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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM392468

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Stella & Dot LLC		07/20/2016	Limited Liability Company: CALIFORNIA

RECEIVING PARTY DATA

Name:	Comerica Bank	
Street Address:	39200 Six Mile Road	
City:	Livonia	
State/Country:	MICHIGAN	
Postal Code:	48152	
Entity Type:	a Texas banking association: TEXAS	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	77979321	STELLA & DOT
Serial Number:	86246818	KEEP COLLECTIVE
Serial Number:	86977919	EVER
Serial Number:	86589197	EVER

CORRESPONDENCE DATA

Fax Number: 3134968454

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3134967912

Email: berger@millercanfield.com

Correspondent Name: Kimberly A. Berger

Address Line 1: 150 West Jefferson Avenue

Address Line 2: Suite 2500

Address Line 4: Detroit, MICHIGAN 48226

NAME OF SUBMITTER:	Kimberly A. Berger
SIGNATURE:	/Kimberly A. Berger/
DATE SIGNED:	07/25/2016

Total Attachments: 1

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TRADEMARK
REEL: 005840 FRAME: 0033

Grant of Security Interest in Trademarks

For valuable consideration, Stella & Dot LLC, a California limited liability company ("Grantor"), grants to Comerica Bank, a Texas banking association ("Secured Party"), with its principal place of business at 39200 Six Mile Road, Livonia, Michigan 48152 a security interest in all of Grantor's present and future right, title and interest in and to the following trademarks registered with the United States Patent and Trademark Office (the "Trademarks"):

Trademark	Registration No.
STELLA & DOT	77979321
KEEP COLLECTIVE and design	86246818
EVER and design	86977919
EVER and design (V leat)	86589197

together with all licenses or other rights to use any of the Trademarks in the United States, but only to the extent permitted by agreements governing any such license or other right to use, and all license fees and royalties arising from such use but only to the extent permitted by such license or rights, any and all recovery of damages by way of past, present and future infringements of any of the Trademarks, and all proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of the Trademarks (collectively "Trademark Collateral").

Grantor has granted the security interest upper this instrument pursuant to the terms of the Intellectual Property Security Agreement dated July 18, 2016, as amended and/or supplemented (the "Security Agreement") made by Grantor for the purposes of security as provided in the Security Agreement. Grantor acknowledges and affirms that the rights and remedies of Secured Party with respect to the security interest in the Trademark Collateral granted in this instrument are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated in this instrument by this reference.

ఇం Executed and delivered as of July 19, 2016.

Principal Place of Business:

8000 Marina Boulevard, Suite 400 Brisbane, California 94005

Stella & Dot LLC,

a California limited liability company

THE Chief Figurative Officer

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RECORDED: 07/25/2016