	3048688 11/25/10	2530977 10/12/12
ELVIS PRESLEY	Argentina	Registration (Registered)	3048690 11/25/10	2530978 10/12/12
ELVIS PRESLEY	Argentina	Registration (Registered)	3048693 11/25/10	2530981 10/12/12
ELVIS PRESLEY	Argentina	Registration (Registered)	3048691 11/25/10	2530979 10/12/12
ELVIS PRESLEY	Argentina	Registration (Registered)	3048692 11/25/10	2530980 10/12/12

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
KING OF ROCK N' ROLL	Argentina	Application (Pending)	3048703 11/25/10	
KING OF ROCK N' ROLL	Argentina	Registration (Registered)	3048695 11/25/10	2524713 9/12/12
KING OF ROCK N' ROLL	Argentina	Registration (Registered)	3048697 11/25/10	2524716 9/12/12
KING OF ROCK N' ROLL	Argentina	Registration (Registered)	3048699 11/25/10	2524719 9/12/12
KING OF ROCK N' ROLL	Argentina	Registration (Registered)	3048701 11/25/10	2524724 9/12/12
KING OF ROCK N' ROLL	Argentina	Registration (Registered)	3048702 11/25/10	2524725 9/12/12
KING OF ROCK N' ROLL	Argentina	Registration (Registered)	3048694 11/25/10	2524711 9/12/12
KING OF ROCK N' ROLL	Argentina	Registration (Registered)	3048696 11/25/10	2524715 9/12/12
KING OF ROCK N' ROLL	Argentina	Registration (Registered)	3048698 11/25/10	2524717 9/12/12
KING OF ROCK N' ROLL	Argentina	Registration (Registered)	3048700 11/25/10	2524721 9/12/12
T C B 	Argentina	Registration (Registered)	3048653 11/25/10	2480041 12/2/11
T C B 	Argentina	Registration (Registered)	3048655 11/25/10	2480043 12/2/11






Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
T C B 	Argentina	Registration (Registered)	3048658 11/25/10	2480046 12/2/11
T C B 	Argentina	Registration (Registered)	3048652 11/25/10	2480040 12/2/11
T C B 	Argentina	Registration (Registered)	3048656 11/25/10	2480044 12/2/11
T C B 	Argentina	Registration (Registered)	3048659 11/25/10	2480047 12/2/11





Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
T C B 	Argentina	Registration (Registered)	3048660 11/25/10	2480048 12/2/11
T C B 	Argentina	Registration (Registered)	3048661 11/25/10	2480049 12/2/11
T C B 	Argentina	Registration (Registered)	3048663 11/25/10	2521916 8/29/12
T C B 	Argentina	Registration (Registered)	3048662 11/25/10	2521915 8/29/12

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
TCB 	Argentina	Registration (Registered)	3025955 8/26/10	2460981 9/9/11
TCB 	Argentina	Registration (Registered)	3025954 8/26/10	2460979 9/9/11
TCB 	Argentina	Registration (Registered)	3025959 8/26/10	2460977 9/9/11
TCB 	Argentina	Registration (Registered)	3025956 8/26/10	2460983 9/9/11


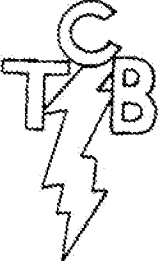
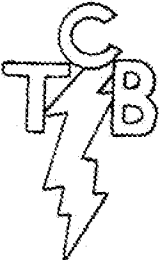
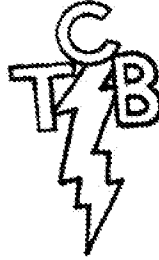
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TCB 	Argentina	Registration (Registered)	3025957 8/26/10	2460984 9/9/11
TCB 	Argentina	Registration (Registered)	3025961 8/26/10	2460974 9/9/11
TCB 	Argentina	Registration (Registered)	3025962 8/26/10	2460976 9/9/11
Design Only 	Australia	Registration (Registered)	449975 8/8/86	449975 8/8/86

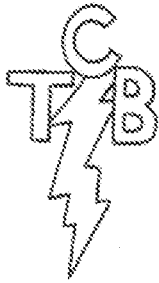


Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
Design Only 	Australia	Registration (Registered)	449974 8/8/86	449974 8/8/86
Design Only 	Australia	Registration (Registered)	449976 8/8/86	449976 8/8/86
Design Only 	Australia	Registration (Registered)	449977 8/8/86	449977 8/8/86
Design Only 	Australia	Registration (Registered)	449978 8/8/86	449978 8/8/86
Design Only 	Australia	Registration (Registered)	449979 8/8/86	449979 8/8/86


Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
Design Only 	Australia	Registration (Registered)	763699 6/1/98	763699 6/1/98
Design Only 	Australia	Registration (Registered)	449981 8/8/86	449981 8/8/86
Design Only 	Australia	Registration (Registered)	449980 8/8/86	449980 8/8/86
Design Only 	Australia	Registration (Registered)	449976 8/8/86	449976 8/8/86
ELVIS	Australia	Registration (Registered)	1223411 2/8/08	1223411 2/8/08
ELVIS	Australia	Registration (Registered)	763695 6/1/98	763695 6/1/98
ELVIS	Australia	Registration (Registered)	664848 6/23/95	664848 6/23/95
ELVIS	Australia	Registration (Registered)	644593 11/2/94	644593 11/2/94
ELVIS	Australia	Registration (Registered)	574720 3/18/92	574720 3/18/92
ELVIS	Australia	Registration (Registered)	574395 3/13/92	574395 3/13/92





Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
ELVIS	Australia	Registration (Registered)	512829 6/15/89	512829 6/15/89
ELVIS	Australia	Registration (Registered)	449968 8/8/86	449968 8/8/86
ELVIS	Australia	Registration (Registered)	449966 8/8/86	449966 8/8/86
ELVIS	Australia	Registration (Registered)	449967 8/8/86	449967 8/8/86
ELVIS	Australia	Registration (Registered)	449969 8/8/86	449969 8/8/86
ELVIS	Australia	Registration (Registered)	449970 8/8/86	449970 8/8/86
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ELVIS	Australia	Registration (Registered)	449972 8/8/86	449972 8/8/86
ELVIS	Australia	Registration (Registered)	449973 8/8/86	449973 8/8/86
ELVIS PRESLEY	Australia	Registration (Registered)	449964 8/8/86	449964 8/8/86
ELVIS PRESLEY	Australia	Registration (Registered)	1173217 4/27/07	1173217 4/27/07
ELVIS PRESLEY	Australia	Registration (Registered)	1147930 11/20/06	1147930 11/20/06
ELVIS PRESLEY	Australia	Registration (Registered)	763696 6/1/98	763696 6/1/98
ELVIS PRESLEY	Australia	Registration (Registered)	644594 11/2/94	644594 11/2/94
ELVIS PRESLEY	Australia	Registration (Registered)	574721 3/18/92	574721 3/18/92
ELVIS PRESLEY	Australia	Registration (Registered)	574396 3/13/92	574396 3/13/92
ELVIS PRESLEY	Australia	Registration (Registered)	574398 3/13/92	574398 3/13/92
ELVIS PRESLEY	Australia	Registration (Registered)	574400 3/13/92	574400 3/13/92
ELVIS PRESLEY	Australia	Registration (Registered)	512828 6/15/89	512828 6/15/89
ELVIS PRESLEY	Australia	Registration (Registered)	449958 8/8/86	449958 8/8/86
ELVIS PRESLEY	Australia	Registration (Registered)	449960 8/8/86	449960 8/8/86
ELVIS PRESLEY	Australia	Registration (Registered)	449959 8/8/86	449959 8/8/86
ELVIS PRESLEY	Australia	Registration (Registered)	449961 8/8/86	449961 8/8/86
ELVIS PRESLEY	Australia	Registration (Registered)	449963 8/8/86	449963 8/8/86

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
ELVIS PRESLEY	Australia	Registration (Registered)	449962 8/8/86	449962 8/8/86
ELVIS PRESLEY	Australia	Registration (Registered)	449965 8/8/86	449965 8/8/86
ELVIS TRIBUTE ARTIST CONTEST 	Australia	Registration (Registered)	1378619 8/17/10	1378619 8/17/10
SHOPELVIS	Australia	Registration (Registered)	1372481 7/14/10	1372481 7/14/10
TCB 	Australia	Registration (Registered)	665346 6/29/95	665345 6/29/95
TCB 	Australia	Registration (Registered)	665345 6/29/95	665345 6/29/95
TCB 	Australia	Registration (Registered)	586954 9/18/92	586954 9/18/92
ELVIS	Austria	Registration (Registered)	6363/90 12/17/90	136697 7/25/91
ELVIS PRESLEY	Austria	Registration (Registered)	6364/90 12/17/90	136698 7/25/91


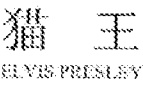
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ELVIS	Benelux	Registration (Registered)	879150 9/24/96	R 598586
ELVIS	Benelux	Registration (Registered)	868656 4/4/96	R 590242
ELVIS	Benelux	Registration (Registered)	727081 3/29/89	R 456568
ELVIS	Benelux	Registration (Registered)	648130 2/9/82	R 378468
ELVIS PRESLEY	Benelux	Registration (Registered)	879151 9/24/96	R 598587
ELVIS PRESLEY	Benelux	Registration (Registered)	868655 4/4/96	R 590241
ELVIS PRESLEY	Benelux	Registration (Registered)	727080 3/29/89	R 456567
ELVIS PRESLEY	Benelux	Registration (Registered)	648131 2/9/82	R 378469
TCB 	Benelux	Registration (Registered)	879152 9/24/96	R 598588
ELVIS	Brazil	Registration (Registered)	817361880 7/13/93	817361880 12/7/99
ELVIS	Brazil	Registration (Registered)	815982500 2/6/91	815982500 8/25/92
ELVIS	Brazil	Application (Pending)	903780291 6/27/11	
ELVIS	Brazil	Application (Pending)	903767465 6/21/11	
ELVIS	Brazil	Application (Pending)	903767988 6/21/11	
ELVIS	Brazil	Application (Pending)	903768143 6/21/11	
ELVIS	Brazil	Application (Pending)	903768640 6/21/11	
ELVIS	Brazil	Application (Pending)	903769050 6/21/11	
ELVIS	Brazil	Application (Pending)	903769336 6/21/11	
ELVIS	Brazil	Application (Pending)	903765101 6/20/11	
ELVIS PRESLEY	Brazil	Registration (Registered)	817361898 7/13/93	817361898 7/11/95

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
ELVIS PRESLEY	Brazil	Registration (Registered)	815982488 2/6/91	815982488 8/25/92
ELVIS PRESLEY	Brazil	Application (Pending)	903780186 6/27/11	
ELVIS PRESLEY	Brazil	Application (Pending)	903767619 6/21/11	
ELVIS PRESLEY	Brazil	Application (Pending)	903768038 6/21/11	
ELVIS PRESLEY	Brazil	Application (Pending)	903768194 6/21/11	
ELVIS PRESLEY	Brazil	Application (Pending)	903768909 6/21/11	
ELVIS PRESLEY	Brazil	Application (Pending)	903769379 6/21/11	
ELVIS PRESLEY	Brazil	Application (Pending)	903769522 6/21/11	
ELVIS PRESLEY	Brazil	Application (Pending)	903769654 6/21/11	
ELVIS PRESLEY	Brunei	Registration	19697 2/26/90	20512
ELVIS	Canada	Registered	138696100	TMA752002
ELVIS	Canada	Registered	135870000	TMA834447
ELVIS	Canada	Registered	125394400	TMA673888
ELVIS	Canada	Registered	064505300	TMA466039
ELVIS	Canada	Registered	076720900	TMA448924
ELVIS	Canada	Registered	073983200	TMA447321
ELVIS	Canada	Registered	050876000	TMA386489
ELVIS PRESLEY	Canada	Registered	135869800	TMA857099
ELVIS PRESLEY	Canada	Registered	125394300	TMA719991
ELVIS PRESLEY	Canada	Registered	067258700	TMA474787
ELVIS PRESLEY	Canada	Registered	064505400	TMA466043
ELVIS PRESLEY	Canada	Registered	050876100	TMA462009

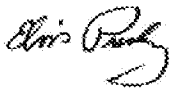

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TCR LOGO 	Canada	Registered	144939300	TMA832193
ULTIMATE ELVIS TRIBUTE ARTIST CONTEST	Canada	Registered	134853300	TMA852134
ELVIS	Chile	Registration	919133 8/31/10	929623 8/30/11
ELVIS	Chile	Registration	919134 8/31/10	928934 8/23/11
ELVIS	Chile	Registration	919131 8/31/10	945689 8/30/11
ELVIS PRESLEY	Chile	Registration	919120 8/31/10	945687 12/21/11
ELVIS PRESLEY	Chile	Registration	919116 8/31/10	945684 12/21/11
ELVIS PRESLEY	Chile	Registration	919117 8/31/10	945685 12/21/11
ELVIS PRESLEY	Chile	Registration	919119 8/31/10	945686 12/21/11
ELVIS PRESLEY	Chile	Application	919118 8/31/10	
KING OF ROCK N'ROLL	Chile	Registration	919121 8/31/10	927884 8/11/11
KING OF ROCK N'ROLL	Chile	Registration	919122 8/31/10	927885 8/11/11
KING OF ROCK N'ROLL	Chile	Registration	919123 8/31/10	927886 8/11/11
KING OF ROCK N'ROLL	Chile	Registration	919124 8/31/10	927887 8/11/11
KING OF ROCK N'ROLL	Chile	Registration	919125 8/31/10	927888 8/11/11
PRESLEY	Chile	Application	1023322	

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
TCB 	Chile	Registration	919127 8/31/10	928931 8/23/11
TCB 	Chile	Registration	919129 8/31/10	928932 8/23/11
TCB 	Chile	Registration	919130 8/31/10	928933 8/23/11
TCR 	Chile	Registration	919126 8/31/10	945688 12/21/11

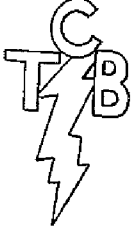





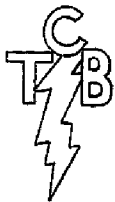
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ELVIS	China	Registration (Registered)	5926899 3/1/07	5926899 12/14/09
ELVIS	China	Registration (Registered)	5926895 3/1/07	5926895 2/28/10
ELVIS	China	Registration (Registered)	5926897 3/1/07	5926897 6/21/10
ELVIS	China	Unpublished Application (Pending)	4579803 4/4/05	
ELVIS	China	Registration (Registered)	989446 8/18/95	989446 4/21/97
ELVIS aierweisi Elvis 艾尔维斯	China	Registration (Registered)	4579805 4/4/05	4579805 1/7/13
ELVIS PRESLEY	China	Registration (Registered)	10591919 3/9/12	10591919 4/28/13
ELVIS PRESLEY	China	Registration (Registered)	5926894 3/1/07	5926894 4/21/10
ELVIS PRESLEY	China	Registration (Registered)	5926898 3/1/07	5926898 12/14/09
ELVIS PRESLEY	China	Registration (Registered)	5926896 3/1/07	5926896 6/21/10
ELVIS PRESLEY	China	Registration (Registered)	4579804 4/4/05	4579804 2/21/09
ELVIS PRESLEY	China	Registration (Registered)	989445 8/18/95	989445 4/21/97
ELVIS PRESLEY maowang 	China	Registration (Registered)	8794185 11/1/10	8794185 1/28/12

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
ELVIS PRESLEY maowang 猫王 ELVIS PRESLEY	China	Registration (Registered)	8794182 11/1/10	8794182 2/14/12
ELVIS PRESLEY maowang 猫王 ELVIS PRESLEY	China	Registration (Registered)	8794180 11/1/10	8794180 11/14/11
ELVIS PRESLEY maowang 猫王 ELVIS PRESLEY	China	Registration (Registered)	8794183 11/1/10	8794183 5/14/12
maowang	China	Unpublishe d Application (Pending)	7160265 1/12/09	
ELVIS	Colombia	Registration (Registered)	93 409552 9/22/93	157715 4/19/94
ELVIS PRESLEY	Colombia	Registration (Registered)	93 409553 9/22/93	157716 4/19/94
ELVIS	Communit y Trademark s	Unpublishe d Application (Pending)	12107447 9/2/13	
ELVIS	Communit y Trademark s	Registration (Registered)	7280258 10/1/08	7280258 6/26/09
ELVIS	Communit y Trademark s	Registration (Registered)	6656292 2/8/08	6656292 3/24/09
ELVIS	Communit y Trademark s	Registration (Registered)	4387304 4/13/05	4387304 4/20/06
ELVIS	Communit y Trademark s	Registration (Registered)	1408806 11/24/99	1408806 8/2/02

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
ELVIS - A LITTLE MORE ACTION	Community Trademarks	Registration (Registered)	6830095 4/14/08	6830095 1/21/09
ELVIS PRESLEY	Community Trademarks	Unpublished Application (Pending)	12107711 9/2/13	
ELVIS PRESLEY	Community Trademarks	Registration (Registered)	6003784 6/14/07	6003784 7/22/08
ELVIS PRESLEY	Community Trademarks	Registration (Registered)	5485891 11/21/06	5485891 11/13/07
ELVIS PRESLEY	Community Trademarks	Registration (Registered)	4406385 4/19/05	4406385 5/18/06
Elvis Presley 	Community Trademarks	Registration (Registered)	4406369 4/19/05	4406369 10/11/06
Elvis Presley 	Community Trademarks	Registration (Registered)	1900026 9/25/00	1900026 11/20/01
ELVIS PRESLEY	Community Trademarks	Registration (Registered)	1408897 11/24/99	1408897 11/22/01
HEARTBREAK HOTEL	Community Trademarks	Registration (Registered)	6003842 6/14/07	6003842 11/6/12
HEARTBREAK HOTEL	Community Trademarks	Registration (Registered)	4674867 10/25/05	4674867 12/10/12
SHOPELVIS	Community Trademarks	Registration (Registered)	7086697 7/23/08	7086697 8/5/09

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
THE KING	Community Trademarks	Unpublished Application (Pending)	12134532 9/12/13	
ULTIMATE ELVIS TRIBUTE ARTIST CONTEST	Community Trademarks	Registration (Registered)	5929724 5/23/07	5929724 4/29/08
VIVA LAS VEGAS	Community Trademarks	Registration (Registered)	5840657 4/18/07	5840657 6/5/08
ELVIS	Colombia	Registration (Registered)	93 409552 9/22/93	157715 4/19/94
ELVIS PRESLEY	Colombia	Registration (Registered)	93 409553 9/22/93	157716 4/19/94
ELVIS	Denmark	Registration (Registered)	VA 009712 1990 12/17/90	VR 001251 1993 2/12/93
ELVIS	Denmark	Registration (Registered)	VA 008696 1989 11/22/89	VR 002711 1991 5/3/91
ELVIS PRESLEY	Denmark	Registration (Registered)	VA 008697 1989 11/22/89	VR 002712 1991 5/3/91
ELVIS	Egypt	Application	85172 12/1/92	
ELVIS	Finland	Registration (Registered)	199006427 12/12/90	119348 5/20/92
ELVIS PRESLEY	Finland	Registration (Registered)	199006428 12/12/90	123415 12/7/92
ELVIS	France	Registration (Registered)	INPI 256725 12/18/90	N 1633665
ELVIS	France	Registration (Registered)	95 591667 10/9/95	95 591667
ELVIS	France	Registration (Registered)	96 615793 3/14/96	96 615793
ELVIS	France	Registration (Registered)	INPI 916815 3/29/88	N 1457794
ELVIS	France	Registration (Registered)	INPI 256922 2/24/86	N 1344047
ELVIS PRESLEY	France	Registration (Registered)	INPI 256726 12/18/90	N 1633666
ELVIS PRESLEY	France	Registration (Registered)	95 580909 7/18/95	95 580909
ELVIS PRESLEY	France	Registration (Registered)	96 615792 3/14/96	96 615792

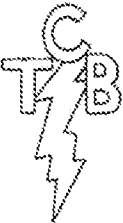
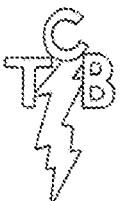
Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
ELVIS PRESLEY	France	Registration (Registered)	INPI 256923 8/20/87	N 1423836
TCB 	France	Registration (Registered)	95 580907 7/18/95	95 580907
ELVIS	Georgia	Application	AM 058023 5/10/10	
ELVIS PRESLEY	Georgia	Application	AM 058024 5/10/10	
ELVIS	Germany	Registration (Registered)	39616776.4 4/4/96	39616776 5/15/97
ELVIS	Germany	Registration (Registered)	39530483.0 7/25/95	39530483 6/4/96
ELVIS	Germany	Registration (Registered)	39530777.5 7/25/95	39530777 6/3/96
ELVIS	Germany	Registration (Registered)	39530779.1 7/25/95	39530779 2/6/96
ELVIS	Germany	Registration (Registered)	39530780.5 7/25/95	39530780 6/3/96
ELVIS	Germany	Registration (Registered)	39530778.3 7/25/95	39530778 6/5/96
ELVIS	Germany	Registration (Registered)	P 40462 12/18/90	2073607 8/2/94
ELVIS	Germany	Registration (Registered)	P 38770 11/14/89	1181388 10/8/91
ELVIS	Germany	Registration (Registered)	P 37745 3/13/89	1186434 12/4/92
ELVIS PRESLEY	Germany	Registration (Registered)	39616777.2 4/4/96	39616777 5/15/97
ELVIS PRESLEY	Germany	Registration (Registered)	39530776.7 7/25/95	39530776 6/3/96
ELVIS PRESLEY	Germany	Registration (Registered)	39530775.9 7/25/95	39530775 8/9/96
ELVIS PRESLEY	Germany	Registration (Registered)	39530484.9 7/25/95	39530484 1/29/96
ELVIS PRESLEY	Germany	Registration (Registered)	P 40461 12/18/90	2064836 5/16/94
ELVIS PRESLEY	Germany	Registration (Registered)	P 38771 11/14/89	1181389 10/8/91
ELVIS PRESLEY	Germany	Registration (Registered)	P 37744 3/13/89	1180564 8/27/91


Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
ELVIS PREYSLEY	Germany	Registration (Registered)	39530774.0 7/25/95	39530774 6/3/96
TCB 	Germany	Registration (Registered)	39529451.7 7/25/95	39529451 5/3/96
TCB 	Germany	Registration (Registered)	39530485.7 7/25/95	39530485 5/28/96
TCB 	Germany	Registration (Registered)	39529450.9 7/25/95	39529450 2/5/96
TCB 	Germany	Registration (Registered)	39530773.2 7/25/95	39530773 6/5/96
ELVIS <b>ELVIS</b>	Greece	Application	111948 12/15/92	
ELVIS	Hong Kong	Registration		199401567 4/21/90
ELVIS	Hong Kong	Registration		199401569 4/21/90
ELVIS	Hong Kong	Registration		19914073 4/21/90
ELVIS	Hong Kong	Registration		19914074 4/21/90

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
Elvis A. Presley 	Hong Kong	Registration		199403114 4/21/90
Elvis A. Presley 	Hong Kong	Registration		199401568 4/21/90
Elvis A. Presley 	Hong Kong	Registration		199403587 4/21/90
Elvis A. Presley 	Hong Kong	Registration		199403115 4/21/90
maowangmaowang * 貓王 * 猫王	Hong Kong	Registration	301734200AB 10/12/10	301734200AB 10/12/10
maowangmaowang Elvis a Presley * 貓王  * 猫王 	Hong Kong	Registration	301734219A A 10/12/10	301734219AA 10/12/10
maowangmaowang Elvis a Presley * 貓王  * 猫王 	Hong Kong	Registration	301734219AB 10/12/10	301734219AB 10/12/10

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
maowangmaowang Elvis a Presley 	Hong Kong	Registration	301734219AC 10/12/10	301734219AC 10/12/10
maowang ling maowang Elvis a Presley 	Hong Kong	Registration	301734228A A 10/12/10	301734228AA 10/12/10
ELVIS	India	Application (Pending)	1957187 4/28/10	
ELVIS	India	Registration (Registered)	1736742 9/25/08	
ELVIS	Indonesia	Application	D9627042 12/6/96	
ELVIS PRESLEY	Indonesia	Application	D9627045 12/6/96	
TCB 	Indonesia	Application	D9627026 12/6/96	
ELVIS	Italy	Unpublished Registration (Registered)	RM/2010/677 7 11/9/10	1430384 3/8/11



Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
ELVIS	Italy	Unpublished Registration (Registered)	RM/2006/570 7 10/10/06	1220747 10/8/09
ELVIS	Italy	Unpublished Registration (Registered)	RM/2006/220 4 4/6/06	1217421 10/2/09
ELVIS PRESLEY	Italy		608477	901545
ELVIS PRESLEY	Italy	Unpublished Registration (Registered)	RM/2010/677 3 11/9/10	1371990 11/15/10
ELVIS PRESLEY	Italy	Unpublished Registration (Registered)	RM/2006/572 3 10/10/06	1220762 10/8/09
ELVIS PRESLEY	Italy	Unpublished Registration (Registered)	RM/2006/220 3 4/6/06	1217420 10/2/09
ELVIS PRESLEY	Italy	Unpublished Registration (Registered)	RM/2006/572 2 10/10/06	1220761 10/8/09
TCB 	Italy	Unpublished Registration (Registered)	RM/2006/569 9 10/10/06	1220739 10/8/09
TCB 	Italy	Unpublished Registration (Registered)	RM/2006/571 9 10/10/06	1220758 10/8/09




Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
TCB 	Italy	Unpublished Registration (Registered)	RM/2006/572 5 10/10/06	1220764 10/8/09
VICTOR STANLEY	Italy	Unpublished Registration (Registered)	RM/2000/546 8 9/13/00	901546 7/10/03
ELVIS	Japan	Registered	2008-046047 6/12/08	5199686 1/23/09
ELVIS	Japan	Registered	2007-050819 5/22/07	5095538 11/30/07
ELVIS	Japan	Registered	2005-033465 4/14/05	5114538 2/29/08
ELVIS	Japan	Registered	H07-083126 8/14/95	4092033 12/12/97
ELVIS	Japan	Registered	H07-033286 4/4/95	4063564 10/3/97
ELVIS	Japan	Registered	H02-140180 12/17/90	2722050 6/13/97
ELVIS	Japan	Registered	H01-130264 11/15/89	2451757 9/30/92
ELVIS PRESLEY	Japan	Registered	2006-107195 11/17/06	5069606 8/10/07
ELVIS PRESLEY	Japan	Registered	2005-033466 4/14/05	4967686 7/7/06
ELVIS PRESLEY	Japan	Registered	H07-083127 8/14/95	4131549 4/3/98
ELVIS PRESLEY	Japan	Registered	H07-076475 7/26/95	4444004 1/5/01
ELVIS PRESLEY	Japan	Registered	H07-033287 4/4/95	4063565 10/3/97
ELVIS PRESLEY	Japan	Registered	H02-140183 12/17/90	2515224 3/31/93
ELVIS PRESLEY	Japan	Registered	H02-140185 12/17/90	2542485 5/31/93
ELVIS PRESLEY	Japan	Registered	H02-140181 12/17/90	2556933 7/30/93
ELVIS PRESLEY	Japan	Registered	H02-129535 11/19/90	2515183 3/31/93
ELVIS PRESLEY	Japan	Registered	H01-130265 11/15/89	2451758 9/30/92
ELVIS PRESLEY	Japan	Registered	S52-065997 9/17/77	2340158 9/30/91




Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
STILL THE KING	Japan	Registered	H05-033547 4/1/93	3146379 4/30/96
STILL THE KING	Japan	Registered	H05-033548 4/1/93	3302681 5/9/97
ELVIS	Lebanon	Application	60028 2/24/93	
ELVIS	Macao	Registration	27083 2/27/07	27083 7/30/07
ELVIS	Macao	Registration	27084 2/27/07	27084 7/30/07
ELVIS	Macao	Registration	27085 2/27/07	27085 7/30/07
ELVIS	Macao	Registration	27086 2/27/07	27086 7/30/07
ELVIS	Macao	Registration	27087 2/27/07	27087 7/30/07
ELVIS PRESLEY	Macao	Registration	29164 6/4/07	29164 1/3/08
ELVIS PRESLEY	Macao	Registration	27088 2/27/07	27088 7/30/07
ELVIS PRESLEY	Macao	Registration	27089 2/27/07	27089 7/30/07
ELVIS PRESLEY	Macao	Registration	27090 2/27/07	27090 7/30/07
ELVIS PRESLEY	Macao	Registration	27091 2/27/07	27091 7/30/07
ELVIS PRESLEY	Macao	Registration	27092 2/27/07	27092 7/30/07
ELVIS PRESLEY MAO WANG	Macao	Registration	52624 11/8/10	52624 2/22/11
ELVIS PRESLEY MAO WANG	Macao	Registration	52625 11/8/10	52625 2/22/11
ELVIS PRESLEY MAO WANG	Macao	Registration	52626 11/8/10	52626 2/22/11
ELVIS PRESLEY MAO WANG	Macao	Registration	52627 11/8/10	52627 2/22/11
ELVIS PRESLEY MAO WANG	Macao	Registration	52628 11/8/10	52628 2/22/11
ELVIS PRESLEY MAO WANG	Macao	Registration	52629 11/8/10	52629 2/22/11
ELVIS PRESLEY MAO WANG	Macao	Registration	52630 11/8/10	52630 2/22/11
ELVIS PRESLEY MAO WANG	Macao	Registration	52631 11/8/10	52631 2/22/11
ELVIS PRESLEY'S GRACELAND	Macao	Registration	29161 6/4/07	29161 1/3/08
ELVIS PRESLEY'S HEARTBREAK HOTEL	Macao	Registration	29163 6/4/07	29163 1/3/08

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
HEARTBREAK HOTEL	Macao	Registration	29162 6/4/07	29162 1/3/08
ELVIS	Mexico	Renewed (Registered)	12/20/90	409782
ELVIS	Mexico	Renewed (Registered)	12/20/90	409781
ELVIS	Mexico	Renewed (Registered)	282471 12/16/96	540930 1/30/97
ELVIS	Mexico	Renewed (Registered)	181597 10/27/93	447784 11/30/93
ELVIS PRESLEY	Mexico	Renewed (Registered)	12/20/90	409785
ELVIS PRESLEY	Mexico	Renewed (Registered)	12/20/90	409784
ELVIS PRESLEY	Mexico	Renewed (Registered)	282472 12/16/96	540931 1/30/97
ELVIS PRESLEY	Mexico	Renewed (Registered)	181593 10/27/93	447782 11/30/93
ELVIS	New Zealand	Registration (Registered)	250423 6/21/95	250423 11/10/97
ELVIS	New Zealand	Registration (Registered)	250424 6/21/95	250424 11/10/97
ELVIS	New Zealand	Registration (Registered)	206817 12/12/90	206817 8/26/94
ELVIS	New Zealand	Registration (Registered)	199527 2/5/90	199527 8/26/94
ELVIS PRESLEY	New Zealand	Registration (Registered)	250425 6/21/95	250425 11/10/97
ELVIS PRESLEY	New Zealand	Registration (Registered)	250426 6/21/95	250426 11/10/97
ELVIS PRESLEY	New Zealand	Registration (Registered)	199526 12/12/90	199526 9/26/95
ELVIS PRESLEY	New Zealand	Registration (Registered)	206816 12/12/90	206816 8/9/95
TCB	New Zealand	Registration (Registered)	250422 6/21/95	250422 4/14/98
ELVIS	Norway		895558	
ELVIS	Norway	Registration (Registered)	201200253 1/9/12	265142 4/24/12
ELVIS	Norway	Registration (Registered)	199602388 4/12/96	184571 8/28/97
ELVIS	Norway	Registration (Registered)	199006590 12/17/90	150944 6/11/92
ELVIS PRESLEY	Norway	Registration (Registered)	199602389 4/12/96	184572 8/28/97
ELVIS PRESLEY	Norway	Registration (Registered)	199006591 12/17/90	165993 12/22/94




Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
ELVIS PRESLEY	Norway	Registration (Registered)	198905559 11/13/89	154833 1/29/93
ELVIS	OAPI	Registration (Registered)	3201003149 12/21/10	66622
ELVIS	OAPI	Registration (Registered)	3201003150 12/21/10	66623
ELVIS PRESLEY	OAPI	Registration (Registered)	3201003152 12/21/10	66625
ELVIS PRESLEY	OAPI	Registration (Registered)	3201003151 12/21/10	66624
KING OF ROCK 'N ROLL	OAPI	Registration (Registered)	3201003157 12/21/10	66630
KING OF ROCK 'N ROLL	OAPI	Registration (Registered)	3201003158 12/21/10	66631
TCB	OAPI	Registration (Registered)	3201003160 12/21/10	66633
TCB	OAPI	Registration (Registered)	3201003159 12/21/10	66632
THE KING	OAPI	Registration (Registered)	3201003155 12/21/10	66628
THE KING	OAPI	Registration (Registered)	3201003156 12/21/10	66629
ELVIS	Pakistan	Application	238051 6/21/07	
ELVIS	Pakistan		238053	238053
ELVIS PRESLEY	Pakistan	Application	238055 6/21/07	
ELVIS PRESLEY	Pakistan	Application	238054 6/21/07	
ELVIS	Panama	Application (Pending)	193129 9/7/10	
ELVIS	Panama	Application (Pending)	193130 9/7/10	
ELVIS	Panama	Application (Pending)	193132 9/7/10	
ELVIS	Panama	Application (Pending)	193133 9/7/10	
ELVIS	Panama	Application (Pending)	193134 9/7/10	
ELVIS	Panama	Application (Pending)	193136 9/7/10	
ELVIS	Panama	Application (Pending)	193135 9/7/10	
ELVIS	Panama	Application (Pending)	193137 9/7/10	
ELVIS	Panama	Application (Pending)	193138 9/7/10	


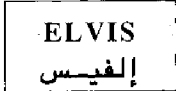
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ELVIS	Panama	Application (Pending)	193140 9/7/10	
ELVIS PRESLEY	Panama	Application (Pending)	193107 9/7/10	
ELVIS PRESLEY	Panama	Application (Pending)	193108 9/7/10	
ELVIS PRESLEY	Panama	Application (Pending)	193110 9/7/10	
ELVIS PRESLEY	Panama	Application (Pending)	193109 9/7/10	
ELVIS PRESLEY	Panama	Application (Pending)	193115 9/7/10	
ELVIS PRESLEY	Panama	Application (Pending)	193116 9/7/10	
ELVIS PRESLEY	Panama	Application (Pending)	193118 9/7/10	
ELVIS PRESLEY	Panama	Application (Pending)	193113 9/7/10	
ELVIS PRESLEY	Panama	Application (Pending)	193117 9/7/10	
ELVIS PRESLEY	Panama	Application (Pending)	193119 9/7/10	
KING OF ROCK N' ROLL	Panama	Application (Pending)	193167 9/8/10	
KING OF ROCK N' ROLL	Panama	Application (Pending)	193170 9/8/10	
KING OF ROCK N' ROLL	Panama	Application (Pending)	193098 9/7/10	
KING OF ROCK N' ROLL	Panama	Application (Pending)	193100 9/7/10	
KING OF ROCK N' ROLL	Panama	Application (Pending)	193101 9/7/10	
KING OF ROCK N' ROLL	Panama	Application (Pending)	193103 9/7/10	
KING OF ROCK N' ROLL	Panama	Application (Pending)	193102 9/7/10	
KING OF ROCK N' ROLL	Panama	Application (Pending)	193105 9/7/10	
KING OF ROCK N' ROLL	Panama	Application (Pending)	193106 9/7/10	
KING OF ROCK N' ROLL	Panama	Application (Pending)	193099 9/7/10	

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
TCB 	Panama	Registration (Registered)	193139 9/7/10	193139 9/7/10
TCB 	Panama	Registration (Registered)	193141 9/7/10	193141 9/7/10
TCB 	Panama	Registration (Registered)	193142 9/7/10	193142 9/7/10



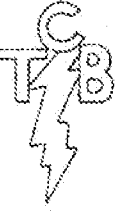

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TCB 	Panama	Registration (Registered)	193144 9/7/10	193144 9/7/10
TCB 	Panama	Registration (Registered)	193147 9/7/10	193147 9/7/10
TCB 	Panama	Registration (Registered)	193149 9/7/10	193149 9/7/10



Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
TCB 	Panama	Registration (Registered)	193150 9/7/10	193150 9/7/10
TCB 	Panama	Registration (Registered)	193152 9/7/10	193152 9/7/10
TCB 	Panama	Registration (Registered)	193145 9/7/10	193145 9/7/10

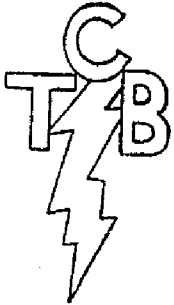





Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
TCB 	Panama	Registration (Registered)	193154 9/7/10	193154 9/7/10
ELVIS PRESLEY	Paraguay	Registration	913756 4/28/09	335782 8/3/10
ELVIS PRESLEY	Paraguay	Registration	913755 4/28/09	335783 8/3/10
ELVIS	Philippines	Registration	42010008765 8/10/10	42010008765 7/14/11
ELVIS PRESLEY	Philippines	Registration	42010008766 8/10/10	42010008766 7/14/11
ELVIS	Portugal	Registration (Registered)	270001 MNA 12/20/90	270001 MNA 1/18/93
ELVIS	Portugal	Registration (Registered)	270002 MNA 12/20/90	270002 MNA 1/18/93
ELVIS	Portugal	Registration (Registered)	270000 MNA 12/20/90	270000 MNA 1/18/93
ELVIS PRESLEY	Portugal	Registration (Registered)	270004 MNA 12/20/90	270004 MNA 1/18/93
ELVIS PRESLEY	Portugal	Registration (Registered)	270005 MNA 12/20/90	270005 MNA 1/18/93
ELVIS PRESLEY	Portugal	Registration (Registered)	270003 MNA 12/20/90	270003 MNA 1/18/93
ELVIS 	Qatar	Application	10322 12/8/92	
ELVIS	Russian Federation	Registration	2010718415	471913
ELVIS AMERICAN DINER	Russian Federation	Registration	2012710748	492081


Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
ELVIS AMERICAN DINER 	Russian Federation	Registration	2012710787	492082
ELVIS PRESLEY	Russian Federation	Registration (Registered)	2005723288 9/14/05	312306 8/16/06
KING OF ROCK'N ROLL	Russian Federation	Registration (Registered)	2010718417 6/7/10	452016 1/23/12
TCR 	Russian Federation	Registration (Registered)	2010718422 6/7/10	445893 10/17/11
THE KING	Russian Federation	Registration (Registered)	2010718416 6/7/10	448499 12/5/11
ELVIS	Singapore	Registration (Registered)	T9502520E 3/21/95	
ELVIS	Singapore	Registration (Registered)	T9502514J 3/21/95	
ELVIS	Singapore	Registration (Registered)	T9502516G 3/21/95	
ELVIS	Singapore	Registration (Registered)	T9502518C 3/21/95	
ELVIS	Singapore	Registration (Registered)	T9502522A 3/21/95	
ELVIS	Singapore	Registration (Registered)	T9502524H 3/21/95	
ELVIS	Singapore	Registration (Registered)	T9502526D 3/21/95	
ELVIS PRESLEY	Singapore	Registration (Registered)	T9502521C 3/21/95	
ELVIS PRESLEY	Singapore	Registration (Registered)	T9502517E 3/21/95	
ELVIS PRESLEY	Singapore	Registration (Registered)	T9502515I 3/21/95	

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
ELVIS PRESLEY	Singapore	Registration (Registered)	T9502519A 3/21/95	
ELVIS PRESLEY	Singapore	Registration (Registered)	T9502523Z 3/21/95	
ELVIS PRESLEY	Singapore	Registration (Registered)	T9502525F 3/21/95	
ELVIS PRESLEY	Singapore	Registration (Registered)	T9502527B 3/21/95	
tcb 	Singapore	Registration (Registered)	T9700352G 1/10/97	
TCB 	Singapore	Registration (Registered)	T9613476H 12/18/96	
TCB 	Singapore	Registration (Registered)	T9612564E 11/21/96	
TCB 	Singapore	Registration (Registered)	T9604324Z 4/30/96	
ELVIS	South Africa	Application	2010/24229 10/20/10	

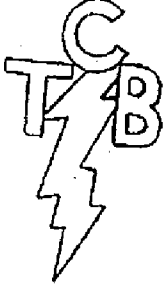

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
ELVIS	South Africa		9011130	
ELVIS	South Africa		9011131	
ELVIS	South Africa	Application	2010/24230 10/20/10	
ELVIS PRESLEY	South Africa		9011133	
ELVIS PRESLEY	South Africa		9011134	
ELVIS PRESLEY	South Africa	Application	2010/24231 10/20/10	
ELVIS PRESLEY	South Africa	Application	2010/24232 10/20/10	
KING OF ROCK 'N ROLL	South Africa	Application	2010/24243 10/20/10	
KING OF ROCK 'N ROLL	South Africa	Application	2010/24242 10/20/10	
KING OF ROCK'N ROLL	South Africa	Application	2010/24244 10/20/10	
TCB	South Africa	Application	2010/24236 10/20/10	
TCB	South Africa	Application	2010/24237 10/20/10	
TCB	South Africa	Application	2010/24238 10/20/10	
THE KING	South Africa	Application	2010/24240 10/20/10	
THE KING	South Africa	Application	2010/24239 10/20/10	
THE KING	South Africa	Application	2010/24241 10/20/10	
ELVIS	South Korea	Registration (Registered)	41-1995-0007119 7/15/95	410035491000 0 4/16/97
ELVIS	South Korea	Registration (Registered)	40-1994-0041410 10/18/94	400340453000 0 6/3/96
ELVIS	South Korea	Registration (Registered)	40-1990-0036786 12/15/90	400230415000 0 1/10/92
ELVIS	South Korea	Registration (Registered)	40-1989-0029012 11/18/89	400206338000 0 12/5/90
ELVIS	South Korea	Registration (Registered)	40-1989-0029011 11/18/89	400210016000 0 2/19/91

