

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM391347

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dustin J. Culton		06/25/2016	INDIVIDUAL:
Kai M. Chung		07/12/2016	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	INNOVATIVE BRIX IDEAS, LLC		
<b>Street Address:</b>	4922 S. 186th Ave.		
<b>City:</b>	Omaha		
<b>State/Country:</b>	NEBRASKA		
<b>Postal Code:</b>	68135		
<b>Entity Type:</b>	Limited Liability Company: NEBRASKA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87024916	I-BRIX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4025041636		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	402-502-1020		
<b>Email:</b>	usptotm@adventip.com		
<b>Correspondent Name:</b>	ADVENT, LLP		
<b>Address Line 1:</b>	3930 SOUTH 147TH		
<b>Address Line 2:</b>	SUITE 101		
<b>Address Line 4:</b>	OMAHA, NEBRASKA 68144		
<b>NAME OF SUBMITTER:</b>	RYAN T. GRACE		
<b>SIGNATURE:</b>	/Ryan T. Grace/		
<b>DATE SIGNED:</b>	07/13/2016		
<b>Total Attachments: 3</b>			
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## TRADEMARK ASSIGNMENT AGREEMENT

**THIS TRADEMARK ASSIGNMENT AGREEMENT** (the "Agreement") is entered into as of this 25 day of June, 2016 by and among Dustin J. Culton, a Nebraska resident, having an address at 4922 S. 186<sup>th</sup> Ave, Omaha, NE 68135 and Kai M. Chung, a California resident, having an address at 1143 Lone Pine Ln, San Jose, CA 95120 ("Assignor"), and **Innovative Brix Ideas, LLC**, a Nebraska limited liability company, having its principal place of business at 4922 S. 186th Ave., Omaha, NE 68135 ("Assignee").

**WHEREAS**, Assignor owns the trademark I-BRIX, Serial No. 87/024,916 filed on May 4, 2016 as set forth in United States Patent and Trademark Office Serial No. 87/024,916 (the "Mark") (as set forth on Exhibit A);

**WHEREAS**, Assignor wishes to assign to Assignee all of Assignor's right, title and interest in the use of the Mark, subject to the terms and conditions hereof; and

**WHEREAS**, Assignee desires to acquire the entire right, title and interest in and to said Mark, and the related registrations or applications (collectively, the "Trademark Rights").

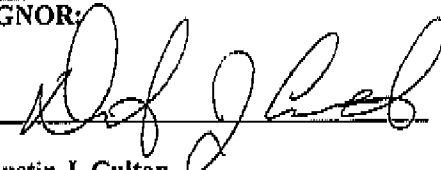


**NOW, THEREFORE**, in consideration of the foregoing and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. For the consideration of [one dollar (\$1.00)], Assignor hereby sells, assigns, transfers and sets over unto Assignee all of Assignor's right, title and interest in and to the Trademark Rights, together with that portion of the goodwill related to the Trademark Rights connected with the use of and symbolized by the trademarks included in the Trademark Rights and the know how associated with and necessary to control the nature and quality of goods associated with the Trademark Rights, all common law rights and all causes of action, past, present and future for infringement of the Trademark Rights.

2. Assignor further covenants and agrees that it will, at any time upon request, execute and deliver any and all documents that may be necessary or desirable to perfect the title to the Trademark Rights in Assignee, its successors and assigns, and that it will, at any time upon request, communicate to Assignee, its successors and assigns, such facts relating to the Trademark Rights or the history thereof as may be known to it.

**IN WITNESS WHEREOF**, the parties have executed this Agreement as of the day and year first above written.

[Signature page to follow]

<p><b>ASSIGNOR:</b></p> <p>By: <u></u>  <b>Dustin J. Culton</b></p> <p>Date: <u>6-25-16</u></p> <p>By: <u></u>  <b>Kai M. Chung</b></p> <p>Date: <u>7-12-16</u></p>	<p><b>ASSIGNEE: INNOVATIVE BRIX IDEAS, LLC</b></p> <p>By: <u> CHAIRMAN</u></p> <p>Name: <u>DUSTIN CULTON</u></p> <p>Title: <u>CHAIRMAN</u></p> <p>Date: <u>6/25/16</u></p>
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**EXHIBIT A**

**The Mark:**

United States Patent and Trademark Office Application Serial No. 87/024,916

Filing Date: May 4, 2016

**Mark: I-BRIX**