

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM392518

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PARTNERS FOR GROWTH IV, L.P.		06/24/2016	Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	MADWIRE, LLC f/k/a MADWIRE MEDIA, LLC		
Street Address:	3420 E. HARMONY BOULEVARD		
City:	FORT COLLINS		
State/Country:	COLORADO		
Postal Code:	80528		
Entity Type:	Limited Liability Company: COLORADO		
PROPERTY NUMBERS Total: 42			
Property Type	Number	Word Mark	
Registration Number:	4508150	CONVERT INTELLIGENTLY	
Registration Number:	4469500	MAD 360 ^o	
Registration Number:	4514075	MAD 360 ^o	
Registration Number:	4459243	MARKETING 360	
Registration Number:	4299589	TOP PLACEMENT ADS	
Registration Number:	4423388	TOP RATED LOCAL	
Serial Number:	86165343	ACQUISITION MARKETING SOFTWARE	
Serial Number:	86045720	AD FRAUD PROTECTION	
Serial Number:	86046639	AFP	
Serial Number:	86046632	AFP AD FRAUD PROTECTION	
Serial Number:	86032774	CONVERTING CLICKS TO CUSTOMERS	
Serial Number:	86045729	CTC	
Serial Number:	86045733	CTC MY CLICK-TO-CALLS	
Serial Number:	86043371	LLA	
Serial Number:	86043360	LLA LOCAL LISTING ADS	
Serial Number:	86043362	LOCAL LISTING ADS	
Serial Number:	86036665	MADWIRE	
Serial Number:	86032899	MADWIRE	
Serial Number:	86045723	MY CLICK-TO-CALLS	
TRADEMARK			

CH \$1065.00 4508150

Property Type	Number	Word Mark
Serial Number:	86032914	NATURAL LISTING ADS
Serial Number:	86032995	IVEDAXPRESS
Serial Number:	86032933	NLA NATURAL LISTING ADS
Serial Number:	86224016	OPTIMIZE SCORE
Serial Number:	86045736	ORGANIC AD COPY
Serial Number:	86032711	RET
Serial Number:	86032460	RET RETARGETING ADS
Serial Number:	86032527	RETARGETING ADS
Serial Number:	86224035	SPEEDY FAST
Serial Number:	86201631	SPEEDY FAST QUOTE
Serial Number:	86252336	STA SOCIAL TARGETING ADS
Serial Number:	86185087	TOP RATED ECOMMERCE
Serial Number:	86185069	TOP RATED LOCAL
Serial Number:	86175733	TOP RATED NATIONAL
Serial Number:	86098256	TOP RATED NATIONAL
Serial Number:	86098286	TOP RATED NATIONAL
Serial Number:	86032749	TPA TOP PLACEMENT ADS
Serial Number:	85965953	UXI CONVERT INTELLIGENTLY
Serial Number:	86165319	V
Serial Number:	86032485	VISIBILITY CLICKABILITY CONVERTIBILITY
Serial Number:	86165338	VIZCLIK
Serial Number:	85969168	WE LOVE MAD
Serial Number:	86171278	WEBSITES 360

CORRESPONDENCE DATA

Fax Number: 2136305788

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 213-891-5935

Email: hpanneck@buchalter.com

Correspondent Name: Helen Panneck

Address Line 1: 1000 Wilshire Blvd., Ste. 1500

Address Line 4: Los Angeles, CALIFORNIA 91406

ATTORNEY DOCKET NUMBER: I0113-0229

NAME OF SUBMITTER: Helen Panneck

SIGNATURE: /Helen Panneck/

DATE SIGNED: 07/25/2016

Total Attachments: 5

source=Release and Reassignment of Trademarks - Partners For Growth IV, L.P. (Madwire, LLC)#page1.tif

source=Release and Reassignment of Trademarks - Partners For Growth IV, L.P. (Madwire, LLC)#page2.tif
source=Release and Reassignment of Trademarks - Partners For Growth IV, L.P. (Madwire, LLC)#page3.tif
source=Release and Reassignment of Trademarks - Partners For Growth IV, L.P. (Madwire, LLC)#page4.tif
source=Release and Reassignment of Trademarks - Partners For Growth IV, L.P. (Madwire, LLC)#page5.tif

RELEASE AND REASSIGNMENT OF
TRADEMARKS

June 24, 2016

Reference is hereby made to that certain Intellectual Property Security Agreement (the "Agreement"), dated as of May 30, 2014, executed by Madwire, LLC, a Colorado limited liability company f/k/a Madwire Media, LLC ("Assignor"), whose address is 3420 E. Harmony Boulevard, Fort Collins, CO 80528, in favor of Partners For Growth IV, L.P., a Delaware limited partnership ("Assignee"), whose address is 1660 Tiburon Blvd., Suite D, Tiburon, CA 94920, which was recorded in the United States Patent and Trademark Office ("USPTO") on May 30, 2014, and pursuant to which the Assignor assigned and granted to Assignee, a security interest in and to all of Assignor's right, title and interest in and to among others, certain trademarks, including those trademarks specifically listed on Exhibit A attached hereto (the "Trademarks"); and

WHEREAS, Assignee wishes to terminate the Agreement and release and reassign to Assignor, without representation or warranty, all of Assignee's right, title and interest in and to the Trademarks; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignee hereby terminates the Agreement, releases and reassigns to Assignor, without representation or warranty, all of Assignee's right, title and interest in and to the Trademarks therewith, and authorizes and requests that the USPTO note and record the existence of the release hereby given.

