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ETAS ID: TM391186

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
COMERICA BANK		06/20/2016	TEXAS BANKING ASSOCIATION: TEXAS

RECEIVING PARTY DATA

Name:	ONESPOT, INC.
Street Address:	515 CONGRESS AVENUE, SUITE 2420
City:	AUSTIN
State/Country:	TEXAS
Postal Code:	78701
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	4714230	CONTENT SEQUENCING
Registration Number:	3567331	ONE SPOT
Registration Number:	3664775	PUBLISHING AS A SERVICE
Registration Number:	3603572	ONESPOT

CORRESPONDENCE DATA

Fax Number: 9193541278

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9193143114

Email: diligencereview@square1bank.com

Correspondent Name: PACIFIC WESTERN BANK Address Line 1: 406 BLACKWELL STREET

Address Line 2: SUITE 240

Address Line 4: DURHAM, NORTH CAROLINA 27701

NAME OF SUBMITTER:	NICHOLAS NANCE
SIGNATURE:	/NICHOLASNANCE-JLT/
DATE SIGNED:	07/12/2016

Total Attachments: 4

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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of June 20, 2016, by COMERICA BANK ("Lender") in favor of ONESPOT, INC., a Delaware corporation ("Company") with its principal place of business located at 515 Congress Avenue, Suite 2420, Austin, Texas 78701.

Recital

WHEREAS Company granted to Lender a security interest in the copyrights, patents and trademarks described on Exhibits A, B and C attached hereto, respectively (collectively, the "Intellectual Property") under an Intellectual Property Security Agreement dated as of January 22, 2016 (the "Security Agreements"), and recorded with the US Library of Congress Copyright Office and the US Patent and Trademark Office as set forth on Exhibits A, B and C.

WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreements, Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

COMERICA BÂNK

Name: Dennis Rapoport
Title: Senior Vice President

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EXHIBIT A

Copyrights

 Description
 Registration Number
 Registration Date

None

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EXHIBIT B

Patents

Description	Patent / Application Number	Issue / Application Date
System and Method for Generating Sources of Prioritized Content	8,484,205	7/09/13
System and Method for Generating Sources of Prioritized Content	7,761,423	7/20/10
Automatic Generation of Digital Advertisements	13/780,501	02/28/13

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EXHIBIT C

Trademarks

Description	Registration/ Serial Number	Registration/ Application Date
CONTENT SEQUENCING	4,714,230	03/31/15
ONE SPOT	3,567,331	01/27/09
PUBLISHING AS A SERVICE	3,664,775	08/04/09
ONESPOT	3,603,572	04/07/09

TRADEMARK REEL: 005834 FRAME: 0062

RECORDED: 07/12/2016