

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM392461

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Island Company LLC		07/21/2016	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	Island Holding Group		
Street Address:	Cricket Square		
Internal Address:	P.O. Box 10008 Willow House		
City:	Grand Cayman		
State/Country:	CAYMAN ISLANDS		
Postal Code:	KY1-1001		
Entity Type:	Corporation: CAYMAN ISLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4902534	ISLAND COMPANY RUM SIMPLY THE SMOOTHEST	
CORRESPONDENCE DATA			
Fax Number:	3059615556		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3055790558		
Email:	ipmiami@gtlaw.com		
Correspondent Name:	Sandy Chiu, Esq.		
Address Line 1:	Greenberg Traurig, P.A.		
Address Line 2:	333 S.E. 2nd Avenue, Suite 4400		
Address Line 4:	Miami, FLORIDA 33131		
ATTORNEY DOCKET NUMBER:	067913.010100		
NAME OF SUBMITTER:	Sandy Chiu		
SIGNATURE:	/Sandy Chiu/		
DATE SIGNED:	07/25/2016		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is effective as of July 21, 2016 by Island Company LLC, a Florida limited liability company ("Assignor"), to and in favor of Island Holding Group, a Cayman Islands corporation ("Assignee") having an address at Cricket Square, P.O. Box 10008 Willow House, Grand Cayman, Cayman Islands KY1-1001.

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all of the Assignor's rights, title and interest in and to the ISLAND COMPANY RUM SIMPLY THE SMOOTHEST X (and design) mark, including, without limitation, U.S. Trademark Registration No. 4,902,534 for the mark covering use with rum in International Class 33, related common law and other rights, the benefit of prior use thereof and the goodwill of the business associated therewith and symbolized thereby (collectively, the "Mark").

NOW, THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee its entire right, title and interest in and to the Mark, for the United States and elsewhere, including, without limitation, U.S. Trademark Registration No. 4,902,534, all common law rights, the benefit of Assignor's prior use of the Mark, the associated goodwill, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, at least as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Mark, with the right to sue for and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the Commissioner for Trademarks to record Assignee as the Assignee and owner of the Mark.

Assignor shall take all further reasonable actions, and provide to Assignee, Assignee's successors, assigns or other legal representatives, all such reasonable cooperation and assistance (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, assignments, powers of attorney or other documentation), requested by Assignee to more fully and effectively effectuate the purposes of this Assignment, provided that none of the foregoing shall be at any cost to the Assignor, unless such reasonable actions are necessary due to some action or omission to act on the part of Assignor.

This Assignment shall be governed by and construed in accordance with the domestic laws of the State of Florida without giving effect to any choice or conflicts of laws provision or rule (whether of the State of Florida or any other jurisdiction) that would cause the application of the laws of any other jurisdiction.

[THE REMAINDER OF THIS PAGE IS LEFT BLANK INTENTIONALLY.
SIGNATURE PAGE FOLLOWS.]

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its respective duly authorized representative effective as of the date specified above.

ASSIGNOR:

Island Company LLC,
a Florida limited liability company

By: [Signature]

Name: Spencer Antle

Title: Managing Member

ACKNOWLEDGEMENT

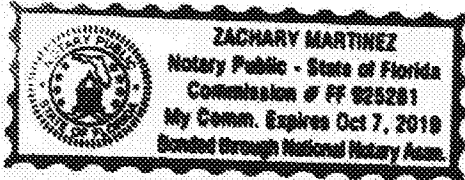
COUNTY OF Palm Beach)
STATE OF Florida)

SS:

The foregoing Assignment was acknowledged before me this 21 day of July, 2016 by Spencer Antle, a Managing Member of Island Company LLC, a Florida limited liability company. He is personally known to me or has produced _____ as identification.

Notary: [Signature]
Print Name: Zachary Martinez

[NOTARIAL SEAL]
Notary Public, State of Florida
My commission expires: Oct. 7, 2019



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