

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM391731

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jinx, Inc.		06/30/2016	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Jinx Brand LLC		
<b>Street Address:</b>	13465 Gregg St.		
<b>City:</b>	Poway		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92064		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3008512	JINX	
<b>Registration Number:</b>	3439644		
<b>Serial Number:</b>	86968240	DEFY THE META	
<b>Serial Number:</b>	86968252	DEFINE THE META	
<b>Registration Number:</b>	3915031	JINX IDENTITY	
<b>Registration Number:</b>	3734880	JINX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6192398131		
<b>Email:</b>	sstrohbehn@klinedinstlaw.com		
<b>Correspondent Name:</b>	Samuel Strohbahn		
<b>Address Line 1:</b>	501 W Broadway		
<b>Address Line 2:</b>	Suite 600		
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92101		
<b>NAME OF SUBMITTER:</b>	Samuel B. Strohbahn		
<b>SIGNATURE:</b>	/Samuel B. Strohbahn/		
<b>DATE SIGNED:</b>	07/18/2016		

OP \$165.00 3008512

**Total Attachments: 5**

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## TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is made effective as of the 30th day of June, 2016, by and between Jinx, Inc., a California corporation (hereinafter referred to as "ASSIGNOR"), and Jinx Brand, LLC, a California limited liability company (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademarks listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademarks") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal and state trademark registrations relating to the Trademarks listed in Schedule B, attached hereto and incorporated herein by reference (hereinafter collectively referred to as "Registrations");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademark and Registrations worldwide and any other registered or unregistered trademarks owned or used by ASSIGNOR or any of its licensees worldwide; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademark and Registrations worldwide and any other registered or unregistered trademarks owned or used by ASSIGNOR or any of its licensees worldwide;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademark(s) set forth in Schedule A;
- (2) the Registration(s) set forth in Schedule B; and
- (3) any other registered or unregistered trademarks owned or used anywhere in the world by ASSIGNOR or any of its licensees prior to the effective date of this Agreement;

together with the goodwill symbolized by said Trademark(s), Registration(s), and other registered or unregistered trademarks owned or used anywhere in the world by ASSIGNOR or any of its licensees concurrent with the transfer of certain tangible assets as indicia of said goodwill. ASSIGNOR further assigns to ASSIGNEE any and all rights and/or claims to sue and recover damages for any and all past infringements and/or dilutions of the Trademarks and/or Assignments.





**SCHEDULE A**

Mark: JINX

Mark: J!NX

Mark: SKULL (J!NX Nerd Skull with Glasses Visual Mark)

Mark: DEFY THE META

Mark: DEFINE THE META

Mark: GET INTO IT

Mark: J!NX IDENTITY

Mark: JINX HACKWEAR

**SCHEDULE B**

Foreign Trademark Registrations and Applications:

	<u>COUNTRY</u>	<u>MARK</u>	<u>REG. / SER. NO.</u>	<u>REG. DATE</u>	<u>INTL. CLASS</u>
1	WIPO <sup>1</sup>	JINX	944720	6/11/2007	25
2	CANADA	JINX	TMA789529	2/02/2011	25
3	CHINA	Skull (Visual)	9727495	2/14/2014	25
4	CHINA	Jinx / J!NX	(pending)	(pending)	25
5	INDIA	JINX	2843205	(pending)	25

Federal Trademark Registrations and Applications, including:

	<u>MARK</u>	<u>REG. / SER. NO.</u>	<u>REG. DATE</u>	<u>CLASS</u>
1	JINX	3008512	10/25/2005	22, 39, Int. Cl. 25
2	J!NX	3500868	9/16/2008	2, 3, 5, 12, 13, 14, 21, 22, 23, 25, 26, 36, 37, 38, 39, 40, 41, 50; Intl. Cl. 6, 9, 16, 18, 25, 26
3	SKULL (visual)	3439644	6/03/2008	1, 2, 3, 5, 12, 13, 14, 21, 22, 23, 25, 26, 29, 36, 37, 38, 39, 40, 42, 50; Int. Cl. 6, 9, 16, 18, 25, 26
4	DEFY THE META	86968240	(pending)	22, 39; Int. Cl. 25
5	DEFINE THE META	86968252	(pending)	22, 39; Int. Cl. 25
6	J!NX IDENTITY	3915031	2/01/2011	22, 39; Int. Cl. 25
7	J!NX	3734880	1/05/2010	1, 2, 3, 22, 41; Int. Cl. 41

<sup>1</sup> This international registration includes all attendant registrations in Australia, Benelux, European Community, Great Britain, Japan, Republic of Korea, Singapore, and Turkey.