

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM391907

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Achieve+Forum, Inc.		06/09/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AchieveForum, Inc.		
<b>Street Address:</b>	265 Franklin Street		
<b>City:</b>	Boston		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02110-2113		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 22</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87030759	ACHIEVE+FORUM	
<b>Serial Number:</b>	87060911	ACHIEVEFORUM	
<b>Serial Number:</b>	76467330	THE FORUM CORPORATION	
<b>Serial Number:</b>	75926955	CONSULTATIVE SKILLS: FOR CUSTOMER-DRIVEN	
<b>Serial Number:</b>	75926939	CONSULTATIVE SKILLS: FOR CUSTOMER-DRIVEN	
<b>Serial Number:</b>	75229847	FORUM	
<b>Serial Number:</b>	75220306	COLLABORATION SKILLS: CREATING VALUE THR	
<b>Serial Number:</b>	75046987	TEAMS AND BEYOND	
<b>Serial Number:</b>	75555789	RESNET	
<b>Serial Number:</b>	75535817	FORUM	
<b>Serial Number:</b>	75481535	STRATEGIC PROSPECTING	
<b>Serial Number:</b>	75347291	BRANDED CUSTOMER EXPERIENCE	
<b>Serial Number:</b>	75346830	SALES THROUGH SERVICE	
<b>Serial Number:</b>	75051316	ACHIEVING SERVICE EXCELLENCE	
<b>Serial Number:</b>	78591973	ACHIEVING SERVICE EXCELLENCE	
<b>Serial Number:</b>	78591974	CONDUCTING CONVERSATIONS AT THE SENIOR L	
<b>Serial Number:</b>	78591975	DEVELOPING CONVERSATION STRATEGIES FOR S	
<b>Serial Number:</b>	78591977	PLANNING FOR KEY ACCOUNTS	
<b>Serial Number:</b>	78591978	PLANNING FOR PREMIER ACCOUNTS	

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Property Type	Number	Word Mark
Serial Number:	78591972	SALES SKILLS ASSESSMENT
Serial Number:	77882921	STRATEGY. ACCELERATED.
Serial Number:	85359730	SPEED TO MASTERY

**CORRESPONDENCE DATA**

**Fax Number:** 3128278185

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 312-781-6013

**Email:** chicago.trademarks@klgates.com, kate.starshak@klgates.com, valerie.swanson@klgates.com

**Correspondent Name:** Kate Starshak c/o K&L Gates LLP

**Address Line 1:** P.O. Box 1135

**Address Line 4:** Chicago, ILLINOIS 60690-1135

<b>NAME OF SUBMITTER:</b>	Kathryn Starshak
<b>SIGNATURE:</b>	/kathryn starshak/
<b>DATE SIGNED:</b>	07/19/2016

**Total Attachments: 2**  
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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ACHIEVE+FORUM, INC.", CHANGING ITS NAME FROM "ACHIEVE+FORUM, INC." TO "ACHIEVEFORUM, INC.", FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF JUNE, A.D. 2016, AT 1:30 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



  
Jeffrey W. Bullock, Secretary of State

772450 8100  
SR# 20164429009

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202482894  
Date: 06-13-16

**TRADEMARK**  
**REEL: 005837 FRAME: 0050**

**CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION**  
**OF**  
**ACHIEVE+FORUM, INC.**

It is hereby certified that:

1. The name of the corporation (hereinafter called the "corporation") is ACHIEVE+FORUM, INC.

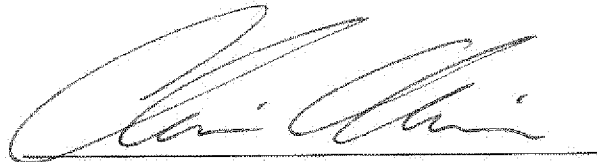
2. The certificate of incorporation of the corporation is hereby amended by striking out Article FIRST thereof and by substituting in lieu of said Article the following new Article:

**"FIRST:** The name of the corporation (hereinafter the "*Corporation*") is:

AchieveForum, Inc."

3. The amendment of the certificate of incorporation herein certified has been duly adopted and written consent has been given in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

Signed on June 9, 2016



Chris Allingham – Secretary

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 01:30 PM 06/13/2016  
FILED 01:30 PM 06/13/2016

SR 01/01/16 12:00 PM Number 772450

**TRADEMARK**