

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM391861

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bulletproof Digital, Inc.		07/16/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Neurotech Forty Inc.		
Street Address:	666 Burrard Street		
Internal Address:	2800 Park Place		
City:	Vancouver, B.C.		
State/Country:	CANADA		
Postal Code:	V6C 2Z7		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86842743	40 YEARS OF ZEN	
CORRESPONDENCE DATA			
Fax Number:	4158362501		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-836-2506		
Email:	carolanne.bashir@dlapiper.com		
Correspondent Name:	Gina Durham, Esq., DLA Piper LLP US		
Address Line 1:	555 Mission St., Suite 2400		
Address Line 4:	San Francisco, CALIFORNIA 94105-2933		
ATTORNEY DOCKET NUMBER:	387211-137		
NAME OF SUBMITTER:	Carol Anne Bashir		
SIGNATURE:	/Carol Anne Bashir/		
DATE SIGNED:	07/19/2016		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (“*Agreement*”) is made and entered into by and between Bulletproof Digital, Inc., a Delaware corporation with an address of 1750 112th Avenue, Suite C-242 Bellevue, Washington 98004 (“*Assignor*”), and Neurotech Forty Inc., a Canadian corporation with an address of 2800 Park Place, 666 Burrard Street, Vancouver, BC V6C 2Z7 (“*Assignee*”).

WHEREAS, Assignor is the owner of the worldwide rights, interests, and claims in, and title to all of the trademarks and service marks set forth in the table attached hereto as **EXHIBIT A** together with the common law rights and goodwill associated therewith (collectively, the “*Trademarks*”).

WHEREAS, Assignor desires to transfer its worldwide rights, interests, and claims in, and title to all of the Trademarks, together with the common law rights and goodwill associated therewith and the pending applications and registrations as listed therein, to Assignee, and Assignee has desires to acquire the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby contributes, conveys, grants, sets over, assigns, and transfers to Assignee and its successors and assigns, and Assignee hereby accepts, Assignor’s entire worldwide right, interest and claim in, and title to the Trademarks, together with the common law rights and goodwill associated therewith and the pending applications and registrations as listed in the attached **EXHIBIT A**, together with the right to sue for and collect upon all claims for profits and damages as a result of past infringement of the Trademarks, if any, in each case whether now existing or hereafter created, together with the proceeds thereof.

Assignor on and after the Effective Date of this Agreement, shall at the reasonable request and the expense of Assignee: (a) execute and deliver or cause to be delivered any documents and further instruments of assignment consistent with the present assignment and that may be reasonably required to evidence or effectuate the assignment of the Trademarks; and (b) take or cause to be taken all such other actions, as may reasonably be deemed necessary or desirable in order for Assignee to obtain the full benefits of the present assignment of all the Trademarks and to maintain and enforce the Trademarks in all countries.

Each party represents that it has the power and authority to enter into this Agreement. If any term of this Assignment is held void, voidable, invalid, inoperative, or unenforceable for any reason, the remainder of such term shall be amended to achieve as closely as possible the effect of the original term, and all other terms shall continue in full force and effect.

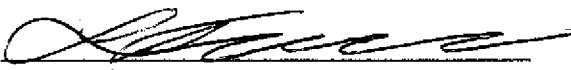
This Agreement shall be deemed effective only as of the date on which it has been fully executed by all parties (the “*Effective Date*”). It may be executed in any number of identical counterparts, each of which shall be deemed an original, but all of which when taken together, shall constitute one and the same instrument.

The terms and covenants of this assignment shall inure to the benefit of Assignee, its successors, and assigns, and shall be binding upon Assignor and its assigns.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment Agreement to be duly executed on their respective behalf, by their respective officers thereunto duly authorized, all as of the day and year first above written.

ASSIGNEE

Neurotech Forty Inc.

By: 
Name: LANA FOREE
Title: DIRECTOR
Date: 07/16/2016

ASSIGNOR

Bulletproof Digital, Inc.

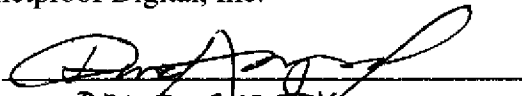
By: 
Name: DAVE ASPREY
Title: DIRECTOR
Date: 07/16/2016

EXHIBIT A

Trademark	Country	Application Serial No.	Filing Date	Goods and Services
40 YEARS OF ZEN	USA	86-842743	December 8, 2015	Class 41: Neuro feedback training; educational services, namely, providing training to improve an individual's learning capacity by means of interactive neurofeedback
40 YEARS OF ZEN	CANADA	1778461	April 20, 2016	Services: (1) Neuro feedback training; educational services, namely, providing training to improve an individual's learning capacity by means of interactive neurofeedback