

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM391773

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VetThink, Inc.		07/13/2016	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	Zoetis Services LLC		
Street Address:	100 Campus Drive		
City:	Florham Park		
State/Country:	NEW JERSEY		
Postal Code:	07932		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3924665	GENESIS BREED-SPECIFIC HEALTH CARE	
Registration Number:	3924664	GENESIS BREED-SPECIFIC HEALTH CARE	
CORRESPONDENCE DATA			
Fax Number:	8627033881		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9734432917		
Email:	AnimalHealthTMdocketing@zoetis.com		
Correspondent Name:	Zoetis Inc.		
Address Line 1:	100 Campus Drive		
Address Line 2:	Legal Dept. - TRADEMARKS		
Address Line 4:	Florham Park, NEW JERSEY 07932		
NAME OF SUBMITTER:	Luzma E. Droz		
SIGNATURE:	/luzma e. droz/		
DATE SIGNED:	07/18/2016		
Total Attachments: 6			
source=VetThink-ZTS_TM COPYRIGHT DOMAIN ASSIGNMENT (EXECUTION VERSION - FULLY EXECUTED) (3)#page1.tif			
source=VetThink-ZTS_TM COPYRIGHT DOMAIN ASSIGNMENT (EXECUTION VERSION - FULLY EXECUTED) (3)#page2.tif			

CH \$65.00 3924665

source=VetThink-ZTS_TM COPYRIGHT DOMAIN ASSIGNMENT (EXECUTION VERSION - FULLY EXECUTED)
(3)#page3.tif
source=VetThink-ZTS_TM COPYRIGHT DOMAIN ASSIGNMENT (EXECUTION VERSION - FULLY EXECUTED)
(3)#page4.tif
source=VetThink-ZTS_TM COPYRIGHT DOMAIN ASSIGNMENT (EXECUTION VERSION - FULLY EXECUTED)
(3)#page5.tif
source=VetThink-ZTS_TM COPYRIGHT DOMAIN ASSIGNMENT (EXECUTION VERSION - FULLY EXECUTED)
(3)#page6.tif

EXHIBIT E

TRADEMARK, DOMAIN NAME, AND COPYRIGHT ASSIGNMENT

THIS TRADEMARK, DOMAIN NAME, AND COPYRIGHT ASSIGNMENT (the "Assignment") is made effective as of July 13, 2016 (the "Effective Date"), by and between VetThink, Inc., a corporation organized under the laws of the state of Texas, with its principal office at 22388 State Highway 16, North Helotes, Texas 78023 ("Assignor") and Zoetis Services LLC, a limited liability company organized under the laws of the state of Delaware, with its principal office at 100 Campus Drive, Florham Park, New Jersey 07932 ("Assignee"). Assignor and Assignee are sometimes referred to herein individually as a "Party" and collectively as the "Parties." Capitalized terms used but not defined herein shall have the meaning ascribed to such terms in the Asset Purchase Agreement (as defined herein).

RECITALS:

WHEREAS, the Assignor is the owner of the trademark registrations, trademark applications and common law trademarks identified on Schedule A hereto (the "Assigned Trademarks"), the domain names identified on Schedule B hereto (the "Assigned Domain Names"), and the registered copyrights and copyright applications identified on Schedule C hereto (the "Assigned Copyrights" and together with the Assigned Trademarks and Assigned Domain Names, the "Assigned IP"); and

WHEREAS, pursuant to the Asset Purchase Agreement, dated July 13, 2016, between Assignor and Assignee, (the "Asset Purchase Agreement") Assignor is assigning to the Assignee all of Assignor's right, title and interest in, to and under the Assigned IP;

NOW, THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged and in consideration of the mutual agreements, provisions and covenants contained in this Assignment, the Parties, intending to be legally bound, hereby agree as follows:

