

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM391667

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Metropolitan Life Insurance Company		02/28/2016	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Massachusetts Mutual Life Insurance Company		
Street Address:	1295 State Street		
City:	Springfield		
State/Country:	MASSACHUSETTS		
Postal Code:	01111		
Entity Type:	Corporation: MASSACHUSETTS		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	4204403	PLANNING WITH PRIDE	
Registration Number:	2131959	THE ADVISOR	
Registration Number:	3811693	PERSONAL FINANCIAL VIEW	
Registration Number:	2849684	PROADVICE SIGNATURE	
Registration Number:	2852034	PROADVICE MASTER	
Registration Number:	4649602	BOSS INSURANCE SELECTOR	
Registration Number:	3684538	INVESTMENT TRACKER	
Registration Number:	4403030	"PROVIDING DIRECTION IN A COMPLEX WORLD.	
CORRESPONDENCE DATA			
Fax Number:	8777697945		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-278-4513		
Email:	tmdoctc@fr.com, rhea@fr.com		
Correspondent Name:	Alexis Rhea		
Address Line 1:	P.O. Box 1022		
Address Line 4:	Minneapolis, MINNESOTA 55440		
NAME OF SUBMITTER:	Mannu Harnal		
SIGNATURE:	/Mannu Harnal/		

CH \$215.00 4204403

DATE SIGNED:	07/18/2016
Total Attachments: 4 source=Mango_ Intellectual Property Assignment Agreement#page1.tif source=Mango_ Intellectual Property Assignment Agreement#page2.tif source=Mango_ Intellectual Property Assignment Agreement#page3.tif source=Mango_ Intellectual Property Assignment Agreement#page4.tif	

INTELLECTUAL PROPERTY ASSIGNMENT

Effective as of July 1, 2016

WHEREAS, Metropolitan Life Insurance Company, a corporation of the State of New York, having an address at 1095 Avenue of the Americas, New York, New York 10036 (“MetLife”), is the registered owner of the trademarks listed in the attached Schedule A (collectively, the “Trademarks”); and

WHEREAS, subject to the terms of the Purchase Agreement between the parties dated February 28, 2016, MetLife agreed to assign all of its right, title and interest in and to the Trademarks to Massachusetts Mutual Life Insurance Company, a corporation of the State of Massachusetts having an address at 1295 State Street, Springfield, Massachusetts 01111 (“Mass Mutual”), along with the good will of the business symbolized by the Trademarks, and the domain name registration for www.mpcg.com (the “Domain Name”).

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, MetLife does, on behalf of itself and its Affiliates, hereby assign, sell, and transfer unto Massachusetts Mutual Life Insurance Company all right, title and interest in and to the Trademarks and the Domain Name, and in the associated registrations of the Trademarks, including the right to sue for damages and other remedies in respect of any infringement of the Trademarks which may have occurred before the date of this assignment, together with the good will of the business symbolized by the Trademarks.

[Signature Page Follows]

METROPOLITAN LIFE INSURANCE COMPANY

By: 


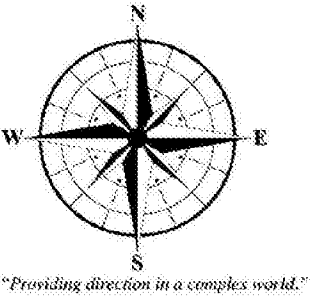
Title: Vice President

Print Name: Kumar Das Gupta

[Signature Page to Intellectual Property Assignment]

Schedule A
TRADEMARKS

Mark	US Application No./Filing Date	Class and Description of Services	U.S. Registration No./Reg. Date
planning...PRIDE	85259823 March 7, 2011	Class 36 - Insurance and financial advisory and consultancy services for the Lesbian, Gay, Bisexual and Transgender (LGBT) community	4204403 Sept. 11, 2012
THE ADVISOR	75145580 Aug. 5, 1996	Class 16 - newsletters on the subject of insurance and financial matters	2131959 Jan. 27, 1998
PERSONAL FINANCIAL VIEW	77644923 Jan. 7, 2009	Class 36 - Financial planning	3811693 June 29, 2010
PROADVICE SIGNATURE	78204423 Jan. 17, 2003	Class 36 - Financial consulting and planning services providing estate planning, retirement planning, net worth analysis, disability income analysis, property and liability analysis and investment risk profile	2849684 June 1, 2004
PROADVICE MASTER	78204416 Jan. 17, 2003	Class 36 - Financial consulting and planning services providing estate planning, retirement planning, net worth analysis, disability income analysis, property and liability analysis and investment risk profile	2852034 June 8, 2004
BOSS INSURANCE SELECTOR	85691489 July 31, 2012	Class 36 - Providing an interactive website portal in the field of creating personalized strategies to achieve financial goals; financial services, namely, creating personalized strategies for selecting life and	4649602 Dec. 2, 2014

		disability insurance	
	78810375 Feb. 8, 2006	Class 36 - Financial services, namely, securities brokerage services and online securities brokerage services; provision of financial and securities related information by means of a global computer network to financial service representatives, their clients and corporate interests; insurance brokerage services	3684538 Sept. 15, 2009
	85840846 Feb. 5, 2013	Class 36 - Financial investment brokerage; Financial planning; Insurance agencies in the field of life	4403030 Sept. 17, 2013

DOMAIN NAME:

Domain name registration for www.mpcg.com