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
ELVI'S	South Korea	Registration (Registered)	40-1985-0001443 1/29/85	400123822000 0 2/18/86
ELVIS (IN KOREAN)	South Korea		20080030510	
ELVIS PRESLEY	South Korea	Registration (Registered)	41-1995-0007120 7/15/95	410035492000 0 4/16/97
ELVIS PRESLEY	South Korea	Registration (Registered)	40-1994-0041411 10/18/94	400346911000 0 9/16/96
ELVIS PRESLEY	South Korea	Registration (Registered)	40-1990-0036788 12/15/90	400230416000 0 1/10/92
ELVIS PRESLEY	South Korea	Registration (Registered)	40-1989-0029015 11/18/89	400206333000 0 12/5/90
ELVIS PRESLEY	South Korea	Registration (Registered)	40-1989-0029014 11/18/89	400214391000 0 6/5/91
ELVIS	Spain	Registration (Registered)	1626803 M2 3/26/91	1626803 M2 3/5/92
ELVIS	Spain	Registration (Registered)	1626801 M6 3/26/91	1626801 M6 3/5/92
ELVIS	Spain	Registration (Registered)	1626802 M4 3/26/91	1626802 M4 3/4/94
ELVIS	Spain	Registration (Registered)	2049986 M8 10/1/96	2049986 M8 1/5/98
ELVIS	Spain	Registration (Registered)	2022977 M1 4/11/96	2022977 M1 9/5/96
ELVIS	Spain	Registration (Registered)	1989899 M1 10/11/95	1989899 M1 1/7/97
ELVIS PRESLEY	Spain	Registration (Registered)	1626805 M9 3/26/91	1626805 M9 3/5/92
ELVIS PRESLEY	Spain	Registration (Registered)	1626806 M7 3/26/91	1626806 M7 3/4/94
ELVIS PRESLEY	Spain	Registration (Registered)	1626807 M5 3/26/91	1626807 M5 3/5/92
ELVIS PRESLEY	Spain	Registration (Registered)	2049981 M7 10/1/96	2049981 M7 4/7/97
ELVIS PRESLEY	Spain	Registration (Registered)	2049982 M5 10/1/96	2049982 M5 3/20/97
ELVIS PRESLEY	Spain	Registration (Registered)	2022978 MX 4/11/96	2022978 MX 9/5/96
ELVIS PRESLEY	Spain	Registration (Registered)	1989900 M9 10/11/95	1989900 M9 1/7/97

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
TCB 	Spain	Registration (Registered)	2049985 MX 10/1/96	2049985 MX 3/20/97
Design Only 	Sweden	Registration (Registered)	1992/09568 11/2/92	255137 2/11/94
Design Only 	Sweden	Registration (Registered)	1992/09570 11/2/92	255138 2/11/94
Design Only 	Sweden	Registration (Registered)	1992/09571 11/2/92	256420 3/11/94
Design Only 	Sweden	Registration (Registered)	1992/09569 11/2/92	256419 3/11/94
Design Only 	Sweden	Registration (Registered)	1992/09567 11/2/92	256418 3/11/94


Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
ELVIS	Sweden	Registration (Registered)	1995/13031 11/13/95	313438 5/24/96
ELVIS	Sweden	Registration (Registered)	1991/00263 1/10/91	319797 11/29/96
ELVIS PRESLEY	Sweden	Registration (Registered)	1995/13030 11/13/95	313437 5/24/96
ELVIS PRESLEY	Sweden	Registration (Registered)	1991/05343 6/17/91	244312 12/18/92
ELVIS PRESLEY	Sweden	Registration (Registered)	1991/00262 1/10/91	319796 11/29/96
ELVIS	Switzerland	Registration (Registered)	7056/1996 9/27/96	P-444967
ELVIS	Switzerland	Registration (Registered)	9207/1990 12/19/90	P-387327 11/1/91
ELVIS	Switzerland	Registration (Registered)	8226/1989 11/8/89	P-378162 9/5/90
ELVIS PRESLEY	Switzerland	Registration (Registered)	7057/1996 9/27/96	P-444968
ELVIS PRESLEY	Switzerland	Registration (Registered)	9208/1990 12/19/90	P-387328 11/1/91
ELVIS PRESLEY	Switzerland	Registration (Registered)	8227/1989 11/8/89	P-378163 9/5/90
TCB 	Switzerland	Registration (Registered)	7055/1996 9/27/96	P-444925
ELVIS	Taiwan	Registration	084035229 7/14/95	00084650 9/1/96
ELVIS PRESLEY	Taiwan	Registration	084035225 7/14/95	00100712 6/1/98
ELVIS PRESLEY MAO WANG  猫王 ELVIS PRESLEY	Taiwan	Registration	099055260 11/5/10	01580083 5/16/13






Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
TCB 	Taiwan	Registration	084032548 6/29/95	00749891 2/16/97
ELVIS	Thailand	Registration	777238 8/20/10	362310
ELVIS	Thailand	Unpublished Application	777239 8/20/10	
ELVIS	Thailand	Registration	777240 8/20/10	357054
ELVIS	Thailand	Registration	777241 8/20/10	56675
ELVIS	Thailand	Registration	313542 7/23/96	5762
ELVIS PRESLEY	Thailand	Unpublished Application	777243 8/20/10	
ELVIS PRESLEY	Thailand	Registration	777244 8/20/10	362894
ELVIS PRESLEY	Thailand	Registration	777245 8/20/10	361457
ELVIS PRESLEY	Thailand	Registration	777246 8/20/10	56676
ELVIS PRESLEY 	Thailand	Registration	313543 7/23/96	8754
elvispresley	Turkey	Registration (Registered)	2011/04600 1/20/11	2011 04600
ALL SHOOK UP	U.S. Federal	Registered	77771102 6/30/09	3718615 12/1/09
ALL SHOOK UP	U.S. Federal	Registered	78565765 2/11/05	3276607 8/7/07
ALWAYS ON MY MIND	U.S. Federal	Registered	77678199 2/25/09	3871107 11/2/10
ARE YOU LONESOME TONIGHT	U.S. Federal	Registered	77674030 2/19/09	3871090 11/2/10
BLUE CHRISTMAS	U.S. Federal	Registered	77824083 9/10/09	3777930 4/20/10


Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
BLUE CHRISTMAS	U.S. Federal	Registered	77771088 6/30/09	3718614 12/1/09
BLUE HAWAII	U.S. Federal	Registered	77890842 12/10/09	3866674 10/26/10
BLUE HAWAII	U.S. Federal	Registered	78800760 1/27/06	3331963 11/6/07
BLUE SUEDE	U.S. Federal	Registered	78741733 10/27/05	3145462 9/19/06
BLUE SUEDE SHOES	U.S. Federal	Registered	77672760 2/18/09	3948288 4/19/11
BLUE SUEDE SHOES	U.S. Federal	Registered	75806148 9/22/99	2854064 6/15/04
BURNING LOVE	U.S. Federal	Registered	77824076 9/10/09	3777927 4/20/10
BURNING LOVE	U.S. Federal	Registered	77672796 2/18/09	3958347 5/10/11
CAN'T HELP FALLING IN LOVE	U.S. Federal	Registered	77673982 2/19/09	3948291 4/19/11
COME HOME TO ROCK N ROLL	U.S. Federal	Renewed (Registered)	75201888 11/18/96	2150416 4/14/98
DON'T BE CRUEL	U.S. Federal	Registered	77672770 2/18/09	3948289 4/19/11
ELVIS	U.S. Federal	Registered	78180387 10/31/02	2808601 1/27/04
ELVIS	U.S. Federal	Renewed (Registered)	75099565 5/6/96	2143323 3/10/98
ELVIS	U.S. Federal	Registered	85030105 5/4/10	3893580 12/21/10
ELVIS	U.S. Federal	Registered	77980005 5/6/09	3858340 10/5/10
ELVIS	U.S. Federal	Registered	77578841 9/25/08	3758646 3/9/10
ELVIS	U.S. Federal	Registered	77251593 8/9/07	3479347 8/5/08
ELVIS	U.S. Federal	Registered	77160749 4/19/07	3554763 12/30/08
ELVIS	U.S. Federal	Registered	77049968 11/22/06	3386025 2/19/08
ELVIS	U.S. Federal	Registered	78489343 9/24/04	2959924 6/7/05
ELVIS	U.S. Federal	Registered	78414069 5/6/04	3004018 10/4/05
ELVIS	U.S. Federal	Registered Section 2(F)	78413937 5/6/04	2948059 5/10/05
ELVIS	U.S. Federal	Registered	78384548 3/15/04	2943840 4/26/05


Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
ELVIS	U.S. Federal	Registered Section 2(F)	78384656 3/15/04	2946097 5/3/05
ELVIS	U.S. Federal	Registered Section 2(F)	78316955 10/22/03	3007261 10/18/05
ELVIS	U.S. Federal	Registered	78316882 10/22/03	2994296 9/13/05
ELVIS	U.S. Federal	Registered	78181952 11/5/02	2831918 4/13/04
ELVIS	U.S. Federal	Renewed (Registered)	76152844 10/24/00	2698372 3/18/03
ELVIS	U.S. Federal	Renewed (Registered)	75709542 5/19/99	2335947 3/28/00
ELVIS	U.S. Federal	Renewed (Registered)	75163397 9/4/96	2075845 7/1/97
ELVIS	U.S. Federal	Renewed (Registered)	75163202 9/4/96	2241437 4/27/99
ELVIS	U.S. Federal	Renewed (Registered) Section 2(F)	75128250 7/1/96	2115521 11/25/97
ELVIS	U.S. Federal	Renewed (Registered)	73477236 4/25/84	1327990 4/2/85
ELVIS	U.S. Federal	Renewed (Registered)	73477238 4/25/84	1329269 4/9/85
ELVIS	U.S. Federal	Renewed (Registered)	73470201 3/14/84	1327127 3/26/85
ELVIS	U.S. Federal	Renewed (Registered)	73304769 4/8/81	1265579 1/31/84
ELVIS	U.S. Federal	Renewed (Registered)	73304770 4/8/81	1267105 2/14/84
ELVIS HAS LEFT THE BUILDING	U.S. Federal	Registered	85041743 5/18/10	3907233 1/18/11
ELVIS PRESLEY	U.S. Federal	Renewed (Registered)	75099625 5/6/96	2137847 2/17/98
ELVIS PRESLEY	U.S. Federal	Registered	77771013 6/30/09	3722364 12/8/09
ELVIS PRESLEY	U.S. Federal	Registered	77517740 7/9/08	3740775 1/19/10
ELVIS PRESLEY	U.S. Federal	Registered	77196012 6/1/07	3719039 12/1/09
ELVIS PRESLEY	U.S. Federal	Registered	78883325 5/15/06	3459596 7/1/08
ELVIS PRESLEY	U.S. Federal	Registered	78567948 2/15/05	3055210 1/31/06
ELVIS PRESLEY	U.S. Federal	Registered	78411506 4/30/04	2955078 5/24/05

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
ELVIS PRESLEY	U.S. Federal	Registered	78396428 4/5/04	3017479 11/22/05
ELVIS PRESLEY	U.S. Federal	Registered	78396470 4/5/04	2957268 5/31/05
ELVIS PRESLEY	U.S. Federal	Registered	78384524 3/15/04	2935071 3/22/05
ELVIS PRESLEY	U.S. Federal	Registered	78316864 10/22/03	2932897 3/15/05
ELVIS PRESLEY	U.S. Federal	Registered	78316943 10/22/03	2937854 4/5/05
ELVIS PRESLEY	U.S. Federal	Renewed (Registered)	76171937 11/28/00	2606900 8/13/02
ELVIS PRESLEY	U.S. Federal	Renewed (Registered)	76136688 9/27/00	2512317 11/27/01
ELVIS PRESLEY	U.S. Federal	Renewed (Registered)	75163210 9/4/96	2075844 7/1/97
ELVIS PRESLEY	U.S. Federal	Renewed (Registered)	75095787 4/29/96	2075427 7/1/97
ELVIS PRESLEY	U.S. Federal	Renewed (Registered)	73507803 11/8/84	1340617 6/11/85
ELVIS PRESLEY	U.S. Federal	Renewed (Registered)	73478487 5/3/84	1329791 4/9/85
ELVIS PRESLEY	U.S. Federal	Renewed (Registered)	73470200 3/14/84	1674265 2/4/92
ELVIS PRESLEY	U.S. Federal	Renewed (Registered)	73470199 3/14/84	1342551 6/18/85
ELVIS PRESLEY	U.S. Federal	Renewed (Registered)	73292301 1/9/81	1677532 3/3/92
ELVIS PRESLEY	U.S. Federal	Renewed (Registered)	73292412 1/9/81	1677378 3/3/92
ELVIS PRESLEY	U.S. Federal	Renewed (Registered)	73292315 1/9/81	1677561 3/3/92
ELVIS PRESLEY AUTOMOBILE MUSEUM	U.S. Federal	Renewed (Registered) Section 2(F)	75138515 7/23/96	2092974 9/2/97
ELVIS PRESLEY'S CHROME GRILLE 	U.S. Federal	Renewed (Registered)	75134101 7/15/96	2143438 3/10/98
ELVIS PRESLEY'S CHROME GRILLE	U.S. Federal	Registered	85246285 2/18/11	4242658 11/13/12
ELVIS ROCKIN' THE CHARTS	U.S. Federal	Registered	85417959 9/8/11	4132006 4/24/12
ELVIS THREADS	U.S. Federal	Renewed (Registered)	75092092 4/22/96	2092231 8/26/97


Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
ELVIS WEEK	U.S. Federal	Registered	77771219 6/30/09	4122164 4/3/12
ELVIS WEEK	U.S. Federal	Registered	77517752 7/9/08	3696764 10/13/09
ELVIS WEEK	U.S. Federal	Renewed (Registered)	75177769 10/7/96	2107015 10/21/97
EP DELTA KITCHEN & BAR	U.S. Federal	Registered	78883308 5/15/06	3428628 5/13/08
EP TV 	U.S. Federal	Registered	77313512 10/25/07	3742858 1/26/10
EPTV	U.S. Federal	Registered	77313503 10/25/07	3742857 1/26/10
FOLLOW THAT DREAM	U.S. Federal	Registered	77678299 2/25/09	3941229 4/5/11
GI BLUES	U.S. Federal	Registered	77678264 2/25/09	3874185 11/9/10
HEARTBREAK HOTEL	U.S. Federal	Registered	77196003 6/1/07	3719038 12/1/09
HEARTBREAK HOTEL	U.S. Federal	Renewed (Registered)	76127355 9/13/00	2500160 10/23/01
HEARTBREAK HOTEL	U.S. Federal	Renewed (Registered)	75806149 9/22/99	2565767 4/30/02
HEARTBREAK HOTEL	U.S. Federal	Renewed (Registered)	75709705 5/19/99	2491269 9/18/01
HEARTBREAK HOTEL	U.S. Federal	Renewed (Registered)	75709539 5/19/99	2541041 2/19/02
HEARTBREAK HOTEL	U.S. Federal	Renewed (Registered)	75709541 5/19/99	2396538 10/17/00
HEARTBREAK HOTEL	U.S. Federal	Renewed (Registered)	75709450 5/19/99	2434179 3/6/01
HEARTBREAK HOTEL	U.S. Federal	Renewed (Registered)	75568222 10/13/98	2386355 9/12/00
HEARTBREAK HOTEL	U.S. Federal	Renewed (Registered)	74466529 12/7/93	2114389 11/18/97
HOUND DOG	U.S. Federal	Registered	77666234 2/9/09	3953047 5/3/11
HOUND DOG	U.S. Federal	Registered	78606314 4/11/05	3200518 1/23/07
I WANT YOU I NEED YOU I LOVE YOU	U.S. Federal	Registered	77674012 2/19/09	3941227 4/5/11
JAILHOUSE RED	U.S. Federal	Registered	78741770 10/27/05	3352047 12/11/07

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
JAILHOUSE ROCK	U.S. Federal	Registered	77890821 12/10/09	3821600 7/20/10
JAILHOUSE ROCK	U.S. Federal	Registered	77672788 2/18/09	3958346 5/10/11
JAILHOUSE ROCK	U.S. Federal	Registered	78599523 3/31/05	3238136 5/1/07
JUNGLE ROOM	U.S. Federal	Renewed (Registered)	75762980 7/28/99	2357545 6/13/00
KING OF ROCK & ROLL	U.S. Federal	Renewed (Registered)	75254904 3/10/97	2140847 3/3/98
KING OF ROCK & ROLL	U.S. Federal	Renewed (Registered)	75177771 10/7/96	2147229 3/31/98
KING OF ROCK N ROLL	U.S. Federal	Renewed (Registered)	75188195 10/28/96	2145957 3/24/98
KING OF ROCK N ROLL	U.S. Federal	Renewed (Registered)	75188198 10/28/96	2148873 4/7/98
KING OF ROCK N ROLL	U.S. Federal	Renewed (Registered)	75177774 10/7/96	2158251 5/19/98
LIL'E 	U.S. Federal	Registered	77863893 11/3/09	4257991 12/11/12
LISA MARIE	U.S. Federal	Renewed (Registered)	75098709 5/6/96	2111738 11/11/97
LONELY STREET	U.S. Federal	Renewed (Registered)	75709706 5/19/99	2633795 10/15/02
LOVE ME TENDER	U.S. Federal	Registered	77609262 11/6/08	3747631 2/9/10
LOVE ME TENDER	U.S. Federal	Registered	78883281 5/15/06	3442767 6/3/08
PRESLEY PLACE 	U.S. Federal	Registered	78615099 4/22/05	3106395 6/20/06
SHAKE SPLIT AND DIP ICE CREAM PARLOUR	U.S. Federal	Registered	78385173 3/16/04	2935081 3/22/05
SHAKE, RATTLE & ROLL	U.S. Federal	Registered	78800744 1/27/06	3288976 9/4/07
SHOPELVIS	U.S. Federal	Registered Section 2(F)	77798358 8/6/09	3780501 4/27/10
SINCERELY ELVIS	U.S. Federal	Registered	78411652 4/30/04	2938306 4/5/05

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
STUCK ON YOU	U.S. Federal	Registered	77771144 6/30/09	3718616 12/1/09
SUSPICIOUS MINDS	U.S. Federal	Registered	77672803 2/18/09	3958348 5/10/11
TAKING CARE OF BUSINESS	U.S. Federal	Registered	78411292 4/30/04	3040319 1/10/06
TCB	U.S. Federal	Registered	77616010 11/17/08	3871907 11/9/10
TCB	U.S. Federal	Registered	76409654 5/17/02	2851520 6/8/04
TCB 	U.S. Federal	Renewed (Registered)	73242279 12/10/79	1228406 2/22/83
TEDDY BEAR	U.S. Federal	Registered	77674063 2/19/09	3871091 11/2/10
TEDDY BEAR	U.S. Federal	Registered	78870342 4/26/06	3357768 12/18/07
TEDDY BEAR	U.S. Federal	Renewed (Registered)	75804920 9/22/99	2559580 4/9/02
THAT'S ALL RIGHT	U.S. Federal	Registered	77673996 2/19/09	3871089 11/2/10
THE KING	U.S. Federal	Registered	77837940 9/30/09	4272550 1/8/13
THE KING	U.S. Federal	Published (Pending) Intent To Use	77776300 7/8/09	
THE KING	U.S. Federal	Registered	77517719 7/9/08	3958180 5/10/11
THE KING OF ROCK 'N ROLL	U.S. Federal	Registered	77890883 12/10/09	3932232 3/15/11
THE KING OF ROCK 'N ROLL	U.S. Federal	Published (Pending) Intent To Use	77776311 7/8/09	
THE KING OF ROCK 'N ROLL	U.S. Federal	Registered	78312835 10/13/03	2895756 10/19/04
THE LISA MARIE	U.S. Federal	Renewed (Registered)	75162071 9/6/96	2103155 10/7/97

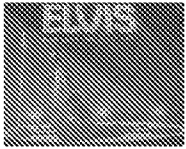
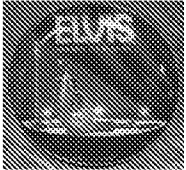
Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
TLC 	U.S. Federal	Renewed (Registered)	75180663 10/4/96	2154631 5/5/98
TROUBLE	U.S. Federal	Registered	77674069 2/19/09	3874166 11/9/10
ULTIMATE ELVIS TRIBUTE ARTIST CONTEST	U.S. Federal	Registered	77054525 11/30/06	3558053 1/6/09
VIVA ELVIS	U.S. Federal	Registered	77744164 5/26/09	4234334 10/30/12
VIVA LAS VEGAS	U.S. Federal	Registered	77618527 11/20/08	3822667 7/20/10
VIVA LAS VEGAS	U.S. Federal	Registered	77027387 10/23/06	3793445 5/25/10
VIVA LAS VEGAS	U.S. Federal	Registered	77026612 10/22/06	3583778 3/3/09
ALL SHOOK UP	U.S. State - California	Registered		110083 5/17/04
ALL SHOOK UP	U.S. State - California	Registered		110084 5/17/04
ALL SHOOK UP	U.S. State - California	Registered		110085 5/17/04
ALL SHOOK UP	U.S. State - California	Registered		110086 5/17/04
ALL SHOOK UP	U.S. State - California	Registered		110087 5/17/04
ALL SHOOK UP	U.S. State - California	Registered		110088 5/17/04
ALL SHOOK UP	U.S. State - California	Registered		110089 5/17/04
ALL SHOOK UP	U.S. State - California	Registered		110090 5/17/04
ELVIS 50TH ANNIVERSARY	U.S. State - California	Registered		75854 1/25/85
ELVIS	U.S. State - Florida	Registered		T03000000649 5/27/03
ELVIS PRESLEY	U.S. State - Florida	Registered		T03000000648 5/27/03



Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
ELVIS	U.S. State - Hawaii	Registered		4003132 7/16/02
ELVIS PRESLEY	U.S. State - Hawaii	Registered		4002758 7/16/02
ALL SHOOK UP	U.S. State - Mississippi	Registered		5/20/04
ALL SHOOK UP	U.S. State - Mississippi	Registered		5/20/04
ALL SHOOK UP	U.S. State - Mississippi	Registered		5/20/04
ALL SHOOK UP	U.S. State - Mississippi	Registered		5/20/04
ALL SHOOK UP	U.S. State - Mississippi	Registered		5/20/04
ALL SHOOK UP	U.S. State - Mississippi	Registered		5/20/04
ALL SHOOK UP	U.S. State - Mississippi	Registered		5/20/04
ALL SHOOK UP	U.S. State - Mississippi	Registered		5/20/04
ALL SHOOK UP	U.S. State - Mississippi	Registered		5/20/04
BIRTHPLACE OF ROCK & ROLL	U.S. State - Mississippi	Registered		11/22/04
BIRTHPLACE OF ROCK & ROLL	U.S. State - Mississippi	Registered		11/22/04
BIRTHPLACE OF ROCK & ROLL 	U.S. State - Mississippi	Registered		11/22/04
BIRTHPLACE OF ROCK & ROLL	U.S. State - Mississippi	Registered		11/22/04
ELVIS HAS LEFT THE BUILDING	U.S. State - Mississippi	Registered		1/27/04
ELVIS HAS LEFT THE BUILDING	U.S. State - Mississippi	Registered		1/27/04
ELVIS HAS LEFT THE BUILDING	U.S. State - Mississippi	Registered		1/27/04
ELVIS HAS LEFT THE BUILDING	U.S. State - Mississippi	Registered		1/27/04
LOVE ME TENDER	U.S. State - Mississippi	Registered		12/5/03
LOVE ME TENDER	U.S. State - Mississippi	Registered		12/5/03

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
LOVE ME TENDER	U.S. State - Mississippi	Registered		12/5/03
LOVE ME TENDER	U.S. State - Mississippi	Registered		12/5/03
LOVE ME TENDER	U.S. State - Mississippi	Registered		12/5/03
LOVE ME TENDER	U.S. State - Mississippi	Registered		12/5/03
LOVE ME TENDER	U.S. State - Mississippi	Registered		12/5/03
LOVE ME TENDER	U.S. State - Mississippi	Registered		12/5/03
LOVE ME TENDER	U.S. State - Mississippi	Registered		12/5/03
LOVE ME TENDER	U.S. State - Mississippi	Registered		12/5/03
LOVE ME TENDER	U.S. State - Mississippi	Registered		12/5/03
LOVE ME TENDER	U.S. State - Mississippi	Registered		12/5/03
LOVE ME TENDER	U.S. State - Mississippi	Registered		12/5/03
LOVE ME TENDER	U.S. State - Mississippi	Registered		12/5/03
LOVE ME TENDER	U.S. State - Mississippi	Registered		12/5/03
LOVE ME TENDER	U.S. State - Mississippi	Registered		12/5/03
THANKYOUTHANKYOUVERYMUCH	U.S. State - Mississippi	Registered		12/5/03
THANKYOUTHANKYOUVERYMUCH	U.S. State - Mississippi	Registered		12/5/03
THANKYOUTHANKYOUVERYMUCH	U.S. State - Mississippi	Registered		12/5/03
THANKYOUTHANKYOUVERYMUCH	U.S. State - Mississippi	Registered		12/5/03
THANKYOUTHANKYOUVERYMUCH	U.S. State - Mississippi	Registered		12/5/03
VIVA LAS VEGAS	U.S. State - Mississippi	Registered		1/27/04
VIVA LAS VEGAS	U.S. State - Mississippi	Registered		1/27/04
VIVA LAS VEGAS	U.S. State - Mississippi	Registered		1/27/04
VIVA LAS VEGAS	U.S. State - Mississippi	Registered		1/27/04
BURNING LOVE	U.S. State - Nevada	Registered		TM00360836 11/4/04
BURNING LOVE	U.S. State - Nevada	Registered		TM00360837 11/4/04
BURNING LOVE	U.S. State - Nevada	Registered		TM00360835 11/4/04

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
ALL SHOOK UP	U.S. State – New York	Registered		R30404 5/14/04
ALL SHOOK UP	U.S. State – New York	Registered		R30405 5/14/04
ALL SHOOK UP	U.S. State – New York	Registered		R30406 5/14/04
ALL SHOOK UP	U.S. State – New York	Registered		R30407 5/14/04
ALL SHOOK UP	U.S. State – New York	Registered		R30408 5/14/04
ALL SHOOK UP	U.S. State – New York	Registered		R30409 5/14/04
ALL SHOOK UP	U.S. State – New York	Registered		R30410 5/14/04
ALL SHOOK UP	U.S. State – New York	Registered		R30411 5/14/04
ALL SHOOK UP	U.S. State – Tennessee	Registered		5/13/04
ALL SHOOK UP	U.S. State – Tennessee	Registered		5/13/04
ALL SHOOK UP	U.S. State – Tennessee	Registered		5/13/04
ALL SHOOK UP	U.S. State – Tennessee	Registered		5/13/04
ALL SHOOK UP	U.S. State – Tennessee	Registered		5/13/04
ALL SHOOK UP	U.S. State – Tennessee	Registered		5/13/04
ALL SHOOK UP	U.S. State – Tennessee	Registered		5/13/04
BIRTHPLACE OF ROCK & ROLL	U.S. State – Tennessee	Registered		10/11/04

