

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM391866

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Prinova, Inc.		06/21/2016	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	Prinova Corp.		
Street Address:	155 University Avenue, Suite 207		
City:	Toronto, Ontario		
State/Country:	CANADA		
Postal Code:	M5H 3B7		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4174159	PRINOVA	
Registration Number:	3841505	MESSAGEPOINT	
CORRESPONDENCE DATA			
Fax Number:	8586385005		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	858.677.1405		
Email:	carolanne.bashir@dlapiper.com		
Correspondent Name:	Shehzad Huda, DLA Piper LLP US		
Address Line 1:	4365 Executive Drive, Suite 1100		
Address Line 4:	San Diego, CALIFORNIA 92121-2133		
ATTORNEY DOCKET NUMBER:	396080-1		
NAME OF SUBMITTER:	Carol Anne Bashir		
SIGNATURE:	/Carol Anne Bashir/		
DATE SIGNED:	07/19/2016		
Total Attachments: 3			
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CH \$65.00 4174159

TRADEMARK ASSIGNMENT

This Trademark Assignment, effective as of June 21, 2016 ("Effective Date"), by and between Prinova, Inc., a Canadian corporation, having its principal place of business at 155 University Avenue, Suite 207, Toronto, Canada M5H 3B7 ("Assignor") and Prinova Corp., a Canadian corporation, having its principal place of business at 155 University Avenue, Suite 207, Toronto, Canada M5H 3B7 ("Assignee").

RECITALS

WHEREAS, Assignor has adopted, is using, and has registered the trademarks as set forth in attached Schedule A (the "Trademarks");

WHEREAS, Assignor agrees to assign to Assignee, and Assignee agrees to accept, all right, title and interest in and to the Trademarks, together with all goodwill associated therewith.

NOW THEREFORE, in exchange for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, the parties agree as follows:

ASSIGNMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby transfers, sells, assigns, conveys and delivers to Assignee and its successors and assigns, Assignor's entire right, title and interest in and to the Trademark, together with the goodwill associated therewith.

Assignor hereby constitutes and appoints Assignee as Assignor's true and lawful attorney in fact, with full power of substitution in Assignor's name and stead, to take any and all steps, including proceedings at law, in equity or otherwise, to execute, acknowledge and deliver any and all instruments and assurances necessary or expedient in order to vest or perfect the aforesaid rights and related causes of action more effectively in Assignee or to protect the same or to enforce any claim or right of any kind with respect thereto. This includes, but is not limited to, any rights with respect to the Trademark that may have accrued in Assignor's favor from the respective date of first use of the Trademark from the Effective Date of this Assignment.

Assignor hereby declares that the foregoing power is coupled with an interest and as such is irrevocable.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be duly executed on their respective behalf, or by their respective officers thereunto duly authorized, all as of the day and year first above written.

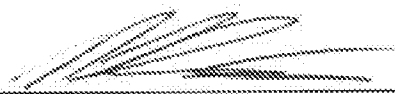
Prinova, Inc.

Prinova Corp.

By: _____



By: _____



Name: Bruce MacInnis

Name: Nick Romano

Title: CFO

Title: CEO

SCHEDULE A – TRADEMARKS

CANADA

1. MESSAGEPOINT	Canada	TMA742036
2. PRINOVA	Canada	TMA625383
3. NOVA TEST	Canada	TMA625309
4. NOVA TRACK	Canada	TMA626819
5. NOVA WORKS	Canada	TMA625293
6. NOVACARE	Canada	TMA634632
7. ENGAGEIT	Canada	TMA592779
8. NOV ACCESS	Canada	TMA624589
9. NOVACENTER	Canada	TMA628402

USA

1. MESSAGEPOINT	USA	3841505
2. PRINOVA	USA	4174159

GREAT BRITAIN

1. MESSAGEPOINT	Great Britain	UK000025 801 00
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