

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM391603

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Snack Patrol, LLC		06/21/2016	Limited Liability Company: WISCONSIN
RECEIVING PARTY DATA			
Name:	Hershey Chocolate & Confectionery Corporation		
Street Address:	4860 Robb Street, Suite 204		
City:	Wheat Ridge		
State/Country:	COLORADO		
Postal Code:	80033		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3657169	SNACK PATROL	
Registration Number:	3657170	SNACK PATROL	
Registration Number:	3719821	SNACK PATROL	
Registration Number:	3732559	SNACK PATROL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-463-6550		
Email:	trademarks@hersheys.com		
Correspondent Name:	William J. Morris III		
Address Line 1:	4860 Robb Street, Suite 204		
Address Line 4:	Wheat Ridge, COLORADO 80033		
NAME OF SUBMITTER:	William J. Morris III		
SIGNATURE:	/williamjmorris/		
DATE SIGNED:	07/15/2016		
Total Attachments: 2			
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OP \$115.00 3657169

EXHIBIT A

ASSIGNMENT

WHEREAS, Snack Patrol, LLC, a Wisconsin limited liability company ("Assignor") is the owner of the United States Trademark Registration Nos. 3657169, 3657170, 3719821, and 3732559 for the mark SNACK PATROL, and is the owner of the mark SNACK PATROL, for use in connection with the various goods and services set forth in the foregoing trademark registrations; and

WHEREAS, Hershey Chocolate & Confectionery Corporation, a Delaware corporation ("Assignee"), desires to acquire said trademark and trademark registration and any other applications and registrations therefor throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, set over and transfer to Assignee, its successors and assigns, the entire right, title and interest throughout the world in and to the trademark SNACK PATROL, all common law rights therein, and United States Trademark Registration Nos. 3657169, 3657170, 3719821, and 3732559, together with the goodwill of the business associated therewith and all applications and registrations therefor, effective as of June 21, 2016.

SNACK PATROL, LLC

By: _____
Name:

ACKNOWLEDGED AND ACCEPTED:

HERSHEY CHOCOLATE &
CONFECTIONERY CORPORATION

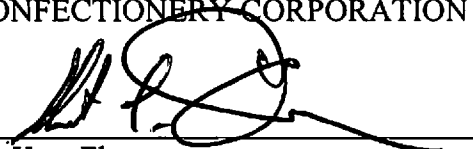

By: Kurt Ehresman
Title: Assistant Secretary

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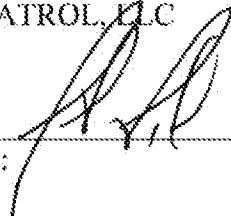
WHEREAS, Hershey Chocolate & Confectionery Corporation, a Delaware corporation ("Assignee"), desires to acquire said trademark and trademark registration and any other applications and registrations therefor throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, set over and transfer to Assignee, its successors and assigns, the entire right, title and interest throughout the world in and to the trademark SNACK PATROL, all common law rights therein, and United States Trademark Registration Nos. 3657169, 3657170, 3719821, and 3732559, together with the goodwill of the business associated therewith and all applications and registrations therefor, effective as of June 21, 2016.

SNACK PATROL, LLC

By:

Name:

 *manager*

ACKNOWLEDGED AND ACCEPTED:

HERSHEY CHOCOLATE &
CONFECTIONERY CORPORATION

By:

Title: