

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM391936

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Curtis G. Carver/Ken Chaumont, Louisiana Corporation		04/21/2016	Corporation: LOUISIANA
RECEIVING PARTY DATA			
Name:	Hale Lure, LLC		
Street Address:	15325 Hosston Road South		
City:	Hosston		
State/Country:	LOUISIANA		
Postal Code:	71043		
Entity Type:	Limited Liability Company: LOUISIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3172406	RIBBIT	
CORRESPONDENCE DATA			
Fax Number:	9366392916		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9366392900		
Email:	JPBATESLAW@AOL.COM		
Correspondent Name:	JEFFREY BATES		
Address Line 1:	101 S. FIRST ST.		
Address Line 4:	LUFKIN, UNITED STATES 75901		
NAME OF SUBMITTER:	Jeffrey P. Bates		
SIGNATURE:	/Jeffrey P. Bates/		
DATE SIGNED:	07/19/2016		
Total Attachments: 3			
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ASSIGNMENT OF RIGHTS-TRADEMARK 3,172,406

Curtis G. Carver, Ken Chaumont, Louisiana Corporation ("Assignors") are owners of U.S. Registered Trademark No. 3,172,406, dated November 14, 2006, titled "RIBBIT" (the "Trademark"). Hale Lure, LLC ("Assignee") desires to acquire rights in and to the Trademark.

Therefore, for valuable consideration, the receipt of which is acknowledged, Assignor assigns to Assignee 100% of its right, title and interest in the Trademark to Assignee for the entire term of the Trademark and any reissues or extensions and for the entire terms of any trademarks, reissues or extensions that may issue from foreign applications, divisions, continuations in whole or part or substitute applications filed claiming the benefit of the Trademark. The right, title and interest conveyed in this Assignment is to be held and enjoyed by Assignee and Assignee's successors as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor further agrees to: (a) cooperate with Assignee in the protection of the trademark rights and prosecution and protection of foreign counterparts; (b) execute, verify, acknowledge and deliver all such further papers, including trademark applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain the Trademark and any and all applications and registrations for the invention in any and all countries.

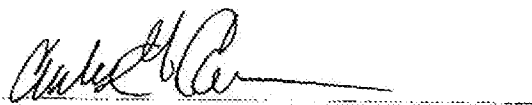
Date: 4/21/16

BY:



Ken Chaumont, Assignor

BY:



Curtis G. Carver, Assignor

STATE OF Louisiana
COUNTY OF Calcasieu

This instrument was acknowledged before me on the 21st day of April, 2016, by Ken Chaumont, with full authority so to do.

Peggy A Gullory #139108
Notary Public, State of ~~Texas~~ Louisiana

My Commission Expires: at Death

STATE OF Louisiana
COUNTY OF Sabine
PARISH

This instrument was acknowledged before me on the 3rd day of March, 2016, by Curtis G. Carver, with full authority so to do.

Blanca Carter #57955
Notary Public, State of ~~Texas~~ Louisiana

My Commission Expires: 12-31-18