

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM391708

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cutco Acquisition Corp.		07/18/2016	Corporation: MINNESOTA
RECEIVING PARTY DATA			
Name:	Regis Inc.		
Street Address:	7201 Metro Boulevard		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55439		
Entity Type:	Corporation: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1300018	SIGNATURE	
CORRESPONDENCE DATA			
Fax Number:	9529184770		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	952 918 4754		
Email:	scott.sullivan@regiscorp.com		
Correspondent Name:	Scott Sullivan		
Address Line 1:	7201 Metro Boulevard		
Address Line 4:	Minneapolis, MINNESOTA 55439		
NAME OF SUBMITTER:	Scott Sullivan		
SIGNATURE:	/SPS/		
DATE SIGNED:	07/18/2016		
Total Attachments: 1			
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OP \$40.00 1300018

TRADEMARK ASSIGNMENT

WHEREAS, Cutco Acquisition Corp., a Minnesota corporation with an office at 7201 Metro Boulevard, Minneapolis, Minnesota 55439 (the "Assignor") is the owner of the following trademark and trademark registration (the "Mark"):

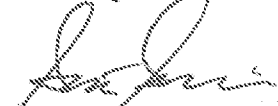
<u>Mark</u>	<u>Country</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
SIGNATURE	U.S.	1,300,018	October 9, 1984

WHEREAS, Assignor desires to assign all right, title, and interest in and to the Mark and the goodwill associated with and symbolized by the Mark to Regis Inc., a Minnesota corporation with an office at 7201 Metro Boulevard, Minneapolis, Minnesota 55439 ("Assignee") and Assignee wishes to acquire the same from Assignor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in and to the Mark together with the goodwill of the business associated with and symbolized by the Mark. This Trademark Assignment includes all rights in the nature of trademark, service mark, and trade name rights, as well as the right to sue and recover for past infringement of the Mark by any third party.

Assignor agrees to execute and deliver at the request of Assignee all necessary documents, instruments, and assignments and do any reasonable and lawful acts that Assignee may request to effect and evidence all right, title, and interest in and to the Mark in Assignee.

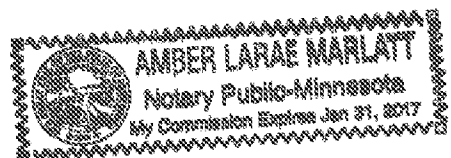
CUTCO ACQUISITION CORP.



 Scott Sullivan, Vice President, Law

STATE OF MINNESOTA)
)ss.
 COUNTY OF HENNEPIN)

On this 18 day of July, 2016, before me appeared Scott Sullivan, the person who signed this document, who acknowledged that he signed it as a free act.





 Notary Public