

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM392278

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Madeira, LLC		06/30/2016	Limited Liability Company: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Alice Ink, Inc.		
<b>Street Address:</b>	350 SE 1st Street		
<b>City:</b>	Delray Beach		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33483		
<b>Entity Type:</b>	Corporation: FLORIDA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4298522	MADEIRA	
<b>Registration Number:</b>	3318057	TRU BAMBOO	
<b>Registration Number:</b>	4213779	M	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5616256572		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	561-625-6575		
<b>Email:</b>	ustrademarks@mchaleslavin.com		
<b>Correspondent Name:</b>	Carl J. Spagnuolo		
<b>Address Line 1:</b>	2855 PGA Blvd.		
<b>Address Line 4:</b>	Palm Beach Gardens, FLORIDA 33410		
<b>NAME OF SUBMITTER:</b>	Carl J. Spagnuolo		
<b>SIGNATURE:</b>	/Carl J. Spagnuolo/		
<b>DATE SIGNED:</b>	07/21/2016		
<b>Total Attachments: 3</b>			
source=5007U_000 Assignment_AliceInk_Madeira#page1.tif			
source=5007U_000 Assignment_AliceInk_Madeira#page2.tif			
source=5007U_000 Assignment_AliceInk_Madeira#page3.tif			

OP \$90.00 4298522

## TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "Agreement"), dated as of June 30, 2016 (the "Effective Date"), is entered into by Madeira, LLC, a Florida limited liability company ("Assignor"), in favor of Alice Ink Incorporated, a Florida corporation ("Assignee"). Each of Assignor and Assignee is sometimes referred to in this Agreement as a "Party". Assignor and Assignee are sometimes referred to in this Agreement as, together, the "Parties".

### RECITALS:

- A. Assignor is the owner of the (i) US Trademark Reg. No. 3,318,057 "TruBamboo" and design; (ii) US Trademark Reg. No. 4,298,522 "MADEIRA" word only; and (iii) US Trademark Reg. No. 4,213,779 "M" and wood-grain design (collectively, the "Madeira Trademarks").
- B. Assignor has agreed to execute and deliver this Agreement for recording with the United States Patent and Trademark Office and corresponding entities or agencies in any applicable jurisdictions.

**NOW, THEREFORE**, in consideration of \$1.00, and other good and valuable consideration, the receipt and adequacy of which consideration are hereby conclusively acknowledged, Assignor, intending to be legally bound, hereby agrees as follows:

1. Assignment. Assignor hereby irrevocably conveys, transfers and assigns to Assignee (including all of Assignee's successors, assigns, heirs and administrators) all of Assignor's right, title and interest in and to the following (collectively, the "Assigned Trademarks"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks:

(a) the Madeira Trademarks and all registrations, issuances, divisions, continuations, continuations-in-part, reissues, extensions, reexaminations and renewals of, or which may evolve from, the Madeira Trademarks;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action, with respect to any of the foregoing, whether accruing before, on and/or after the Effective Date, including, without limitation, all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

For the avoidance of doubt, and without limiting the foregoing, Assignor hereby irrevocably conveys, transfers and assigns to Assignee (including all of Assignee's successors, assigns, heirs and administrators) all of Assignor's right, title and interest in and to the Madeira Trademarks in all foreign countries, and all applications for the Madeira Trademarks in foreign countries and all registrations, issuances, divisions, continuations, continuations-in-part, reissues, extensions, reexaminations and

renewals of, or which may evolve from, the Madeira Trademarks, including, without limitation, the right to claim International Convention priority.

2. Recordation. Assignor hereby authorizes the Commissioner of Trademarks in the United States Patent and Trademark Office and corresponding entities or agencies in any applicable jurisdictions to record and register this Agreement upon request of Assignee.

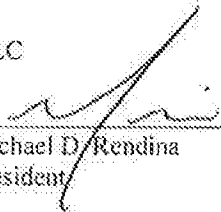
3. Additional Acts by Assignor. From time to time after the Effective Date, Assignor will execute and deliver to Assignee such other instruments of conveyance and transfer, and take such other actions, as Assignee reasonably may request and without any further compensation to Assignor, to convey and transfer full right, title and interest to Assignee, vest in Assignee, and place Assignee in legal and actual possession of, the Assigned Trademarks.

**[SIGNATURE PAGE FOLLOWS]**

Assignor, intending to be legally bound by this Agreement, has duly executed this Agreement on the Effective Date.

**ASSIGNOR:**

Madeira, LLC

By:   
Name: Michael D. Rendina  
Title: President

**ACKNOWLEDGMENT**

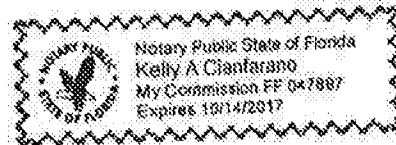
State of Florida )  
County of Palm Beach ) ss

On this 27<sup>th</sup> day of June, 2016 before me personally came Michael D. Rendina, known to me to be the same person whose name is signed to the foregoing Trademark Assignment Agreement, and acknowledged the execution thereof for the uses and purposes therein set forth, and who did swear and say that he is the sole authorized managing member of Madeira, LLC, and that he has the authority to execute said Trademark Assignment Agreement on behalf of such entity.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.

  
Notary Public  
My Commission expires: 10/14/2017

(NOTARIAL SEAL)



*Signature Page to Trademark Assignment Agreement*