

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM392263

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SANFORD P. ROSEN, AS ASSIGNEE FOR THE BENEFIT OF CREDITORS OF HARRIS PUBLICATIONS, INC.		06/30/2016	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	ATHLON SPORTS COMMUNICATIONS, INC.		
Street Address:	2451 Atrium Way		
City:	NASHVILLE		
State/Country:	TENNESSEE		
Postal Code:	37214		
Entity Type:	Corporation: TENNESSEE		
PROPERTY NUMBERS Total: 141			
Property Type	Number	Word Mark	
Serial Number:	72092874	HAIRDO	
Serial Number:	73390835	HAIRSTYLE	
Serial Number:	73527169	HAIRDO IDEAS	
Serial Number:	74003749	MAIL ORDER 500	
Serial Number:	74433982	COUNTRY DECORATING IDEAS	
Serial Number:	74433983	COUNTRY ALMANAC	
Serial Number:	74433987	COMBAT HANDGUNS	
Serial Number:	74433989	SPECIAL WEAPONS	
Serial Number:	74433990	SMALL BUSINESS OPPORTUNITIES	
Serial Number:	75100825	MEN'S WORKOUT	
Serial Number:	75196280	SHORT HAIR	
Serial Number:	75203000	HARRIS COMICS	
Serial Number:	75701775	CELEBRITY HAIRSTYLES	
Serial Number:	76175923	CUT & STYLE	
Serial Number:	76319919	QUILT	
Serial Number:	76328977	TACTICAL KNIVES	
Serial Number:	76328978	FLOWER GARDENS	
TRADEMARK			

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Property Type	Number	Word Mark
Serial Number:	76328979	EXERCISE & HEALTH
Serial Number:	76522092	RIDES
Serial Number:	76535897	HOW TO LIVE LARGE IN SMALL SPACES
Serial Number:	76535898	SMALL ROOM DECORATING
Serial Number:	76614117	RIDES MAGAZINE PRESENTS CUSTOM COLLECTIO
Serial Number:	76977298	RIDES
Serial Number:	76978419	CUSTOM COLLECTION
Serial Number:	77156330	TACTICAL WEAPONS
Serial Number:	77425743	HAIR WINNERS
Serial Number:	77426405	PC HOW-TO GUIDE
Serial Number:	77732465	HAIR CUT & STYLE
Serial Number:	77850715	START YOUR OWN BUSINESS
Serial Number:	78225114	ROMANTIC COUNTRY
Serial Number:	78721339	DONK BOX & BUBBLE
Serial Number:	78759036	KITCHEN STYLE & DESIGN
Serial Number:	78978893	DONK
Serial Number:	78978960	DONK BOX & BUBBLE
Serial Number:	85059857	RIDES
Serial Number:	85256179	FLEA MARKET GARDENS
Serial Number:	85406145	RIFLE FIREPOWER
Serial Number:	85527234	VINTAGE STYLE
Serial Number:	85549604	FLEA MARKET STYLE
Serial Number:	85550750	THE NEW PIONEER
Serial Number:	85550892	VINTAGE & VICTORIAN
Serial Number:	85551039	SMALL GARDENS
Serial Number:	85551101	REAL GARDENS
Serial Number:	85551178	BACKYARD SOLUTIONS
Serial Number:	85551289	REAL KITCHENS
Serial Number:	85551300	SMALL KITCHEN
Serial Number:	85551309	DECORATING SHORTCUTS
Serial Number:	85557542	BLACK GUNS
Serial Number:	85557704	GUN ANNUAL
Serial Number:	85557731	GUN BUYER'S ANNUAL
Serial Number:	85557748	GUN BUYER'S GUIDE
Serial Number:	85557885	PERSONAL & HOME DEFENSE
Serial Number:	85557909	POCKET PISTOLS
Serial Number:	85557927	THE COMPLETE BOOK OF AUTOPISTOLS
Serial Number:	85557939	THE COMPLETE BOOK OF GUNS