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
BIRTHPLACE OF ROCK & ROLL	U.S. State - Tennessee	Registered		10/11/04
BIRTHPLACE OF ROCK & ROLL	U.S. State - Tennessee	Registered		10/11/04
BIRTHPLACE OF ROCK & ROLL	U.S. State - Tennessee	Registered		10/11/04
BURNING LOVE	U.S. State - Tennessee	Registered		10/11/04
BURNING LOVE	U.S. State - Tennessee	Registered		10/11/04
BURNING LOVE	U.S. State - Tennessee	Registered		10/11/04
DON'T BE CRUEL	U.S. State - Tennessee	Registered		10/11/04
DON'T BE CRUEL	U.S. State - Tennessee	Registered		10/11/04
DON'T BE CRUEL	U.S. State - Tennessee	Registered		10/11/04
DON'T BE CRUEL	U.S. State - Tennessee	Registered		10/11/04
ELVIS HAS LEFT THE BUILDING 	U.S. State - Tennessee	Registered		1/22/04
ELVIS HAS LEFT THE BUILDING	U.S. State - Tennessee	Registered		1/22/04
ELVIS HAS LEFT THE BUILDING 	U.S. State - Tennessee	Registered		1/22/04



Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
THANKYOUTHANKYOUVERYMUCH	U.S. State - Tennessee	Registered		12/5/03
THANKYOUTHANKYOUVERYMUCH	U.S. State - Tennessee	Registered		12/5/03
VIVA LAS VEGAS	U.S. State - Tennessee	Registered		1/22/04
VIVA LAS VEGAS	U.S. State - Tennessee	Registered		1/22/04
VIVA LAS VEGAS	U.S. State - Tennessee	Registered		1/22/04
VIVA LAS VEGAS	U.S. State - Tennessee	Registered		1/22/04
VIVA LAS VEGAS	U.S. State - Tennessee	Registered		1/22/04
VIVA LAS VEGAS	U.S. State - Tennessee	Registered		1/22/04
ELVIS	United Arab Emirates	Application	95887 6/11/07	
ELVIS	United Arab Emirates	Application	95888 6/11/07	
ELVIS	United Arab Emirates	Application	95889 6/11/07	
ELVIS	United Arab Emirates	Application	95890 6/11/07	
ELVIS	United Arab Emirates	Application	95891 6/11/07	
ELVIS PRESLEY	United Arab Emirates	Application	95892 6/11/07	
ELVIS PRESLEY	United Arab Emirates	Application	95893 6/11/07	
ELVIS PRESLEY	United Arab Emirates	Application	95894 6/11/07	

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
ELVIS PRESLEY	United Arab Emirates	Application	95895 6/11/07	
ELVIS PRESLEY	United Arab Emirates	Application	95900 6/11/07	
ELVIS PRESLEY'S GRACELAND	United Arab Emirates	Application	95897 6/11/07	
ELVIS PRESLEY'S HEARTBREAK HOTEL	United Arab Emirates	Application	95899 6/11/07	
HEARTBREAK HOTEL	United Arab Emirates	Application	95898 6/11/07	
ELVIS	United Kingdom	Registration (Registered)	2064919 3/27/96	2064919 11/22/96
ELVIS	United Kingdom	Registration (Registered)	2024768 6/22/95	2024768 4/9/96
ELVIS	United Kingdom	Registration (Registered)	2016320 4/1/95	2016320 1/12/96
ELVIS	United Kingdom	Registration (Registered)	1450533 12/19/90	1450533 11/27/92
ELVIS	United Kingdom	Registration (Registered)	1200475 7/26/83	1200475 7/26/83
ELVIS	United Kingdom	Registration (Registered)	1200476 7/26/83	1200476 7/26/83
ELVIS	United Kingdom	Registration (Registered)	1200477 7/26/83	1200477 7/26/83
Elvis A Presley <i>Elvis A. Presley</i>	United Kingdom	Registration (Registered)	1200478 7/26/83	1200478 7/26/83
Elvis A Presley <i>Elvis A. Presley</i>	United Kingdom	Registration (Registered)	1200479 7/26/83	1200479 7/26/83
Elvis A Presley <i>Elvis A. Presley</i>	United Kingdom	Registration (Registered)	1200480 7/26/83	1200480 7/26/83
ELVIS PRESLEY	United Kingdom	Registration (Registered)	2064889 3/27/96	2064889 11/15/96
ELVIS PRESLEY	United Kingdom	Registration (Registered)	2024843 6/22/95	2024843 5/31/96
ELVIS PRESLEY	United Kingdom	Registration (Registered)	2016321 4/1/95	2016321 3/8/96

<b>Trademark</b>	<b>Database</b>	<b>Status</b>	<b>Application No. Application Date</b>	<b>Registration No. Registration Date</b>
ELVIS PRESLEY	United Kingdom	Registration (Registered)	B1450528 12/19/90	B1450528 5/21/93
ELVIS PRESLEY'S GRACELAND	United Kingdom	Registration (Registered)	1489584 1/31/92	1489584 5/21/93
TCB	United Kingdom	Registration (Registered)	2106804 8/3/96	2106804 3/14/97
TCB	United Kingdom	Registration (Registered)	2024747 6/22/95	2024747 1/3/97
ELVIS	Venezuela	Registration (Registered)	1993-016363 9/7/93	P181955 10/10/95
ELVIS PRESLEY	Venezuela	Registration (Registered)	1993-016362 9/7/93	P223647 9/28/00
ELVIS	Vietnam	Registration	4201024747 11/24/10	40192627 10/1/12
ELVIS	Vietnam	Registration	4199525161 9/29/95	40021287000 7/2/96
ELVIS PRESLEY	Vietnam	Registration	4201024748 11/24/10	40184202 5/4/12
ELVIS PRESLEY	Vietnam	Registration	4199525162 9/29/95	40021400000 7/6/96
ELVIS	Yemen	Application	3189 6/7/95	



## Schedule B

**Owner: Elvis Presley Enterprises Inc.**

<b>Domain Name</b>	<b>Expiration Date</b>
50thanniversaryofrock.com	7/9/14
50yearsofrockandrollmusic.com	7/9/14
50yearsofrockmusic.com	7/9/14
68comebackspecial.net	8/20/14
68comebackspecial.org	8/20/14
allshookup.com	9/17/14
alohafromhawaii.org	8/20/14
alohamemphis.com	11/15/13
benjaminkeough.net	11/19/13
benjaminkeough.org	11/19/13
benjaminstormkeough.com	11/19/13
benjaminstormkeough.net	11/19/13
benjaminstormkeough.org	11/19/13
benkeough.com	11/19/13
benkeough.net	11/19/13
benkeough.org	11/19/13
celebrating50yearsofrock.com	7/9/14
celebrating50yearsofrockandroll.com	7/9/14
celebratingfiftyyearsofrock.com	7/9/14
chapelinthewoodscam.com	2/5/14
chapelinthewoodscam.net	2/5/14
chapelinthewoodscam.org	2/5/14
christmasatgraceland.com	11/14/13
cometograceland.com	10/11/14
daniellekeough.org	11/19/13
daniellerileykeough.net	11/19/13
daniellerileykeough.org	11/19/13

discoverelvis.com	3/29/14
discoveryourelvis.com	3/30/14
discoveryourinnerelvis.com	3/30/14
dvdelvis.com	2/23/14
elvis.com	9/15/17
elvis.gs	
elvis.ly	6/29/14
elvis.mobi	6/13/14
elvis1956.com	9/21/14
elvis1956.net	9/21/14
elvis56.net	9/21/14
elvis68comebackspecial.com	8/20/14
elvis68comebackspecial.net	8/20/14
elvis68comebackspecial.org	8/20/14
elvis68special.com	8/20/14
elvis68special.net	8/20/14
elvis68special.org	8/20/14
elvisalohafromhawaii.com	8/20/14
elvisalohafromhawaii.net	8/20/14
elvisalohafromhawaii.org	8/20/14
elvisandlisa.com	1/3/14
elvisandlisamariapresley.com	1/3/14
elvisandlisamariapresley.net	1/3/14
elvisandlisamariapresley.org	1/3/14
elvisandlisapresley.com	1/3/14
elvisandlisapresley.net	1/3/14
elvisandlisapresley.org	1/3/14
elvisandus.com	5/4/14
elvisarchives.com	6/8/14
elvisarchives.info	10/31/13
elvisartprints.com	5/21/14
elvisbackstage.com	4/20/14
elvisbehindthescenes.com	2/8/14
elvisbranding.com	12/7/13
elvisbusiness.com	2/10/14

elvisbythepresleys.com	1/28/14
elvisbythepresleys.net	11/8/13
elvischarities.com	1/24/14
elvis-charities.com	1/24/14
elvischarities.net	1/24/14
elvischarities.org	1/24/14
elviscirquedusoleil.com	10/30/13
elviscollectibletins.com	4/13/14
elviscollectorsclub.com	7/17/14
elviscollectorsclub.info	10/4/14
elvisconcerttour.com	2/22/14
elvisdaredtorock.com	7/9/14
elvisdvds.com	4/29/14
elvisemail.com	10/2/14
elvisfanclubs.com	1/25/14
elvisfiftysix.com	9/21/14
elvisfollowthatdream.com	12/20/13
elvisfoundation.com	1/24/14
elvisfoundations.com	1/24/14
elvishimself.com	8/14/14
elvisinsider.com	3/8/14
elvisinsider.net	3/14/14
elvisinsider.org	3/14/13
elvisinsiders.com	3/8/14
elvisinsiders.net	3/14/14
elvisinsiders.org	3/14/14
elvisis.com	8/30/14
elvisis.net	8/30/14
elvisis.org	8/30/14
elvisjeweler.com	3/2/14
elviskid.com	6/24/14
elviskids.com	6/24/14
elvis-kids.com	6/24/14
elviskids.net	6/24/14
elvislasvegas.com	3/9/14

elvis-lasvegas.com	5/11/14
elvislasvegas.info	10/4/14
elvis-lasvegas.info	10/4/14
elvislasvegas.net	3/9/14
elvislicensing.com	4/11/14
elvislicensing.net	4/23/14
elvismotorclassic.com	1/19/14
elvismotorclassics.com	1/27/14
elvismovieoffer.com	5/10/14
elvisology.com	4/26/14
elvisology.info	10/31/13
elvisonedullivan.com	11/29/13
elvisonedullivan.net	11/29/13
elvisonedullivan.tv	11/29/13
elvisonsullivan.com	11/29/13
elvisonsullivan.net	11/29/13
elvisonsullivan.tv	11/29/13
elvisontheedsullivanshow.com	11/29/13
elvisontheedsullivanshow.net	11/29/13
elvisontheedsullivanshow.tv	11/29/13
elvisontheradio.com	6/28/14
elvisonthesullivanshow.com	11/29/13
elvisonthesullivanshow.tv	11/29/13
elvisphotography.com	12/7/13
elvisphotos.com	4/26/14
elvispostage.com	12/20/13
elvis-presley.com	10/11/14
elvis-presley.org	4/17/14
elvispresley68comebackspecial.com	8/20/14
elvispresley68comebackspecial.net	8/20/14
elvispresley68comebackspecial.org	8/20/14
elvispresley68special.com	8/20/14
elvispresley68special.net	8/20/14
elvispresley68special.org	8/20/14
elvispresleyalohafromhawaii.com	8/20/14

elvispresleyalohafromhawaii.net	8/20/14
elvispresleyalohafromhawaii.org	8/20/14
elvispresleybranding.com	12/7/13
elvispresleycharitablefoundation.com	1/24/14
elvispresleycharitablefoundation.net	1/24/14
elvispresleycharitablefoundation.org	1/24/14
elvispresleycharities.com	1/24/14
elvis-presley-charities.com	1/24/14
elvispresleycharities.net	1/24/14
elvispresleycharities.org	1/24/14
elvispresleycollection.com	8/1/14
elvispresleycollection.net	8/1/14
elvispresleycollection.org	8/1/14
elvispresleycruise.com	12/19/13
elvispresleydaredtorock.com	7/9/14
elvispresleydaredtorockandroll.com	7/9/14
elvispresleyent.com	6/28/14
elvispresleyent.net	6/28/14
elvispresleyent.org	6/28/14
elvispresleyenterprises.co.uk	10/29/13
elvispresleyenterprises.uk.com	10/29/13
elvispresleyenterprisesinc.com	4/8/14
elvispresleyenterprisesinc.net	4/8/14
elvispresleyinconcert.com	4/13/14
elvispresleylicensing.com	4/23/14
elvispresleylicensing.net	4/23/14
elvispresleymemorialfoundation.com	1/24/14
elvispresleymemorialfoundation.net	1/24/14
elvispresleymemorialfoundation.org	1/24/14
elvispresleymemphis.info	10/4/14
elvispresleymusic.net	7/15/14
elvispresleyonedesullivan.com	11/29/13
elvispresleyonedesullivan.tv	11/29/13
elvispresleyonsullivan.com	11/29/13
elvispresleyonsullivan.tv	11/29/13

elvispresleyremixes.com	8/11/14
elvispresleysgraceland.net	3/9/14
elvispresleymemphis.com	3/23/14
elvispresleystyle.com	12/7/13
elvispresleystyleguide.com	12/7/13
elvispresleysucks.com	8/25/14
elvispresleytrademark.com	12/7/13
elvispresleyvegas.com	3/9/14
elvispresleyvegas.net	3/9/14
elvisprints.com	5/21/14
elvisstaff.com	3/11/14
elvisstamp.com	12/20/13
elvis-stamp.com	12/20/13
elvisstamp.net	12/20/13
elvisstamp.org	12/20/13
elvisstockphotos.com	4/11/14
elvisstyleguide.com	12/7/13
elvistheking.us	5/19/14
elvistours.com	2/8/14
elvistours.info	10/4/14
elvistrademark.com	12/7/13
elvistributecruise.com	12/19/13
elvistributecruise.net	8/22/14
elvisvegas.com	2/22/14
elvisvegas.net	3/9/14
elvisvive.com	10/13/14
elvisweek.com	8/14/14
elvisweek.info	10/4/14
elvisweekartcontest.com	7/6/14
elviswine.com	11/25/13
epcharitablefoundation.com	1/24/14
epcharitablefoundation.net	1/24/14
epcharitablefoundation.org	1/24/14
epecareers.com	9/19/14
epecareers.net	9/19/14

