OP \$90.00 2911609

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM391182

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Blacksmith Brands, Inc.		07/07/2016	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Moberg Pharma AB	
Street Address:	Gustavslundsvägen 42, 5tr	
City:	Bromma	
State/Country:	SWEDEN	
Postal Code:	SE-16751	
Entity Type:	Aktiebolag: SWEDEN	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2911609	PEDIA CARE
Registration Number:	1445906	PEDIA CARE
Registration Number:	3235057	PEDIACARE

CORRESPONDENCE DATA

Fax Number: 9723789115

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 972.826.4453

Email: fgtdocket@dallasbusinesslaw.com

Correspondent Name: Felicia G. Traub, Esq.
Address Line 1: 2500 Dallas Parkway

Address Line 2: Ferguson, Braswell & Fraser, Suite 501

Address Line 4: Plano, TEXAS 75093

NAME OF SUBMITTER:	Felicia G. Traub, Esq.
SIGNATURE:	/feliciagtraub/
DATE SIGNED:	07/12/2016

Total Attachments: 5

source=160707 Assignment of TMs Blacksmith Brands to Moberg#page1.tif source=160707 Assignment of TMs Blacksmith Brands to Moberg#page2.tif source=160707 Assignment of TMs Blacksmith Brands to Moberg#page3.tif

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ASSIGNMENT OF INTELLECTUAL PROPERTY

This ASSIGNMENT OF INTELLECTUAL PROPERTY (this "<u>Assignment</u>"), is entered into and made effective as of July 7, 2016, by and between Moberg Pharma AB, a Swedish limited liability company ("<u>Assignee</u>"), and Blacksmith Brands, Inc., a Delaware corporation ("<u>Assignor</u>"). Assignee and Assignor are sometimes referred to herein individually as a "<u>Party</u>" and collectively as the "<u>Parties</u>".

- A. Assignee and Medtech Products Inc., a Delaware corporation and affiliate of Assignor ("Medtech"), are parties to that certain Asset Purchase Agreement, dated as of June 29, 2016 (as amended, restated, or otherwise modified from time to time, the "Purchase Agreement"). Capitalized terms used but not otherwise defined in this Assignment shall have the respective meanings ascribed to such terms in the Purchase Agreement.
- B. Under the terms of the Purchase Agreement, Medtech has agreed to cause Assignor to convey, transfer, and assign to Assignee certain Intellectual Property of Assignor that is used in the operation of the Business, and Assignor has agreed to execute and deliver this Assignment for recording with Governmental Authorities, including, but not limited to, the United States Patent and Trademark Office.
- C. This Assignment is being executed and delivered by the Parties in connection with the consummation of the transactions contemplated by the Purchase Agreement.

The Parties, therefore, hereby agree as follows.

- 1. <u>Assignment</u>. In consideration for the execution of the Purchase Agreement, the payment of the consideration stipulated in the Purchase Agreement, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in, to, and under the following (collectively, the "<u>Assigned IP</u>"):
- (a) the trademark registrations and applications set forth on <u>Schedule 1</u> hereto, together with the goodwill connected with the use thereof and symbolized thereby, and all issuances, extensions, and renewals thereof (collectively, the "Trademarks");
- (b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world (including for the avoidance of doubt, any common law rights);
- (c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
- (d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, and/or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default,

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with the right but not the obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

- 2. <u>Recording and Further Actions</u>. Assignor authorizes the Commissioner for Trademarks and any other governmental officials to record and register this Assignment upon request by Assignee. Assignor shall take such reasonable steps and actions following the date hereof, including the execution of documents, files, registrations, or other similar items, to ensure that the Assigned IP is properly assigned to Assignee, or any assignee or successor thereto.
- 3. <u>Terms of the Purchase Agreement</u>. Nothing contained in this Assignment shall be deemed to modify, limit, expand, supersede, or amend any rights or obligations of Medtech or Assignee under the Purchase Agreement. To the extent any conflict arises between any of the terms and provisions of this Assignment and any of the terms and provisions of the Purchase Agreement, the terms and provisions of the Purchase Agreement shall govern and control.
- 4. <u>Successors and Assigns</u>. This Assignment shall be binding upon and inure to the benefit of the Parties and their respective successors and assigns.
- 5. <u>Governing Law</u>. This Assignment shall be governed by and construed in accordance with the internal laws of the State of New York without giving effect to any choice or conflict of law provision or rule (whether of the State of New York or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than those of the State of New York.
- 6. <u>Counterparts</u>. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.
- 7. <u>Amendment and Modification</u>. This Assignment may only be amended, modified, or supplemented by an agreement in writing signed by each Party.

[SIGNATURE PAGE FOLLOWS]

- 2 -

The Parties are signing this Assignment as of the date first set forth above.

ASSIGNOR:

By:	Ron Imbard
Name: Title:	Robert M. Lougards Mesident
ASSIC	inee:

MOBERG PHARMA AB (PUBL)

BLACKSMITH BRANDS, INC.

By:
Name:
Title:

The Parties are signing this Assignment as of the date first set forth above.

ASSIGNOR:

BLACKSMITH BRANDS, INC.

By:
Name:
Title:
ASSIGNEE:
MOBERG PHARMA AB (PUBL)
By: Val
Name: PETER WOLPER
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SIGNATURE PAGE TO ASSIGNMENT OF INTELLECTUAL PROPERTY

SCHEDULE 1

TRADEMARKS AND TRADEMARK APPLICATIONS

Trademark	Country	Application Number / Registration Number	Filing Date / Registration Date	Status
PEDIA CARE	Canada	1385372	28-Feb-2008	Registered
		TMA741651	09-Jun-2009	
PEDIA CARE	China (People's	93065374	04-Aug-1993	Registered
	Republic)	734366	14-Mar-1995	
PEDIA CARE	United States of	78/136,456	18-Jun-2002	Registered
	America	2,911,609	14-Dec-2004	
PEDIA CARE	United States of	73/606,805	27-Jun-1986	Registered
	America	1,445,906	07-Jul-1987	
PEDIACARE	Benelux	444746	01-Jun-1988	Registered
		444746	01-Jun-1988	
PEDIACARE	Canada	1385373	28-Feb-2008	Registered
		TMA796,274	27-Apr-2011	
PEDIACARE	China (People's	93058536	19-Jul-1993	Registered
	Republic)	729240	14-Feb-1995	
PEDIACARE	Greece	79308	05-Mar-1985	Registered
		79308	19-May-1987	
PEDIACARE	Hong Kong	10156/2001	23-Jun-2001	Registered
		2003B00252	23-Jun-2001	
PEDIACARE	Trinidad and	43425	24-Feb-2011	Registered
	Tobago	43425	12-Apr-2012	
PEDIACARE	Venezuela	8557/2007	23-Apr-2007	Registered
		284.607-P	21-Apr-2008	
PEDIACARE	Venezuela	5252/1994	27-Apr-1994	Registered
		185.478-P	09-Feb-1996	
PEDIACARE	Int'l Registration -	531585	17-Nov-1988	Registered
(Designated	Madrid Agreement	531585	17-Nov-1988	
Countries - Italy	/ Protocol			
and				
Latvia)				
PEDIACARE	United States of	78/665,200	07-Jul-2005	Registered
	America	3,235,057	24-Apr-2007	

RECORDED: 07/12/2016

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