Property Type	Number	Word Mark
Serial Number:	85561366	CONTAINER GARDENS
Serial Number:	85561403	FRESH COTTAGE
Serial Number:	85561415	COTTAGES & CABINS
Serial Number:	85561468	GREAT BACKYARDS
Serial Number:	85561498	NEW IDEAS FOR STORAGE
Serial Number:	85561520	STORAGE SOLUTIONS
Serial Number:	85561548	DISTINCTIVE KITCHEN SOLUTIONS
Serial Number:	85561592	SIMPLE QUILTS & SEWING
Serial Number:	85561648	GET RICH AT HOME
Serial Number:	85561682	JUICY
Serial Number:	85561726	DRAG RACING ACTION
Serial Number:	85561758	GUNS OF THE OLD WEST
Serial Number:	85561808	GUNS & WEAPONS FOR LAW ENFORCEMENT
Serial Number:	85561864	SPORTSMAN'S BOWHUNTING
Serial Number:	85561936	HAIRSHOW
Serial Number:	85561954	HAIR PREVIEW
Serial Number:	85561966	BRIDAL STAR HAIRSTYLES
Serial Number:	85561988	HARRIS' FARMER'S ALMANAC
Serial Number:	85562076	FANTASY FOOTBALL
Serial Number:	85563125	HAIRSTYLE SHOWCASE
Serial Number:	85683063	DOG NEWS
Serial Number:	85684013	D THE DOG NEWS ANNUAL MAGAZINE
Serial Number:	85738244	COTTAGE STYLE
Serial Number:	85760736	PERSONAL & HOME DEFENSE
Serial Number:	85761027	PERSONAL DEFENSE WORLD
Serial Number:	85761194	TACTICAL-LIFE
Serial Number:	85761220	TACTICAL LIFE
Serial Number:	85761436	TACTICAL LIFE
Serial Number:	85802815	PRO FOOTBALL DRAFT
Serial Number:	85846353	AMERICAN FRONTIERSMAN
Serial Number:	85909690	AMERICAN DREAM COTTAGES
Serial Number:	85909704	LIVE WITH EASE & STYLE
Serial Number:	86081903	SURVIVOR'S EDGE
Serial Number:	86103691	FRESH QUILTS
Serial Number:	86249534	BANG
Serial Number:	86249589	BANG
Serial Number:	86312137	SMALL SPACE DECORATING
Serial Number:	86319726	REAL WORLD SURVIVOR

Property Type	Number	Word Mark
Serial Number:	86319749	REAL WORLD SURVIVOR
Serial Number:	86319761	REAL WORLD SURVIVOR
Serial Number:	86331040	REAL FITNESS
Serial Number:	86331050	REAL FITNESS
Serial Number:	86331061	REAL MUSCLE
Serial Number:	86331072	REAL MUSCLE
Serial Number:	86331082	WOMAN'S OWN FITNESS
Serial Number:	86331089	WOMAN'S OWN FITNESS
Serial Number:	86380713	HERBAL REMEDIES
Serial Number:	86386928	TACTICAL WEAPONS
Serial Number:	86389991	HAIR WINNERS
Serial Number:	86412918	PRO TOURING
Serial Number:	86417430	AMERICAN BIBLE
Serial Number:	86417447	HISTORY CLASSICS
Serial Number:	86417459	AMERICAN ICONS
Serial Number:	86429440	BALLISTIC
Serial Number:	86429456	BALLISTIC
Serial Number:	86429690	HOLLYWOOD ICONS
Serial Number:	86461064	STYLE MAKERS
Serial Number:	86463235	ROOM TO CREATE
Serial Number:	86548216	GAUGE
Serial Number:	86563800	AMERICAN OUTDOORS
Serial Number:	86563818	AMERICA'S OUTDOORS
Serial Number:	86563850	AMERICAN CLASSICS
Serial Number:	86563855	AMERICA'S CLASSICS
Serial Number:	86588480	CRIME CLASSICS
Serial Number:	86605074	EASY HERB GARDENING
Serial Number:	86615273	AMERICA'S HANDGUN MODEL 1911
Serial Number:	86615286	THE COMPLETE BOOK OF RELOADING
Serial Number:	86615305	COMPLETE BOOK OF RIMFIRES
Serial Number:	86655116	MUSIC ICONS
Serial Number:	86673200	ROMANTIC COUNTRY
Serial Number:	86673205	ROMANTIC COUNTRY
Serial Number:	86673211	ROMANTIC COUNTRY
Serial Number:	86686768	ALL TIME BEST SOUPS
Serial Number:	86687768	HARRIS SCIENCE
Serial Number:	86698468	ALL GOOD
Serial Number:	86809160	GREEN ENERGY HOMES

Property Type	Number	Word Mark
Serial Number:	86809175	GREEN ENERGY HOMES & LIVING
Serial Number:	86815035	GUN SHOW
Serial Number:	86867563	MAGNUM
Serial Number:	86867577	MAGNUM
Serial Number:	86922939	CELEBRITY ICONS
Serial Number:	86922957	RELIGION CLASSICS
Serial Number:	86963055	ARMED
Serial Number:	86975695	SURVIVOR'S EDGE
Serial Number:	87056413	PERSONAL DEFENSE WORLD
Serial Number:	87056434	BARGAIN STYLE

