

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM391961

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Nick Lowery Youth Foundation, Inc.		07/15/2016	Non-Profit Corporation: ARIZONA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Champions Against Bullying, Inc.		
<b>Street Address:</b>	650 Poydras Street		
<b>Internal Address:</b>	Suite 1460		
<b>City:</b>	New Orleans		
<b>State/Country:</b>	LOUISIANA		
<b>Postal Code:</b>	70130		
<b>Entity Type:</b>	Non-Profit Corporation: LOUISIANA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4673211	CHAMPIONS AGAINST BULLYING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5043227184		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	504-322-7166		
<b>Email:</b>	glatham@iplawconsulting.com		
<b>Correspondent Name:</b>	Gregory D. Latham		
<b>Address Line 1:</b>	334 Carondelet Street		
<b>Address Line 2:</b>	Suite B		
<b>Address Line 4:</b>	New Orleans, LOUISIANA 70130		
<b>NAME OF SUBMITTER:</b>	Gregory D. Latham		
<b>SIGNATURE:</b>	/Gregory D. Latham/		
<b>DATE SIGNED:</b>	07/18/2016		
<b>Total Attachments: 2</b>			
source=Trademark Assignment Agreement - CHAMPIONS AGAINST BULLYING - Fully Executed#page1.tif			
source=Trademark Assignment Agreement - CHAMPIONS AGAINST BULLYING - Fully Executed#page2.tif			

OP \$40.00 4673211

## TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Agreement") dated as of July 15, 2016 ("Effective Date") is entered into by and between Nick Lowery Youth Foundation, Inc., an Arizona nonprofit 501(c)(3) corporation with a principal office at 8416 East Via de Jardin, Scottsdale, Arizona 85258 ("ASSIGNOR"), and Champions Against Bullying, Inc. ("CAB"), a Louisiana nonprofit 501(c)(3) corporation with a principal office at 650 Poydras Street, Suite 1460, New Orleans, LA 70130 ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the U.S. federal trademark registration No. 4673211 for the mark "CHAMPIONS AGAINST BULLYING" ("the Mark") issued January 13, 2015, as described in Exhibit A attached hereto and incorporated by reference herein;

WHEREAS, ASSIGNOR desires to convey, transfer, assign, and deliver to ASSIGNEE all rights, title, and interest in and to the Mark;

WHEREAS, ASSIGNEE desires to acquire from ASSIGNOR all rights, title, interest and ownership in and to the Mark, including any and all applications and registrations, together with the associated goodwill;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR and ASSIGNEE hereby agree as follows:

1. ASSIGNOR hereby grants, transfers, assigns, and conveys to ASSIGNEE, its successors and assigns, all of ASSIGNOR'S right, title, and interest, ownership, and all subsidiary rights in and to the Mark together with the goodwill relating to the Mark, including but not limited to all causes of action and the right to file applications, secure registrations, renewals, reissues, and extensions of any such Mark.
2. This Agreement and all rights granted herein shall be construed to vest in ASSIGNEE and its successors and assigns any and all right, title or interest in the Mark and/or in any applications and registrations of the Mark anywhere in the world.
3. ASSIGNOR shall execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE all rights, title, and interest in the Mark. The Parties shall bear their own costs in connection with this Agreement including attorney fees.
4. ASSIGNOR warrants and represents that (1) no claim of any infringement or violation has been threatened or asserted and no such claim is pending against ASSIGNOR, its subsidiaries, affiliates or employees; (2) ASSIGNOR has not entered into any agreement, license, release or other transaction that prevents or restricts ASSIGNOR from entering into this

Agreement or limits the right of ASSIGNEE to exploit the Mark in any way; and (3) ASSIGNOR has the power and authority to submit and assign the Mark to ASSIGNEE.

5. This Agreement will be governed by the laws of the State of Louisiana. Any dispute arising under this Agreement shall be resolved at a venue in the state of Louisiana.

6. This is the entire Agreement between the parties. This Agreement does not create a partnership or joint venture relationship. If any part of this Agreement is held unenforceable, the rest of the Agreement will continue in full force and effect and the unenforceable part shall be construed in a manner most closely reflecting the intent of the parties. All notices and communications made under this Agreement shall be delivered to addresses above unless otherwise agreed in writing by the parties. This Agreement may be executed in counterparts.

IN WITNESS WHEREOF, this Agreement has been executed on the day and year first above written.

ASSIGNOR  
(NICK LOWERY YOUTH FOUNDATION)

By: NICK LOWERY

Signature: [Signature]

Position: President

Date: 7/15/16

ASSIGNEE  
(CHAMPIONS AGAINST BULLYING)

By: Leigh Rachel Faith

Signature: [Signature]

Position: US Director

Date: 7/15/2016