epejobs.com	9/19/14
epejobs.net	9/19/14
epelicensing.com	4/11/14
epestaff.com	3/11/14
epestyleguide.com	12/7/13
epheartbreakhotel.com	9/29/14
epheartbreakhotel.info	10/14/14
epheartbreakhotel.net	4/4/14
epmcatering.com	5/25/14
epmemphis.com	6/7/14
epmemphis.info	10/4/14
experienceelvis.com	10/11/14
fansofelvis.com	2/8/14
fiftiethanniversaryofrock.com	7/9/14
fiftiethanniversaryofrockandroll.com	7/9/14
followthatdream.biz	12/19/13
follow-that-dream.com	12/20/13
follow-that-dream.net	12/20/13
followthatdreamcollectorslabel.com	12/20/13
followthatdreamcollectorslabel.net	12/20/13
followthatdreammusic.com	12/20/13
gotograceland.com	8/30/14
gotograceland.net	8/30/14
gotograceland.org	8/30/14
graceland.org	10/30/13
gracelandcam.com	5/23/14
gracelandcellars.com	2/10/14
gracelandcellars.net	2/10/14
gracelandcellars.org	2/10/14
gracelandchapelcam.com	2/5/14
gracelandchapelcam.net	2/5/14
gracelandchapelcam.org	2/5/14
gracelandchapelinthewoods.com	2/5/14
gracelandchapelinthewoods.net	2/5/14
gracelandchapelinthewoods.org	2/5/14

gracelandchapelinthewoodscam.com	2/5/14
gracelandchapelinthewoodscam.net	2/5/14
gracelandchapelinthewoodscam.org	2/5/14
gracelandgrouptours.com	10/28/13
gracelandjobs.com	9/19/14
gracelandjobs.net	9/19/14
gracelandmansion.com	4/27/14
gracelandmansion.info	11/14/13
gracelandmansion.us	5/19/14
gracelandoutlet.biz	8/25/14
gracelandoutlet.com	8/26/14
graceland-outlet.com	8/26/14
gracelandoutlet.net	8/26/14
gracelandoutletstore.com	6/4/14
gracelandprivateevents.com	4/26/14
gracelandretailoutlet.biz	8/25/14
gracelandretailoutlet.com	8/26/14
graceland-retail-outlet.com	8/26/14
gracelandretailoutlet.net	8/26/14
gracelandstyleguide.com	12/7/13
gracelandtours.com	6/8/14
gracelandtours.info	11/14/13
gracelandvacation.com	10/11/14
gracelandweddings.com	7/11/14
happy50throknroll.com	7/9/14
heartbreakhotel.net	2/19/14
hedaredtorock.com	7/9/14
hedaredtorockandroll.com	7/9/14
itcamefrommemphis.com	7/9/14
jobsatgraceland.com	9/19/14
jobsatgraceland.net	9/19/14
jobsthatrock.net	9/19/14
jobswithelvis.com	9/19/14
jobswithelvis.net	9/19/14
jungleroom.us	5/19/14



landofgrace.com	9/2/14
landofgrace.net	9/2/14
landofgrace.org	9/2/14
lisaandelvis.com	1/3/14
lisabeaulieu.com	12/7/13
lisamariebeaulieu.com	12/7/13
lisa-marie-presley.net	1/3/14
lisamariepresleymemphis.com	1/3/14
lisamariepresleymemphis.net	1/3/14
lisamariepresleymemphis.org	1/3/14
lisamariepresleystyle.com	12/7/13
lisamariepresleysucks.com	6/6/14
lisamariepresleytowhomitmayconcern.com	1/29/14
lisamariepresleytowhomitmayconcern.net	1/29/14
lisamariesucks.com	6/6/14
lisapresley.cc	5/24/14
lisapresleymemphis.com	1/3/14
lisapresleymemphis.net	1/3/14
lisapresleymemphis.org	1/3/14
lisapresleysalbum.com	1/3/14
lisapresleysalbum.net	1/3/14
lisapresleysalbum.org	1/3/14
lisapresleymemphis.com	1/3/14
lisapresleymemphis.net	1/3/14
lisapresleymemphis.org	1/3/14
lisapresleysrecord.com	1/3/14
lisapresleysrecord.net	1/3/14
lisapresleysrecord.org	1/3/14
lisapresleystowhomitmayconcern.com	1/29/14
lisapresleystowhomitmayconcern.net	1/29/14
lisapresleysucks.com	6/6/14
lisapresleytowhomitmayconcern.com	1/29/14
lisapresleytowhomitmayconcern.net	1/29/14
memphisgracelandrvpark.com	6/16/14
memphisrocks50.com	7/9/14

metalelvis.com	9/30/14
mobileelvis.net	6/28/14
mobilegraceland.com	5/1/14
mobile-graceland.com	5/1/14
mobilegraceland.net	5/1/14
mobilegraceland.org	5/1/14
mobilegracelandsucks.com	5/1/14
mobilegracelandsucks.net	5/1/14
mobilegracelandsucks.org	5/1/14
officialelvis.com	8/7/14
officialgraceland.com	8/7/14
partieswithelvis.com	10/10/14
partywithelvis.com	10/10/14
party-with-elvis.com	10/10/14
partywithelvis.net	10/10/14
partywithelvis.org	10/10/14
pinkcadillac.us	5/19/14
presleylicensing.com	4/23/14
presleylicensing.net	4/23/14
presleyplace.com	4/22/14
presleyplace.net	4/22/14
presleyplace.org	6/25/14
rileykeough.org	11/20/13
rockandrollfiftiethanniversary.com	7/9/14
rockinelvisfest.com	9/30/14
rocknrollturns50.com	7/9/14
rockturns50.com	7/9/14
seegraceland.com	10/11/14
shopelvis.co.uk	12/13/13
shopelvis.com	4/18/14
shopelvis.info	10/4/14
shopelviscatalog.com	4/23/14
starringelvispresley.com	2/16/14
takingcareofbusinesscruise.com	12/19/13
tcercruise.com	12/19/13

theelviscruise.com	12/19/13
theelviscruise.net	8/22/13
theelvisinsider.com	3/8/14
theelvisinsiders.com	3/8/14
theelvismotorclassic.com	1/19/14
theelvismotorclassics.com	1/27/14
theelvispresleycruise.com	12/19/13
theelvistributecruise.com	1/5/14
thetcbcruise.com	12/19/13
tourgraceland.com	2/8/14
tourgraceland.net	3/9/14
vigilcast.com	7/13/14
virtualelvis.com	3/13/14
virtualelvis.net	3/13/14
virtualgraceland.net	3/9/14
vivaelvisthealbum.com	7/20/14
weddingsbygraceland.com	3/9/14
workatgraceland.com	9/19/14
workatgraceland.net	9/19/14
workforelvis.com	9/19/14
workforelvis.net	9/19/14
workwithelvis.com	9/19/14
workwithelvis.net	9/19/14

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM346521

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the assignment to "ABG EPE IP LLC, a Delaware limited liability company" previously recorded on Reel 005166 Frame 0274. Assignor(s) hereby confirms the assignment from Elvis Presley Enterprises, Inc. to ABG EPE IP LLC, a Tennessee limited liability company.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Elvis Presley Enterprises, Inc.		11/18/2013	LIMITED LIABILITY COMPANY: TENNESSEE

**RECEIVING PARTY DATA**

<b>Name:</b>	ABG EPE IP LLC
<b>Street Address:</b>	100 West 33rd Street, Suite 1007
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10001
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: TENNESSEE

**PROPERTY NUMBERS Total: 132**

Property Type	Number	Word Mark
Registration Number:	3276607	ALL SHOOK UP
Registration Number:	3718615	ALL SHOOK UP
Registration Number:	3871107	ALWAYS ON MY MIND
Registration Number:	3871090	ARE YOU LONESOME TONIGHT
Registration Number:	3777930	BLUE CHRISTMAS
Registration Number:	3718614	BLUE CHRISTMAS
Registration Number:	3866674	BLUE HAWAII
Registration Number:	3145462	BLUE SUEDE
Registration Number:	3948288	BLUE SUEDE SHOES
Registration Number:	3777927	BURNING LOVE
Registration Number:	3958347	BURNING LOVE
Registration Number:	3948291	CAN'T HELP FALLING IN LOVE
Registration Number:	2150416	COME HOME TO ROCK N ROLL
Registration Number:	3948289	DON'T BE CRUEL
Registration Number:	2808601	ELVIS
Registration Number:	3386025	ELVIS

OP \$3315.00 3276607

Property Type	Number	Word Mark
Registration Number:	3554763	ELVIS
Registration Number:	1265579	ELVIS
Registration Number:	1267105	ELVIS
Registration Number:	1327990	ELVIS
Registration Number:	1327127	ELVIS
Registration Number:	3758646	ELVIS
Registration Number:	3893580	ELVIS
Registration Number:	2831918	ELVIS
Registration Number:	2994296	ELVIS
Registration Number:	3007261	ELVIS
Registration Number:	2943840	ELVIS
Registration Number:	2946097	ELVIS
Registration Number:	3858340	ELVIS
Registration Number:	2335947	ELVIS
Registration Number:	2948059	ELVIS
Registration Number:	3004018	ELVIS
Registration Number:	2959924	ELVIS
Registration Number:	1329269	ELVIS
Registration Number:	2115521	ELVIS
Registration Number:	2698372	ELVIS
Registration Number:	2143323	ELVIS
Registration Number:	2241437	ELVIS
Registration Number:	2075845	ELVIS
Registration Number:	3907233	ELVIS HAS LEFT THE BUILDING
Registration Number:	1342551	ELVIS PRESLEY
Registration Number:	1674265	ELVIS PRESLEY
Registration Number:	1329791	ELVIS PRESLEY
Registration Number:	3459596	ELVIS PRESLEY
Registration Number:	2512317	ELVIS PRESLEY
Registration Number:	3719039	ELVIS PRESLEY
Registration Number:	1340617	ELVIS PRESLEY
Registration Number:	1677532	ELVIS PRESLEY
Registration Number:	1677561	ELVIS PRESLEY
Registration Number:	1677378	ELVIS PRESLEY
Registration Number:	2075427	ELVIS PRESLEY
Registration Number:	2137847	ELVIS PRESLEY
Registration Number:	2606900	ELVIS PRESLEY
Registration Number:	2075844	ELVIS PRESLEY

TRADEMARK

REEL: 005567 FRAME: 0298

TRADEMARK

REEL: 005832 FRAME: 0085

Property Type	Number	Word Mark
Registration Number:	2932897	ELVIS PRESLEY
Registration Number:	2937854	ELVIS PRESLEY
Registration Number:	2955078	ELVIS PRESLEY
Registration Number:	3017479	ELVIS PRESLEY
Registration Number:	2957268	ELVIS PRESLEY
Registration Number:	2935071	ELVIS PRESLEY
Registration Number:	3055210	ELVIS PRESLEY
Registration Number:	3740775	ELVIS PRESLEY
Registration Number:	3722364	ELVIS PRESLEY
Registration Number:	4640390	ELVIS PRESLEY
Registration Number:	2092974	ELVIS PRESLEY AUTOMOBILE MUSEUM
Registration Number:	4242658	ELVIS PRESLEY'S CHROME GRILLE
Registration Number:	2143438	ELVIS PRESLEY'S CHROME GRILLE
Registration Number:	4132006	ELVIS ROCKIN' THE CHARTS
Registration Number:	2092231	ELVIS THREADS
Registration Number:	2107015	ELVIS WEEK
Registration Number:	3696764	ELVIS WEEK
Registration Number:	4122164	ELVIS WEEK
Registration Number:	3742858	EP TV
Registration Number:	3742857	EPTV
Registration Number:	3941229	FOLLOW THAT DREAM
Registration Number:	3874185	GI BLUES
Registration Number:	2396538	HEARTBREAK HOTEL
Registration Number:	2491269	HEARTBREAK HOTEL
Registration Number:	2386355	HEARTBREAK HOTEL
Registration Number:	2541041	HEARTBREAK HOTEL
Registration Number:	2434179	HEARTBREAK HOTEL
Registration Number:	2565767	HEARTBREAK HOTEL
Registration Number:	3719038	HEARTBREAK HOTEL
Registration Number:	2500160	HEARTBREAK HOTEL
Registration Number:	2114389	HEARTBREAK HOTEL
Registration Number:	3200518	HOUND DOG
Registration Number:	3953047	HOUND DOG
Registration Number:	3941227	I WANT YOU I NEED YOU I LOVE YOU
Registration Number:	3958346	JAILHOUSE ROCK
Registration Number:	3238136	JAILHOUSE ROCK
Registration Number:	3821600	JAILHOUSE ROCK
Registration Number:	2357545	JUNGLE ROOM

TRADEMARK

REEL: 005567 FRAME: 0299

TRADEMARK

REEL: 005832 FRAME: 0086

Property Type	Number	Word Mark
Registration Number:	2147229	KING OF ROCK & ROLL
Registration Number:	2140847	KING OF ROCK & ROLL
Registration Number:	2158251	KING OF ROCK N ROLL
Registration Number:	2148873	KING OF ROCK N ROLL
Registration Number:	2145957	KING OF ROCK N ROLL
Registration Number:	4257991	LIL' E
Registration Number:	2111738	LISA MARIE
Registration Number:	2633795	LONELY STREET
Registration Number:	3442767	LOVE ME TENDER
Registration Number:	3747631	LOVE ME TENDER
Registration Number:	3106395	PRESLEY PLACE
Registration Number:	2935081	SHAKE SPLIT AND DIP
Registration Number:	3288976	SHAKE, RATTLE & ROLL
Registration Number:	3780501	SHOPELVIS
Registration Number:	2938306	SINCERELY ELVIS
Registration Number:	3718616	STUCK ON YOU
Registration Number:	3958348	SUSPICIOUS MINDS
Registration Number:	3040319	TAKING CARE OF BUSINESS
Registration Number:	3871907	TCB
Registration Number:	2851520	TCB
Registration Number:	1228406	TCB
Registration Number:	2559580	TEDDY BEAR
Registration Number:	3871091	TEDDY BEAR
Registration Number:	3871089	THAT'S ALL RIGHT
Registration Number:	4272550	THE KING
Registration Number:	3958180	THE KING
Registration Number:	4641410	THE KING
Registration Number:	4529779	THE KING
Registration Number:	4501978	THE KING OF ROCK 'N ROLL
Registration Number:	3932232	THE KING OF ROCK 'N ROLL
Registration Number:	2895756	THE KING OF ROCK 'N' ROLL
Registration Number:	2103155	THE LISA MARIE
Registration Number:	2154631	TLC
Registration Number:	3874166	TROUBLE
Registration Number:	3558053	ULTIMATE ELVIS TRIBUTE ARTIST CONTEST
Registration Number:	4234334	VIVA ELVIS
Registration Number:	3583778	VIVA LAS VEGAS
Registration Number:	3793445	VIVA LAS VEGAS

TRADEMARK

REEL: 005567 FRAME: 0300

TRADEMARK

REEL: 005832 FRAME: 0087

Property Type	Number	Word Mark
Registration Number:	3822667	VIVA LAS VEGAS
Serial Number:	77776311	THE KING OF ROCK 'N ROLL

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** legaldept@authenticbrandsgroup.com

**Correspondent Name:** Bridgette Fitzpatrick

**Address Line 1:** 100 West 33rd Street, Suite 1007

**Address Line 4:** New York, NEW YORK 10001

<b>ATTORNEY DOCKET NUMBER:</b>	EPE ASSIGNMENT
<b>NAME OF SUBMITTER:</b>	Bridgette Fitzpatrick
<b>SIGNATURE:</b>	/Bridgette Fitzpatrick/
<b>DATE SIGNED:</b>	07/01/2015

**Total Attachments: 8**

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## TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is executed into as of November 18, 2013 ("Effective Date") by Elvis Presley Enterprises, Inc., a Tennessee corporation having a business address located 3734 Elvis Presley Boulevard Memphis, TN 38116 ("Assignor") on behalf of ABG EPE IP LLC, a Tennessee limited liability company having a business address located at 100 West 33rd Street, Suite 1007 New York, NY 10001 USA ("Assignee"). Assignor and Assignee are each referred to herein as a "Party" and, collectively, as the "Parties." All capitalized terms used, but not defined herein, shall have the meanings ascribed to such terms in the Contribution Agreement (defined herein below).

