

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM391882

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Forum Corporation of North America		05/26/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Achieve+Forum, Inc.		
Street Address:	265 Franklin Street		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02110-2113		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 22			
Property Type	Number	Word Mark	
Serial Number:	87030759	ACHIEVE+FORUM	
Serial Number:	87060911	ACHIEVEFORUM	
Serial Number:	76467330	THE FORUM CORPORATION	
Serial Number:	75926955	CONSULTATIVE SKILLS: FOR CUSTOMER-DRIVEN	
Serial Number:	75926939	CONSULTATIVE SKILLS: FOR CUSTOMER-DRIVEN	
Serial Number:	75229847	FORUM	
Serial Number:	75220306	COLLABORATION SKILLS: CREATING VALUE THR	
Serial Number:	75046987	TEAMS AND BEYOND	
Serial Number:	75555789	RESNET	
Serial Number:	75535817	FORUM	
Serial Number:	75481535	STRATEGIC PROSPECTING	
Serial Number:	75347291	BRANDED CUSTOMER EXPERIENCE	
Serial Number:	75346830	SALES THROUGH SERVICE	
Serial Number:	75051316	ACHIEVING SERVICE EXCELLENCE	
Serial Number:	78591973	ACHIEVING SERVICE EXCELLENCE	
Serial Number:	78591974	CONDUCTING CONVERSATIONS AT THE SENIOR L	
Serial Number:	78591975	DEVELOPING CONVERSATION STRATEGIES FOR S	
Serial Number:	78591977	PLANNING FOR KEY ACCOUNTS	
Serial Number:	78591978	PLANNING FOR PREMIER ACCOUNTS	
TRADEMARK			

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Property Type	Number	Word Mark
Serial Number:	78591972	SALES SKILLS ASSESSMENT
Serial Number:	77882921	STRATEGY. ACCELERATED.
Serial Number:	85359730	SPEED TO MASTERY

CORRESPONDENCE DATA

Fax Number: 3128278185

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-781-6013

Email: chicago.trademarks@klgates.com, kate.starshak@klgates.com, valerie.swanson@klgates.com

Correspondent Name: Kate Starshak c/o K&L Gates LLP

Address Line 1: P.O. Box 1135

Address Line 4: Chicago, ILLINOIS 60690-1135

NAME OF SUBMITTER:	Kathryn Starshak
SIGNATURE:	/kathryn starshak/
DATE SIGNED:	07/19/2016

Total Attachments: 2
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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "THE FORUM CORPORATION OF NORTH AMERICA", CHANGING ITS NAME FROM "THE FORUM CORPORATION OF NORTH AMERICA" TO "ACHIEVE+FORUM, INC.", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF MAY, A.D. 2016, AT 1:11 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



772450 8100
SR# 20163816145

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JB", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

Authentication: 202392696
Date: 05-26-16

TRADEMARK
REEL: 005837 FRAME: 0175

CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION
OF

THE FORUM CORPORATION OF NORTH AMERICA

It is hereby certified that:

1. The name of the corporation (hereinafter called the "corporation") is The Forum Corporation of North America.

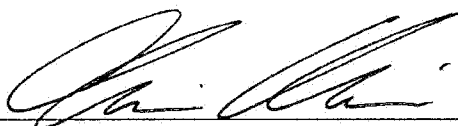
2. The certificate of incorporation of the corporation is hereby amended by striking out Article FIRST thereof and by substituting in lieu of said Article the following new Article:

“FIRST: The name of the corporation (hereinafter the “*Corporation*”) is:

achieve+forum, inc.”

3. The amendment of the certificate of incorporation herein certified has been duly adopted and written consent has been given in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

Signed on May 26, 2016


Chris Allingham – Secretary