

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM391237

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	11/12/2014		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Atex Media Inc.		06/17/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Atex Group Limited		
<b>Street Address:</b>	87 Castle Street		
<b>Internal Address:</b>	3rd Floor, Advantage House		
<b>City:</b>	Reading, Berkshire, RG1 7SN		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	02110		
<b>Entity Type:</b>	Private Limited Company: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3224605	ATEX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6179518736		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6179518000		
<b>Email:</b>	jennifer.kagan@morganlewis.com		
<b>Correspondent Name:</b>	Jennifer Kagan, Paralegal		
<b>Address Line 1:</b>	One Federal Street		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02110		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Morgan, Lewis & Bockius LLP		
<b>Address Line 1:</b>	One Federal Street		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02110		
<b>NAME OF SUBMITTER:</b>	Jennifer Kagan, Paralegal		
<b>SIGNATURE:</b>	/jenniferkagan/		
<b>DATE SIGNED:</b>	07/12/2016		

CH \$40.00 3224605

**Total Attachments: 5**

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## NUNC PRO TUNC TRADEMARK ASSIGNMENT

THIS NUNC PRO TUNC TRADEMARK ASSIGNMENT ("Assignment"), effective November 12, 2014 (the "Effective Date"), is made by and between Atex Media Inc., a Delaware corporation, located as of the Effective Date at One Highwood Drive, Tewksbury, Massachusetts 01876 and as of the date of the signature below at 139 Main Street, Sturbridge, Massachusetts 01566 ("Assignor"), and Atex Group Limited., a United Kingdom Private Limited Company, located at 3<sup>rd</sup> Floor, Advantage House, 87 Castle Street, Reading, Berkshire, RG1 7SN, United Kingdom ("Assignee").

WHEREAS, as of the Effective Date Assignor is the owner of all right, title, and interest, in and to the trademark listed in the attached Schedule A and the registration thereof and all goodwill associated therewith (the "Mark").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor hereby acknowledges that it did assign to Assignee, and now confirms nunc pro tunc that it did and does so hereby sell, assign, transfer, convey and set over, effective as of the Effective Date, to Assignee, the Assignor's entire right, title and interest in, to and under the Mark, throughout the world, all goodwill appurtenant thereto and associated therewith, together with the registration thereof and all claims for damages by reason of past, present and future infringements of the Mark, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of the Assignee's successors and assigns.

*[Remainder of Page Intentionally Left Blank]*

IN WITNESS WHEREOF, Atex Media Inc. has caused this instrument to be signed by its duly authorized corporate officer this 17 day of JUNE, 2016, effective as of the Effective Date.

ATEX MEDIA INC.

As Assignor

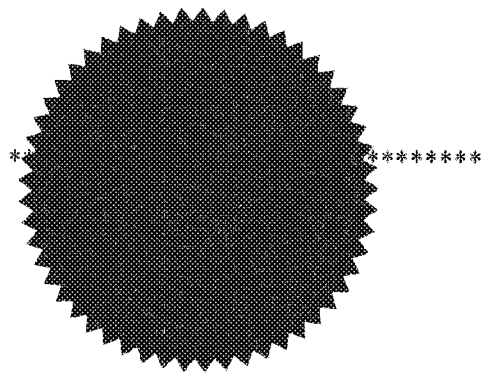
By: [Signature]  
Name: NISHANT FAFALIA  
Title: DIRECTOR

STATE OF ENGLAND  
COUNTY OF BERKSHIRE

The foregoing instrument was acknowledged before me this 17 day of JUNE, 2016 by NISHANT FAFALIA, the DIRECTOR of Atex Media Inc., a Delaware corporation. He/She is personally known to me or has produced SVEDNR PASSPORT (type of identification) as identification.

[Signature]  
(Signature)

PHILIP BERNARD D'ARCY  
(Name typed, printed or stamped)



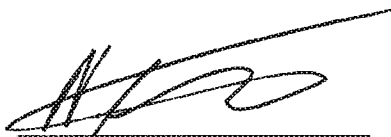
My Commission Expires: WHEN I CEASE TO PRACTICE

PHILIP BERNARD D'ARCY  
Solicitor & Notary Public  
One Friar Street  
Reading RG1 1DA  
ENGLAND  
Tel: 0118 951 6821  
Email: philip.darcy@blandy.co.uk

IN WITNESS WHEREOF, Atex Group Limited has caused this instrument to be signed by its duly authorized corporate officer this 17th day of June, 2016, effective as of the Effective Date.

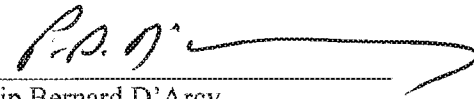
**ATEX GROUP LIMITED**

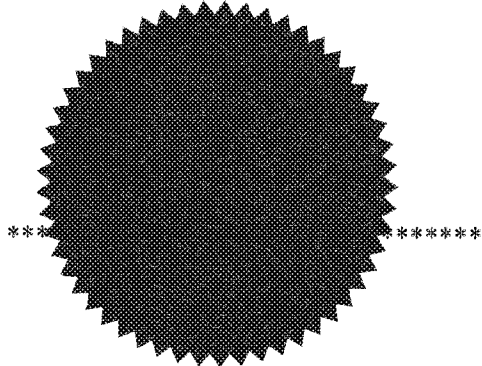
Assignee

By:   
Name: Nishant Falia  
Title: Chief Finance Officer

STATE OF ENGLAND  
COUNTY OF BERKSHIRE

The foregoing instrument was acknowledged before me this 17th day of June, 2016 by Nishant Falia, the Chief Finance Officer and a Director of Atex Group Limited, a United Kingdom Private limited Company. He has produced his Swedish Passport as identification.

  
Philip Bernard D'Arcy



My Commission Expires: when I cease to Practice

PHILIP BERNARD D'ARCY  
Solicitor & Notary Public  
One Friar Street  
Reading RG1 1DA  
ENGLAND  
Tel: 0118 951 6821  
Email: philip.darcy@blandy.co.uk

SCHEDULE A

Mark	Registration Number	Registration Date
ATEX	3224605	April 3, 2007

DBI/87331206.1

**TRADEMARK**  
**REEL: 005833 FRAME: 0788**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Assignee: Atex Group Limited  
Trademark: ATEX  
Registration No.: 3224605  
Registration Date: April 3, 2007

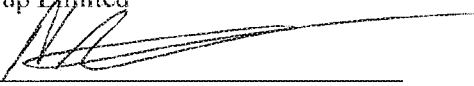
**DESIGNATION OF DOMESTIC REPRESENTATIVE**

To: Director of the USPTO  
P.O. Box 1450  
Alexandria VA 22313-1450

Assignee, Atex Group Limited, hereby designates Morgan, Lewis & Bockius LLP, a Pennsylvania limited liability general partnership, with a business address at One Federal Street, Boston, Massachusetts 02110, as Assignee's domestic representative upon whom all notices or process may be served in proceedings in connection with the attached trademark assignment.

Please forward all future correspondence to David O. Johanson, Esq. and Rachelle Dubow, Esq.

Atex Group Limited

By:   
Name: NISHANT FAFALIA  
Title: CHIEF FINANCIAL OFFICER  
Dated: 17 JUNE 2016

DUSSDC0324076794.1