1. **Conveyance**. Assignor hereby sells, assigns, transfers, and conveys to Assignee its entire right, title and interest in, to and under (a) the Assigned IP, for the United States and for all foreign countries, including any and all renewals and extensions and all rights of reversion and termination thereof and goodwill symbolized thereby (as applicable), and (b) the right to sue for and to recover damages and other remedies in respect of any past, present or future infringement or other unauthorized use of the Assigned IP.
2. **Issuance and Recordation**. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks and Register of Copyrights of the United States and any official of any foreign country whose duty it is to issue trademarks and copyrights (as applicable) on applications as described above, to issue any and all Assigned IP to Assignee, its successors and assigns, in accordance with the terms of this Assignment. Assignor hereby requests the Commissioner of Patents and Trademarks and Register of Copyrights, and the corresponding entities or agencies in any applicable foreign jurisdiction, to record Assignee as the assignee and owner of the applicable Assigned IP. Assignee shall have the right to record this Assignment with all applicable government authorities and registrars so as to perfect its ownership of the Assigned IP.
3. **No Modification**. Nothing contained in this Assignment is intended to or shall be deemed to modify, alter, amend or otherwise change any of the rights or obligations of Assignee or Assignor under the Asset Purchase Agreement or any other agreement entered into by the Parties or any of their affiliates. Without limiting the foregoing, in the event and to the extent that there shall be a

conflict between the provisions of this Agreement and the provisions of the Asset Purchase Agreement, the Asset Purchase Agreement shall control.

4. **Successors and Assigns.** This Assignment shall be binding upon and inure to the benefit of the Parties and their respective successors and assigns.
5. **Counterparts.** This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, and all of which shall constitute one and the same agreement and shall become effective when one or more counterparts have been signed by each of the Parties and delivered to the other Party, it being understood that both Parties need not sign the same counterpart.
6. **Interpretation.** The Article and Section headings contained in this Assignment are solely for the purpose of reference, are not part of the agreement of the Parties and shall not in any way affect the meaning or interpretation of this Assignment.
7. **Further Assurances.** Assignor and Assignee hereby covenant and agree, without the necessity of any further consideration, to execute, acknowledge, and deliver any and all such other documents and take any such other action as may be reasonably necessary or appropriate to implement this Assignment and carry out the intent and purposes of this Assignment.
8. **Governing Law.** This Assignment shall be governed by and construed and interpreted in accordance with the laws of the State of New York.

[Signature page follows]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

ASSIGNOR:
VETTHINK, INC.

Shannon Pigott
Name: Shannon Pigott
Title: President

ASSIGNEE:
ZOETIS SERVICES LLC

Name: _____
Title: _____

STATE OF Texas)
) SS.
COUNTY OF Eratn)

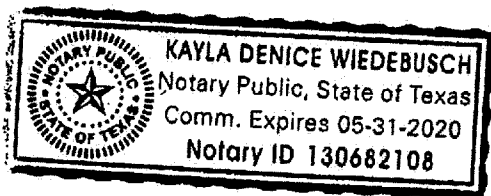
This instrument was executed before me on the 12 day of JULY, 2010, by Shannon Pigott, the President (title) of Vetthink, Inc., a corporation organized under the laws of the state of Texas, on behalf of said company.

Kayla Denice Wiedebusch

Notary Public in and for
The [State/Commonwealth] of []

Kayla Wiedebusch
Printed or Typed Name of Notary

My commission expires 5/31/2020



IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

ASSIGNOR:
VETTHINK, INC.

Name: _____

Title: _____

ASSIGNEE:
ZOETIS SERVICES LLC

Glenn David

Name: *Glenn David*

Title: *Senior Vice President*

STATE OF _____)
) SS.

COUNTY OF _____)

This instrument was executed before me on the ____ day of _____, _____, by _____, the _____ (title) of Vetthink, Inc., a corporation organized under the laws of the state of Texas, on behalf of said company.

Notary Public in and for
The [State/Commonwealth] of [_____]

Printed or Typed Name of Notary

My commission expires _____

STATE OF New Jersey)
) SS.
COUNTY OF Morris)

This instrument was executed before me on the 13 day of July, 2016, by Glenn David, the Sr Vice President (title) of Zoetis Services LLC, a limited liability company organized under the laws of Delaware, on behalf of said limited liability company.

Linda Wagner

Notary Public in and for
The [State/Commonwealth] of NJ |

Linda Wagner
Printed or Typed Name of Notary

My commission expires 9/25/2020

LINDA WAGNER
NOTARY PUBLIC OF NEW JERSEY
ID # 50023871
My Commission Expires 09/25/2020

SCHEDULE A TO TRADEMARK, DOMAIN NAME, AND COPYRIGHT ASSIGNMENT

ASSIGNED TRADEMARKS

Mark Name	Country	App. No.	App. Date	Registration No.	Registration Date	Status
Genesis Breed-Specific Health Care	United States	77916764	January 21, 2010	3924665	March 1, 2011	Registered
Genesis Breed-Specific Health Care (Design)	United States	77916755	January 21, 2010	3924664	March 1, 2011	Registered