

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM391389

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Beam Suntory UK Limited		02/29/2016	Private Limited Company: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bodegas Fundador S.L.		
<b>Street Address:</b>	Avenida Del Presidente Carmona N°10		
<b>City:</b>	Madrid		
<b>State/Country:</b>	SPAIN		
<b>Postal Code:</b>	28020		
<b>Entity Type:</b>	Company: SPAIN		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0300796	BRISTOL CREAM	
<b>Registration Number:</b>	0852017	HARVEYS	
<b>Registration Number:</b>	1401487	HARVEYS	
<b>Registration Number:</b>	1458628	HARVEYS BRISTOL CREAM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7044441111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	704-444-1000		
<b>Email:</b>	elaine.hunt@alston.com		
<b>Correspondent Name:</b>	Martha Gayle Barber		
<b>Address Line 1:</b>	Alston & Bird LLP		
<b>Address Line 2:</b>	101 South Tryon Street, Suite 4000		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28280-4000		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Martha Gayle Barber		
<b>Address Line 1:</b>	Alston & Bird LLP		
<b>Address Line 2:</b>	101 South Tryon Street, Suite 4000		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28280-4000		

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<b>NAME OF SUBMITTER:</b>	Elaine B. Hunt
<b>SIGNATURE:</b>	/Elaine B. Hunt/
<b>DATE SIGNED:</b>	07/14/2016
<b>Total Attachments: 3</b> source=TM Assignment Beam UK - Harveys#page1.tif source=TM Assignment Beam UK - Harveys#page2.tif source=TM Assignment Beam UK - Harveys#page3.tif	

## INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This Intellectual Property Assignment Agreement ("Assignment") is between Beam Suntory UK Limited ("Assignor") and Bodegas Fundador S.L. ("Assignee").

WHEREAS, Assignor, Beam Suntory UK Limited, a company of English nationality, with registered office at 2 Longwalk Road, Stockley Park, Uxbridge, Middlesex, England UB11 1BA, and with Company Registration Number 5591988, is owner of the Trademarks set forth in Schedule A attached hereto and incorporated herein by reference ("the Trademarks") and desires to assign all right, title and interest in and to the Trademarks, together with all goodwill associated with the Trademarks and all goodwill of the business symbolized by the Trademarks ("the Goodwill"), to Assignee; and

WHEREAS, Assignee, Bodegas Fundador S.L., a company of Spanish nationality, with registered office at Avenida Del Presidente Carmona N° 10, Madrid, Spain 28020, and with Spanish Tax Identification Number ESB11893369, desires to acquire all right, title and interest in and to the Trademarks, together with the Goodwill, from Assignor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee, its successors and assigns, effective from March 1, 2016, all of Assignor's right, title and interest in and to the Trademarks, together with the Goodwill, and the right to sue and recover for, and the right to profits or damages due or accrued, arising out of or in connection with any and all past, present or future infringements or dilution of or damage to the Trademarks or the Goodwill.

Assignor further agrees that, without further consideration, it will cause to be performed such other lawful acts, and to be executed such further deeds and other lawful documents, as Assignee may, from time to time, reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Trademarks. Assignee shall be responsible for all fees for recordation of this Assignment, and Assignor agrees to cooperate fully with Assignee to accomplish such recordation.

This Assignment shall be binding upon and shall inure to the benefit of Assignor and Assignee and their respective successors and assigns.

**[SIGNATURE PAGE FOLLOWS]**


Signed as of this 29 day of February, 2016.

Beam Suntory UK Limited

By:  \_\_\_\_\_

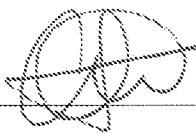
Name: Mrs. Maria del Pino Bermúdez de la  
Puente Sánchez-Aguilera  
Title: Director

Bodegas Fundador S.L.

By:  \_\_\_\_\_

Name: Mrs. Katherine-Lim Tan  
Title: Sole Director

In the presence of the Witness Ms. Carlota  
Alegre

By:  \_\_\_\_\_

SCHEDULE A

Trade Mark Registrations

Country	Mark	Registration No.	Registration Date	International Class
United States of America	BRISTOL CREAM	300796	7/2/1933	33
United States of America	HARVEYS	852017	2/7/1968	33
United States of America	HARVEYS LABEL	1401487	15/07/1986	33
United States of America	HARVEYS BRISTOL CREAM LABEL (4)	1458628	22/09/1987	33
United States of America	HARVEY'S ORANGE LABEL	3683490	15/09/2009	33
United States of America	HARVEY'S ORANGE LABEL-COLOR	3683491	15/09/2009	33
United States of America	HARVEYS BRISTOL CREAM Label	TMK 99-00472	22/09/1987	US CUSTOMS REGISTRATION
United States of America	HARVEYS Label	TMK 99-00473	15/07/1986	US CUSTOMS REGISTRATION
United States of America	HARVEYS	TMK 99-00478	2/7/1968	US CUSTOMS REGISTRATION