CORRESPONDENCE DATA

Fax Number: 4048738501

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4048738624

Email: trademarks@agg.com, tucker.barr@agg.com

Correspondent Name: J. Tucker Barr

Address Line 1: 171 17th Street NW

Address Line 2: Arnall Golden Gregory LLP, Suite 2100

Address Line 4: Atlanta, GEORGIA 30363

ATTORNEY DOCKET NUMBER: 26069.3

NAME OF SUBMITTER: J. Tucker Barr

SIGNATURE: /J. Tucker Barr/

DATE SIGNED: 07/21/2016

Total Attachments: 3

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INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT is made and entered into as of this 30th day of June, 2016, by and between Sanford P. Rosen, an individual resident of the State of New York ("Assignor"), solely in his capacity as assignee for the benefit of creditors of Harris Publications, Inc., a New York corporation, and Athlon Sports Communications, Inc., a corporation formed under and pursuant to the laws of the state of Tennessee ("Assignee") (collectively, the "Parties" and each individually a "Party"). Capitalized terms used but not defined herein shall have the respective meanings ascribed to them in the Asset Purchase Agreement dated as of June 2, 2016 (the "Purchase Agreement"), by and between Assignee and Assignor.

RECITALS:

A. Pursuant to the Purchase Agreement, Assignor has agreed to sell, transfer, set over, convey, assign and deliver to Assignee, and Assignee has agreed to purchase, acquire and accept from Assignor, all right, title and interest of Assignor in and to the Acquired Assets, including those Intellectual Property Rights that comprise Purchased Assets (such Intellectual Property Rights, collectively, the "Transferred Intellectual Property Rights").

NOW, THEREFORE, in consideration of the mutual covenants, agreements, representations and warranties made herein and in the Purchase Agreement and other good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, the Parties hereby agree as follows:

1. Upon the terms and subject to the conditions set forth in the Purchase Agreement, effective as of the Closing Date, Assignor hereby irrevocably sells, transfers, sets over, conveys, assigns, grants and delivers to Assignee, its successors and assigns, forever, free and clear of any and all Encumbrances, and Assignee hereby purchases, acquires and accepts from Assignor, all right, title and interest of Assignor in, to and under the Transferred Intellectual Property Rights, including the domain name registrations and trademark registrations set forth on Schedule 2 and Schedule 3 attached to the Purchase Agreement, together with all of the goodwill associated with the foregoing and all rights to sue for and obtain damages and injunctive relief for past, present and future infringement, dilution and violation of the foregoing. The Parties acknowledge and agree that the assignment of any United States intent-to-use applications included in the foregoing is in connection with the transfer of the business or assets to which such intent-to-use applications pertain.

2. If Assignee elects to record this assignment or any other document or transfer with the U.S. Patent & Trademark Office or applicable foreign governmental or international authorities or registries, Assignee shall bear all costs and fees associated with such recording.

3. This Agreement is being entered into and delivered pursuant to the Purchase Agreement and is subject to the conditions and covenants provided therein. Nothing contained in this Agreement will be deemed to supersede, limit, amend, supplement, modify, vary or enlarge any of the rights, obligations, covenants or agreements of the parties under the Purchase Agreement, and this Agreement is intended only to effect the assignment of the Transferred

Intellectual Property Rights. In the event of any conflict or inconsistency between the Purchase Agreement and this Agreement, the provisions of the Purchase Agreement shall be controlling.

4. Each of the Parties agrees to cooperate at all times from and after the date hereof with respect to all of the matters described herein, and to execute such further assignments, assumptions, notifications and other documents as may be reasonably requested for the purpose of giving effect to, or evidencing or giving notice of, the transactions contemplated by this Agreement.

5. This Agreement and all claims or causes of action (whether in contract, tort or otherwise) that may be based upon, arise out of or relate to this Agreement or the negotiation, execution or performance of this Agreement, shall be construed, performed and enforced in accordance with the laws of the State of New York without giving effect to its principles or rules of conflict of laws to the extent such principles or rules would require or permit the application of the laws of another jurisdiction.

6. This Agreement may be executed with counterpart signature pages or in any number of counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. Any counterpart signature page or counterpart delivered by facsimile shall be deemed for all purposes as being an effective and valid execution and delivery of this Agreement by that Party.


[Signature page follows]

* * * * *

IN WITNESS WHEREOF, each of the Parties has caused this Agreement to be duly executed and delivered as of the day and year first above written.

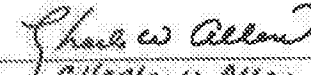
ASSIGNOR:

SANFORD P. ROSEN, solely in his capacity as Assignee for the Benefit of Creditors of Harris Publications, Inc.

By: 
Name: SANFORD P. ROSEN
Title: ASSIGNEE

ASSIGNEE:

ATHLON SPORTS COMMUNICATIONS, INC.

By: 
Name: CHARLES W. ALLEN
Title: President/CEO 6/30/2016

[Signature page to Intellectual Property Assignment Agreement]