

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM392755

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dorothy Lane Market, Inc.		07/26/2016	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	United Broadcasting Company, Ltd.		
Street Address:	PO Box 1		
City:	Lindenhurst		
State/Country:	NEW YORK		
Postal Code:	11757		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3253018	EAT REAL FOOD	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2128821320		
Email:	andrew@kgfirm.com		
Correspondent Name:	Andrew Gerber		
Address Line 1:	27 Union Square West, Suite 301		
Address Line 4:	New York, NEW YORK 10003		
NAME OF SUBMITTER:	Andrew Gerber		
SIGNATURE:	/AG/		
DATE SIGNED:	07/27/2016		
Total Attachments: 1			
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OP \$40.00 3253018

Trademark Assignment

THIS ASSIGNMENT from Dorothy Lane Market, Inc., an Ohio corporation ("Assignor") to United Broadcasting Company, Ltd., a New York corporation ("Assignee").

WHEREAS, Assignor is the owner of US Registration No. 3,253,018 for the trademark EAT REAL FOOD (the "Trademark"); and

WHEREAS, Assignor is using the Trademark and claims to be the owner of any and all intellectual property rights to such Trademark, and any common law rights in and to the Trademark arising from the use thereof, including all goodwill; and

WHEREAS, ASSIGNEE desires to acquire and use the Trademark, and has requested ASSIGNOR to transfer all of the right, title and interest of ASSIGNOR in and to the Trademark and its associated goodwill, and ASSIGNOR is willing to assign the same; and

WHEREAS, Assignor has not pledged, assigned or licensed the Trademark to any third party, there are no prior encumbrances on the Trademark, and no other party makes a claim of ownership to the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest now or ever owned by Assignor in and to the Trademark EAT REAL FOOD, including the US Registration thereof No. 3,253,018, together with the goodwill of the business symbolized by the Trademark, and all causes of action that could be asserted by Assignor arising out of or related to the use or ownership of the Trademark.

DOROTHY LANE MARKET, INC.

Date: July 26, 2016

By: [Signature]

Name: Norman C. Mayne

Title: President

STATE OF OHIO
COUNTY OF MONTGOMERY

On this 26th day of July, 2016, before me appeared Norman C. Mayne, the person who signed this instrument, who acknowledged that she signed it on behalf of the juristic entity with authority to do so.



JON M. ROSEMEYER, Attorney at Law
Notary Public, State of Ohio
My Commission has no expiration date.
Section 147.03 O. R. C.

[Signature]
Notary Public