TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM392682

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |
| SEQUENCE: | 2 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------------|----------|----------------|-------------------------------------|
| Bassett Baby Planning, LLC. | | 07/22/2016 | Limited Liability Company: TEXAS |

RECEIVING PARTY DATA

| Name: | Baby Chick LLC | |
|-----------------|----------------------------------|--|
| Street Address: | 5757 Woodway Drive, Suite 225 | |
| City: | Houston | |
| State/Country: | TEXAS | |
| Postal Code: | 77057 | |
| Entity Type: | Limited Liability Company: TEXAS | |

PROPERTY NUMBERS Total: 2

| Property Type | Number | Word Mark |
|----------------------|---------|-----------------------|
| Registration Number: | 4143702 | BASSETT BABY PLANNING |
| Registration Number: | 4132772 | THE BABY CHICK |

CORRESPONDENCE DATA

Fax Number: 8887573817

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

858.922.2170 Phone: Email: foster@tdfoster.com Thomas D Foster Correspondent Name:

Address Line 1: 11622 El Camino Real, Suite 100 Address Line 4: San Diego, CALIFORNIA 92130

| NAME OF SUBMITTER: | Thomas D. Foster |
|--------------------|--------------------|
| SIGNATURE: | /Thomas D. Foster/ |
| DATE SIGNED: | 07/26/2016 |

Total Attachments: 1

source=6647.000-00 20160722 SIGNED ASSIGNMENT#page1.tif

TRADEMARK REEL: 005840 FRAME: 0177 ASSIGNMENT

WHEREAS, Bassett Baby Planning, LLC., a limited liability company organized

under the laws of the state of Texas, domiciled and doing business at 5757 Woodway

Drive, Suite 225, Houston, Texas 77057, is the present title owner of the following

trademarks and is the owner of the following federal trademark registrations as registered

with the U.S. Patent and Trademark Office:

(1)US TM REG 4143702 - BASSETT BABY PLANNING

(2)US TM REG 4132772 - THE BABY CHICK

AND WHEREAS, Baby Chick LLC, a limited liability company organized under the

laws of the state of Texas, domiciled and doing business at 5757 Woodway Drive, Suite

225, Houston, Texas 77057 (Assignee), is desirous of acquiring the right, title and interest

in and to the BASSETT BABY PLANNING and THE BABY CHICK trademarks and to

Registration Nos. 4143702 and 4132772.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby

acknowledged, the said Assignor of these presents does, sell, assign, and transfer unto the

said Assignee, its successors and assigns, all right, title and interest in and to the said

trademarks and in and to said Registrations together with that part of the goodwill of the

Assignor's business in connection with the use of and symbolized by the said trademarks.

IN WITNESS WHEREOF, the Assignor has hereunder executed this instrument this

22th day of July, 2016.

By: 1 world | Nina Rassett Principal

TRADEMARK **REEL: 005840 FRAME: 0178**

RECORDED: 07/26/2016