WHEREAS, Assignor owns and either uses or has the bona fide intent to use the trademarks set forth on Schedule A hereto (the "Marks");

WHEREAS, on the date hereof, certain affiliates of Assignee and Assignor are entering into that certain Securities Purchase Agreement, to be dated as of the date hereof, by and among ABG ALI LLC ("ABG ALI"), ABG EPE LLC ("ABG EPE"), Graceland Holdings LLC ("Graceland Holdings"), Elvis Blue Moon Holdings, LLC, G.O.A.T. Blue Moon Holdings, LLC, and, solely with respect to Section 10.14 thereof, Core Entertainment Holdings Inc. (the "Securities Purchase Agreement"), pursuant to which, among other things: (i) ABG ALI will acquire the equity interests of Muhammad Ali Enterprises, LLC previously owned directly and indirectly by G.O.A.T. Blue Moon Holdings, LLC, (ii) ABG EPE will acquire the equity interests of Elvis Presley Enterprises, LLC previously owned by Elvis Blue Moon Holdings, LLC, (iii) ABG EPE will acquire the equity interests of Assignee previously owned by Assignor and (iv) following the actions contemplated by the immediately preceding clause (iii), Graceland Holdings will acquire the equity interests of Assignor previously owned by previously owned by Elvis Blue Moon Holdings, LLC;

WHEREAS, pursuant to the Securities Purchase Agreement, Assignor and Assignee have entered into that certain Contribution Agreement, dated as of November 18, 2013 (the "Contribution Agreement"); and

WHEREAS, pursuant to the Securities Purchase Agreement and the Contribution Agreement, Assignee has succeeded to the business of Assignor, and as part of the sale of the business to Assignee, Assignor has agreed to transfer, convey, assign and deliver all of Assignor's right, title and interest in and to the Marks to Assignee, and Assignee has agreed to purchase and acquire the Marks from Assignor.

NOW, THEREFORE, in consideration of the purchase price set forth in the Securities Purchase Agreement and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers, conveys, assigns and delivers to Assignee all of Assignor's right, title and interest in and to the Marks, together with all translations, adaptations, derivations, and combinations thereof and including all goodwill associated therewith, and all applications and registrations in connection therewith, all renewals thereof, and all other rights accruing thereunder or pertaining thereto throughout the world, including all rights to sue or otherwise recover for any past, present, or future infringement,

dilution or other violation of any of the foregoing, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as full and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

Assignor hereby authorizes the U.S. Patent and Trademark Office and any official of any country or countries foreign to the United States whose duty it is to receive or register trademarks or applications therefor, to record Assignee as the owner of the Marks, and to issue all registrations for the foregoing, to be in the name of Assignee, as assignee of all of the Marks, for the sole use of Assignee, its successors, legal representatives, and assigns, in accordance with the terms of this Assignment. In addition, following execution of this Assignment, and in any event, within five (5) days of the Effective Date, Assignor will promptly give to Assignee, and authorize and request the applicable registration authority to ensure the transfer of the administrative password and sole authorized usage for the Internet Domain Names set forth on Schedule B to Assignee and to record Assignee as the registrant and sole owner of such domain names(s). Assignor agrees to promptly following execution of this Assignment, and in any event, within five (5) days of the Effective Date, to execute for itself and its successors and assigns and deliver to Assignee any additional documents necessary, electronic or otherwise, to assist Assignee with the recordation of the assignment of the Marks. All costs and risks associated with such filings/recordals shall be borne exclusively by Assignor and any such documents shall be subject to this Assignment, which shall control should there be any conflict between this Assignment and such document. Assignor further agrees, when requested, and at the sole cost and expense of Assignee to take other reasonable actions and/or sign other documents which are necessary to effect the assignment of the Marks to Assignee.


This Assignment shall be governed by and construed under the laws of New York, United States of America.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative.

**ASSIGNOR:**

Elvis Presley Enterprises, Inc.

By:   
Name: Paul Soden  
Title: President

*[Signature Page to Trademark Assignment]*

TRADEMARK  
REEL: 005567 FRAME: 0304  
TRADEMARK  
REEL: 005832 FRAME: 0091

**ACKNOWLEDGED BY:**

**ASSIGNEE: ABG EPE IP LLC**

By:   
Name: Jack Suter  
Title:

*[Signature Page to Trademark Assignment]*

**SCHEDULE A**

<b>TRADEMARK</b>	<b>APPLICATION NO</b>	<b>REGISTRATION NO</b>	<b>TRADEMARK STATUS</b>
ALL SHOOK UP	78565765	3276607	Registered
ALL SHOOK UP	77771102	3718615	Registered
ALWAYS ON MY MIND	77678199	3871107	Registered
ARE YOU LONESOME TONIGHT	77674030	3871090	Registered
BLUE CHRISTMAS	77824083	3777930	Registered
BLUE CHRISTMAS	77771088	3718614	Registered
BLUE HAWAII	77890842	3866674	Registered
BLUE SUEDE	78741733	3145462	Registered
BLUE SUEDE SHOES	77672760	3948288	Registered
BURNING LOVE	77824076	3777927	Registered
BURNING LOVE	77672796	3958347	Registered
CAN'T HELP FALLING IN LOVE	77673982	3948291	Registered
COME HOME TO ROCK N ROLL	75201888	2150416	Registered
DON'T BE CRUEL	77672770	3948289	Registered
ELVIS	78180387	2808601	Registered
ELVIS	77049968	3386025	Registered
ELVIS	77160749	3554763	Registered
ELVIS	73304769	1265579	Registered
ELVIS	73304770	1267105	Registered
ELVIS	73477236	1327990	Registered
ELVIS	73470201	1327127	Registered
ELVIS	77578841	3758646	Registered
ELVIS	85030105	3893580	Registered
ELVIS	78181952	2831918	Registered
ELVIS	78316882	2994296	Registered
ELVIS	78316955	3007261	Registered
ELVIS	78384548	2943840	Registered
ELVIS	78384656	2946097	Registered
ELVIS	77980005	3858340	Registered
ELVIS	75709542	2335947	Registered
ELVIS	78413937	2948059	Registered
ELVIS	78414069	3004018	Registered
ELVIS	78489343	2959924	Registered
ELVIS	73477238	1329269	Registered

ELVIS	75128250	2115521	Registered
ELVIS	76152844	2698372	Registered
ELVIS	75099565	2143323	Registered
ELVIS	75163202	2241437	Registered
ELVIS	75163397	2075845	Registered
ELVIS HAS LEFT THE BUILDING	85041743	3907233	Registered
ELVIS PRESLEY	73470199	1342551	Registered
ELVIS PRESLEY	73470200	1674265	Registered
ELVIS PRESLEY	73478487	1329791	Registered
ELVIS PRESLEY	78883325	3459596	Registered
ELVIS PRESLEY	76136688	2512317	Registered
ELVIS PRESLEY	77196012	3719039	Registered
ELVIS PRESLEY	73507803	1340617	Registered
ELVIS PRESLEY	73292301	1677532	Registered
ELVIS PRESLEY	73292315	1677561	Registered
ELVIS PRESLEY	73292412	1677378	Registered
ELVIS PRESLEY	75095787	2075427	Registered
ELVIS PRESLEY	75099625	2137847	Registered
ELVIS PRESLEY	76171937	2606900	Registered
ELVIS PRESLEY	75163210	2075844	Registered
ELVIS PRESLEY	78316864	2932897	Registered
ELVIS PRESLEY	78316943	2937854	Registered
ELVIS PRESLEY	78411506	2955078	Registered
ELVIS PRESLEY	78396428	3017479	Registered
ELVIS PRESLEY	78396470	2957268	Registered
ELVIS PRESLEY	78384524	2935071	Registered
ELVIS PRESLEY	78567948	3055210	Registered
ELVIS PRESLEY	77517740	3740775	Registered
ELVIS PRESLEY	77771013	3722364	Registered
ELVIS PRESLEY	86235662	4640390	Registered
ELVIS PRESLEY AUTOMOBILE MUSEUM	75138515	2092974	Registered
ELVIS PRESLEY'S CHROME GRILLE	85246285	4242658	Registered
ELVIS PRESLEY'S CHROME GRILLE	75134101	2143438	Registered
ELVIS ROCKIN' THE CHARTS	85417959	4132006	Registered
ELVIS THREADS	75092092	2092231	Registered
ELVIS WEEK	75177769	2107015	Registered

ELVIS WEEK	77517752	3696764	Registered
ELVIS WEEK	77771219	4122164	Registered
EP TV	77313512	3742858	Registered
EPTV	77313503	3742857	Registered
FOLLOW THAT DREAM	77678299	3941229	Registered
GI BLUES	77678264	3874185	Registered
HEARTBREAK HOTEL	75709541	2396538	Registered
HEARTBREAK HOTEL	75709705	2491269	Registered
HEARTBREAK HOTEL	75568222	2386355	Registered
HEARTBREAK HOTEL	75709539	2541041	Registered
HEARTBREAK HOTEL	75709450	2434179	Registered
HEARTBREAK HOTEL	75806149	2565767	Registered
HEARTBREAK HOTEL	77196003	3719038	Registered
HEARTBREAK HOTEL	76127355	2500160	Registered
HEARTBREAK HOTEL	74466529	2114389	Registered
HOUND DOG	78606314	3200518	Registered
HOUND DOG	77666234	3953047	Registered
I WANT YOU I NEED YOU I LOVE YOU	77674012	3941227	Registered
JAILHOUSE ROCK	77672788	3958346	Registered
JAILHOUSE ROCK	78599523	3238136	Registered
JAILHOUSE ROCK	77890821	3821600	Registered
JUNGLE ROOM	75762980	2357545	Registered
KING OF ROCK & ROLL	75177771	2147229	Registered
KING OF ROCK & ROLL	75254904	2140847	Registered
KING OF ROCK N ROLL	75177774	2158251	Registered
KING OF ROCK N ROLL	75188198	2148873	Registered
KING OF ROCK N ROLL	75188195	2145957	Registered
LIL' E	77863893	4257991	Registered
LISA MARIE	75098709	2111738	Registered
LONELY STREET	75709706	2633795	Registered
LOVE ME TENDER	78883281	3442767	Registered
LOVE ME TENDER	77609262	3747631	Registered
PRESLEY PLACE	78615099	3106395	Registered
SHAKE SPLIT AND DIP	78385173	2935081	Registered
SHAKE, RATTLE &	78800744	3288976	Registered

ROLL			
SHOPELVIS	77798358	3780501	Registered
SINCERELY ELVIS	78411652	2938306	Registered
STUCK ON YOU	77771144	3718616	Registered
SUSPICIOUS MINDS	77672803	3958348	Registered
TAKING CARE OF BUSINESS	78411292	3040319	Registered
TCB	77616010	3871907	Registered
TCB	76409654	2851520	Registered
TCB Logo	73242279	1228406	Registered
TEDDY BEAR	75804920	2559580	Registered
TEDDY BEAR	77674063	3871091	Registered
THAT'S ALL RIGHT	77673996	3871089	Registered
THE KING	77837940	4272550	Registered
THE KING	77517719	3958180	Registered
THE KING	77776300	4641410	Registered
THE KING	77983584	4529779	Registered
THE KING OF ROCK 'N ROLL	77983609	4501978	Registered
THE KING OF ROCK 'N ROLL	77890883	3932232	Registered
THE KING OF ROCK 'N ROLL	77776311		Pending
THE KING OF ROCK 'N ROLL	78312835	2895756	Registered
THE LISA MARIE	75162071	2103155	Registered
TLC	75180663	2154631	Registered
TROUBLE	77674069	3874166	Registered
ULTIMATE ELVIS TRIBUTE ARTIST CONTEST	77054525	3558053	Registered
VIVA ELVIS	77744164	4234334	Registered
VIVA LAS VEGAS	77026612	3583778	Registered
VIVA LAS VEGAS	77027387	3793445	Registered
VIVA LAS VEGAS	77618527	3822667	Registered

RECORDED: 07/01/2015  
RECORDED: 07/13/2016

TRADEMARK  
REEL: 005567 FRAME: 0309  
TRADEMARK  
REEL: 005832 FRAME: 0096