

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM391132

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
INTERMEDIA OUTDOORS, INC.		11/18/2014	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	KSE SPORTSMAN MEDIA, INC.		
Street Address:	1000 CHOPPER CIRCLE		
City:	DENVER		
State/Country:	COLORADO		
Postal Code:	80204		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 36			
Property Type	Number	Word Mark	
Registration Number:	4990697	FIREARMS NEWS	
Serial Number:	86896264	SNIPER	
Serial Number:	86503033	WHEELS AFIELD	
Serial Number:	86913608	GAME&FISH	
Registration Number:	4843137	WHEELS AFIELD	
Registration Number:	3949449	TACTICAL ARMS	
Registration Number:	4368792	FLY FISHERMAN	
Registration Number:	3526981	FLY FISHING THE WORLD	
Registration Number:	3526980	FLY FISHING THE WORLD	
Registration Number:	2658660	NORTH AMERICAN WHITETAIL	
Registration Number:	2712273	STICKBOW HUNTING	
Registration Number:	2650871	SHALLOW WATER ANGLER	
Registration Number:	2621036	FLORIDA SPORTSMAN	
Registration Number:	2576151	SHOOTING TIMES	
Registration Number:	2723313	HANDGUNS	
Registration Number:	2550111	PETERSEN'S RIFLE SHOOTER	
Registration Number:	2550110	PETERSEN'S BOWHUNTING	
Registration Number:	2550109	PETERSEN'S HUNTING	
Registration Number:	2522261	GUNS & AMMO	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	2287615	WILDFOWL
Registration Number:	2382074	SHOTGUN NEWS
Registration Number:	2119753	
Registration Number:	2485531	CRITICAL CONCEPTS
Registration Number:	2188642	WALLEYE GUIDE
Registration Number:	2206569	FLY FISHERMAN'S FLY FISHING TACTICS
Registration Number:	2090267	BASS GUIDE
Registration Number:	2036934	SHOTGUN NEWS
Registration Number:	1886377	IN-FISHERMAN RADIO
Registration Number:	2029380	CATFISH GUIDE
Registration Number:	1878640	THE IN-FISHERMAN WALLEYE GUIDE
Registration Number:	1662310	IN-FISHERMAN
Registration Number:	1478056	IN-FISHERMAN
Registration Number:	1479595	IN-FISHERMAN
Registration Number:	1236290	FLY FISHERMAN
Registration Number:	1207222	GUN DOG
Registration Number:	1130848	BOWHUNTER

CORRESPONDENCE DATA

Fax Number: 7346231625

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 734-623-1698

Email: nzemgulis@dickinsonwright.com

Correspondent Name: JOHN C. BLATTER

Address Line 1: 350 S. MAIN ST.

Address Line 2: SUITE 300

Address Line 4: ANN ARBOR, MICHIGAN 48104

ATTORNEY DOCKET NUMBER:	35864-12
NAME OF SUBMITTER:	John C. Blattner
SIGNATURE:	/John C. Blattner/
DATE SIGNED:	07/12/2016

Total Attachments: 1

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State of Delaware
Secretary of State
Division of Corporations
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**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION**

InterMedia Outdoors, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"),

DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of the Corporation, by the unanimous written consent of its members, in accordance with the applicable provisions of Section 141 of the General Corporation Law of the State of Delaware, adopted a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of said corporation:

RESOLVED, that the Corporation's Certificate of Incorporation be amended by changing ARTICLE I thereof so that, as amended, said Article shall be and read as follows:

The name of the Corporation (the "Corporation") is:

KSE SPORTSMAN MEDIA, INC.

SECOND: That in lieu of a meeting and vote of stockholders, the stockholders have given unanimous written consent to said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

THIRD: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 141, 228 and 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the Corporation has caused this certificate to be signed this 18th day of November, 2014.

By: /s/ James A. Martin
James A. Martin, President