IN WITNESS WHEREOF, Assignee has executed this Release and Reassignment of Trademarks as of the date first above written.

PARTNERS FOR GROWTH IV, L.P.,
a Delaware limited partnership
("Assignee")

By: Jason Georgatos
Name: Jason Georgatos
Title: Manager, Partners for Growth IV LLC,
Its General Partner

Exhibit A
Trademarks

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Madwire Media, LLC		05/30/2014	LIMITED LIABILITY COMPANY: COLORADO
RECEIVING PARTY DATA			
Name:	Partners for Growth IV, L.P.		
Street Address:	150 Pacific Avenue		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94111		
Entity Type:	LIMITED PARTNERSHIP: CALIFORNIA		
PROPERTY NUMBERS Total: 42			
Property Type	Number	Word Mark	
Registration Number:	4508150	CONVERT INTELLIGENTLY	
Registration Number:	4469500	MAD 360°	
Registration Number:	4514075	MAD 360°	
Registration Number:	4459243	MARKETING 360	
Registration Number:	4299589	TOP PLACEMENT ADS	
Registration Number:	4423388	TOP RATED LOCAL	
Serial Number:	86165343	ACQUISITION MARKETING SOFTWARE	
Serial Number:	86045720	AD FRAUD PROTECTION	
Serial Number:	86046639	AFP	
Serial Number:	86046632	AFP AD FRAUD PROTECTION	
Serial Number:	86032774	CONVERTING CLICKS TO CUSTOMERS	
Serial Number:	86045729	CTC	
Serial Number:	86045733	CTC MY CLICK-TO-CALLS	
Serial Number:	86043371	LLA	

Serial Number:	86043360	LLA LOCAL LISTING ADS
Serial Number:	86043362	LOCAL LISTING ADS
Serial Number:	86036665	MADWIRE
Serial Number:	86032899	MADWIRE
Serial Number:	86045723	MY CLICK-TO-CALLS
Serial Number:	86032914	NATURAL LISTING ADS
Serial Number:	86032995	IVEDAXPRESS
Serial Number:	86032933	NLA NATURAL LISTING ADS
Serial Number:	86224016	OPTIMIZE SCORE
Serial Number:	86045736	ORGANIC AD COPY
Serial Number:	86032711	RET
Serial Number:	86032460	RET RETARGETING ADS
Serial Number:	86032527	RETARGETING ADS
Serial Number:	86224035	SPEEDY FAST
Serial Number:	86201631	SPEEDY FAST QUOTE
Serial Number:	86252336	STA SOCIAL TARGETING ADS
Serial Number:	86185087	TOP RATED ECOMMERCE
Serial Number:	86185069	TOP RATED LOCAL
Serial Number:	86175733	TOP RATED NATIONAL
Serial Number:	86098256	TOP RATED NATIONAL
Serial Number:	86098286	TOP RATED NATIONAL
Serial Number:	86032749	TPA TOP PLACEMENT ADS
Serial Number:	85965953	UXI CONVERT INTELLIGENTLY
Serial Number:	86165319	V
Serial Number:	86032485	VISIBILITY CLICKABILITY CONVERTIBILITY
Serial Number:	86165338	VIZCLIK
Serial Number:	85969168	WE LOVE MAD
Serial Number:	86171278	WEBSITES 360

CORRESPONDENCE DATA

Fax Number: 4157385371
Phone: 4153813283
Email: ben@greespan-law.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Benjamin Greenspan
Address Line 1: 620 Laguna Road
Address Line 4: Mill Valley, CALIFORNIA 94941

ATTORNEY DOCKET NUMBER:

PFG-MADWIRE

NAME OF SUBMITTER:	Benjamin Greenspan
Signature:	/bg2/
Date:	05/30/2014
Total Attachments: 4 source=Madwire Trademark Notice exhibit#page1.tif source=Madwire Trademark Notice exhibit#page2.tif source=Madwire Trademark Notice exhibit#page3.tif source=Madwire Trademark Notice exhibit#page4.tif	
RECEIPT INFORMATION	
ETAS ID:	TM306117
Receipt Date:	05/30/2014
Fee Amount:	\$1065