

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM391943

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mycoskie Holdings, LLC		07/18/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Carpe Diem IP Holdings, LLC		
Street Address:	c/o Grant Tani Barash & Altman LLC PO Box 5623		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90209-5623		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Serial Number:	85720568	START SOMETHING THAT MATTERS	
Serial Number:	85722052	START SOMETHING THAT MATTERS	
Serial Number:	86565919	BRAVE	
Serial Number:	86565922	BRAVE BREWING	
Serial Number:	86565924	BRAVE BREWERY	
Serial Number:	86565925	HOME OF THE FREE BEER OF THE BRAVE	
Serial Number:	86565930	50% OF PROFITS TO VETERANS 100% OF THE T	
Serial Number:	86565929	50% OF PROFITS TO THOSE WHO SERVED 100%	
Serial Number:	86565926	DRINK LIKE YOU GIVE A DAMN	
Serial Number:	86763231	BB BRAVE BREWING CO. BREWED WITH PRIDE I	
Serial Number:	86770760	BB BRAVE BREWING CO. BREWED WITH PRIDE I	
Serial Number:	86780011	BB THE BRAVE BREWING CO. BREWED WITH PRI	
Serial Number:	86659269	THE TOMORROWS PROJECT	
CORRESPONDENCE DATA			
Fax Number:	312464311		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	chicagopto@loeb.com		
Correspondent Name:	Nerissa Coyle McGinn		

OP \$340.00 85720568

Address Line 1: 321 N. Clark St. Suite 2300
Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER: 225854-10005

NAME OF SUBMITTER: Nerissa Coyle McGinn

SIGNATURE: /Nerissa Coyle McGinn/

DATE SIGNED: 07/19/2016

Total Attachments: 4

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is effective as of July 19, 2016 by and between Mycoskie Holdings, LLC. ("Assignor"), a Delaware corporation, having a place of business at PO Box 5623 c/o Grant Tani Barash & Altman, LLC Beverly Hills, CALIFORNIA UNITED STATES 90209-5623 and Carpe Diem IP Holdings, LLC. ("Assignee"), a Delaware corporation, having a place of business at PO Box 5623 c/o Grant Tani Barash & Altman, LLC Beverly Hills, CALIFORNIA UNITED STATES 90209-5623.

WHEREAS, Assignor owns all the right, title and interest in and to the trademark shown in the attached schedule ("Exhibit A"), and any common law rights related to the trademark ("Trademark"), together with the goodwill symbolized by and associated with the Trademark, including but not limited to the trademark registration listed in Exhibit A;

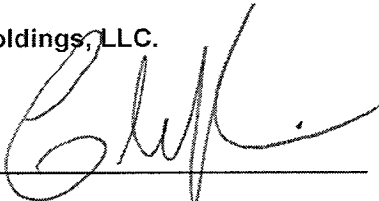
WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in and to the Trademark, and any common law rights related to the Trademark, together with the goodwill symbolized by and associated with the Trademark, including but not limited to the trademark registration listed in Exhibit A;

WHEREAS, Assignor desires to assign to Assignee all of its right, title and interest in and to the Trademark, and any common laws rights related to the Trademark, together with the goodwill symbolized by and associated with the Trademark, including but not limited to the trademark registration listed in Exhibit A.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Trademark, and any common laws rights related to the Trademark, together with the goodwill symbolized by and associated with the Trademark, including but not limited to the trademark registration listed in Exhibit A.

ASSIGNOR:

Mycoskie Holdings, LLC.

By:  _____

Print name: BLAKE MYCOSKIE

Print Title: MANAGING MEMBER

EXHIBIT A
TRADEMARKS

	Mark	Status	Country	Class	App. No.	Reg. No.
1.	START SOMETHING THAT MATTERS	Registered	United States of America	36	85720568	4478769
2.	START SOMETHING THAT MATTERS	Registered	United States of America	36	85722052	4427727
3.	Brave	Pending	United States of America	32	86565919	N/A
4.	Brave Brewing	Pending	United States of America	32	86565922	N/A
5.	Brave Brewery	Pending	United States of America	32	86565924	N/A
6.	home of the free beer of the brave	Pending	United States of America	32	86565925	N/A
7.	50% of profits to Veterans 100% of the time [Pseudo Mark]	Pending	United States of America	32	86565930	N/A
8.	50% of profits to those who served 100% of the time [Pseudo Mark]	Pending	United States of America	32	86565929	N/A
9.	drink like you give a damn	Registered	United States of America	32	86565926	4841000
10.	BB BRAVE BREWING CO. BREWED WITH PRIDE IN THE U.S.A. HOME OF THE	Pending	United States of America	32	86763231	N/A

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	<p>FREE BEER OF THE BRAVE (DESIGN)</p>					
11.	<p>BB BRAVE BREWING CO. BREWED WITH PRIDE IN THE U.S.A. 50% OF PROFITS TO VETERANS 100% OF THE TIME (DESIGN)</p>	Pending	United States of America	32	86770760	N/A
12.	<p>BB THE BRAVE BREWING CO. BREWED WITH PRIDE IN THE U.S.A. HOME OF THE FREE BEER OF THE BRAVE 50% OF PROFITS TO VETERANS 100% OF THE TIME (DESIGN)</p>	Pending	United States of America	32	86780011	N/A

13.	THE TOMORROWS PROJECT	Pending	United States of America	36	86659269	N/A
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