

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM391768

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Lifeline, Inc.		07/18/2016	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	Antares Capital LP, as Agent		
Street Address:	500 West Monroe Street		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60661		
Entity Type:	Limited Partnership: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3866926	FLORAJEN4KIDS	
Registration Number:	3487327		
Registration Number:	3398045	FLORAJEN	
Registration Number:	3398046	FLORAJEN3	
Registration Number:	3479255	BIFIDOBLEND	
Registration Number:	1776217	FLORAJEN	
CORRESPONDENCE DATA			
Fax Number:	3129021061		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.577.8034		
Email:	oscar.ruiz@kattenlaw.com		
Correspondent Name:	Oscar Ruiz c/o Katten Muchin Rosenman		
Address Line 1:	525 West Monroe Street		
Address Line 4:	Chicago, ILLINOIS 60661		
NAME OF SUBMITTER:	Oscar Ruiz		
SIGNATURE:	/Oscar Ruiz/		
DATE SIGNED:	07/18/2016		
Total Attachments: 5			

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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of July 18, 2016, is made by American Lifeline, Inc., a Wisconsin corporation (the "Grantor"), in favor of Antares Capital LP (in its individual capacity, "Antares"), as administrative agent (in such capacity, together with its successors and permitted assigns, the "Agent") for the Lenders and the L/C Issuers (as defined in the Credit Agreement referred to below) and the other Secured Parties.

WITNESSETH:

WHEREAS, pursuant to the Credit Agreement, dated as of October 1, 2014 (as the same has been and may hereinafter be further amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), among Clarion Brands, LLC, a Delaware limited liability company, as a "Borrower", Clarion Brands Corporation, a Delaware corporation, Grantor, the other Credit Parties from time to time party thereto, the Lenders and the L/C Issuers from time to time party thereto and Antares, as Agent for the Lenders and the L/C Issuers, the Lenders and the L/C Issuers have severally agreed to continue to make extensions of credit to the Borrowers upon the terms and subject to the conditions set forth therein;

WHEREAS, Grantor has executed that certain Joinder Agreement, dated as of the date hereof (the "Joinder"), pursuant to which it has become a party to that certain Guaranty and Security Agreement dated as of October 1, 2014 in favor of the Agent (the "Guaranty and Security Agreement"), to guarantee the Obligations (as defined in the Credit Agreement) of the Borrowers; and

WHEREAS, pursuant to the Guaranty and Security Agreement Grantor is required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Lenders and the L/C Issuers to continue to make their respective extensions of credit to the Borrowers thereunder, Grantor hereby agrees with the Agent as follows:

Section 1. Defined Terms. Capitalized terms used herein without definition are used as defined in the Guaranty and Security Agreement.

Section 2. Grant of Security Interest in Trademark Collateral. Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of Grantor, hereby mortgages, pledges and hypothecates to the Agent for the benefit of the Secured Parties, and grants to the Agent for the benefit of the Secured Parties a Lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of Grantor (other than any Excluded Property, but only during such time as such Collateral actually constitutes Excluded Property) (the "Trademark Collateral"):

(a) all of its Trademarks, including, without limitation, those registrations and applications for U.S. Trademarks referred to on Schedule 1 hereto;

(b) all renewals and extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(d) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

Section 3. Guaranty and Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Agent pursuant to the Guaranty and Security Agreement and Grantor hereby acknowledges and agrees that the rights and remedies of the Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event of a conflict between the Guaranty and Security Agreement and this Trademark Security Agreement, the terms of the Guaranty and Security Agreement shall control.

Section 4. Grantor Remains Liable. Grantor hereby agrees that, anything herein to the contrary notwithstanding, Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in such Grantor's reasonable business judgment in connection with their Trademarks and IP Licenses subject to a security interest hereunder.

Section 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart. Delivery of an executed signature page of this Agreement by facsimile transmission or Electronic Transmission shall be as effective as delivery of a manually executed counterpart hereof.

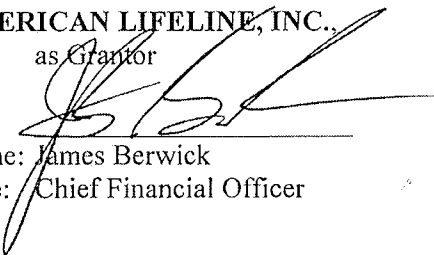
Section 6. Governing Law. This Trademark Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Very truly yours,

AMERICAN LIFELINE, INC.,
as Grantor

By: 
Name: James Berwick
Title: Chief Financial Officer

ACCEPTED AND AGREED
as of the date first above written:

ANTARES CAPITAL LP,
as Agent

By: *Beth L Troyer*

Name: Beth Troyer

Title: Duly Authorized Signatory

SCHEDULE I
TO
TRADEMARK SECURITY AGREEMENT

Trademark Registrations

Trademark	Database	Registration Number	Registration Date	Status	Registrant
FLORAJEN4KIDS	U.S. Federal	3866926	26-OCT-2010	REGISTERED	AMERICAN LIFELINE, INC.
Design Only 	U.S. Federal	3487327	19-AUG-2008	REGISTERED	AMERICAN LIFELINE, INC.
FLORAJEN	U.S. Federal	3398045	18-MAR-2008	REGISTERED	AMERICAN LIFELINE, INC.
FLORAJEN3	U.S. Federal	3398046	18-MAR-2008	REGISTERED	AMERICAN LIFELINE, INC.
BIFIDOBLEND	U.S. Federal	3479255	05-AUG-2008	REGISTERED	AMERICAN LIFELINE, INC.
FLORAJEN	U.S. Federal	1776217	15-JUN-1993	REGISTERED	AMERICAN LIFELINE, INC.
FLORAJEN	EU Trade Marks	11133519	07-DEC-2012	REGISTERED	AMERICAN LIFELINE, INC.
FLORAJEN3	EU Trade Marks	11133659	07-DEC-2012	REGISTERED	AMERICAN LIFELINE, INC.
FLORAJEN4KIDS	EU Trade Marks	11133717	07-DEC-2012	REGISTERED	AMERICAN LIFELINE, INC.
CULTURE YOU CAN COUNT ON	U.S. State - Wisconsin		23-APR-2008	REGISTERED	AMERICAN LIFELINE, INC.