

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM392836

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Conversion from Delaware limited liability company to Delaware corporation and name change		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Designbook LLC		10/22/2015	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	VentureCo Holdings Inc.		
<b>Street Address:</b>	3500 South Dupont Hwy.		
<b>City:</b>	Dover		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19901		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 16</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86331248	DESIGNBOOK	
<b>Serial Number:</b>	86331173	DESIGNBOOK	
<b>Serial Number:</b>	86324885	DESIGNBOOK	
<b>Serial Number:</b>	86324872	DESIGNBOOK	
<b>Serial Number:</b>	86398067	DB DESIGNBOOK	
<b>Serial Number:</b>	86398064	DB DESIGNBOOK	
<b>Serial Number:</b>	86398061	DB DESIGNBOOK	
<b>Serial Number:</b>	86398046	DB DESIGNBOOK	
<b>Serial Number:</b>	86331279	DESIGNBOOK.COM	
<b>Serial Number:</b>	86331183	DESIGNBOOK.COM	
<b>Serial Number:</b>	86324904	DESIGNBOOK.COM	
<b>Serial Number:</b>	86324890	DESIGNBOOK.COM	
<b>Serial Number:</b>	86803232	VC.CO	
<b>Serial Number:</b>	86803242	VENTURE.CO	
<b>Registration Number:</b>	4778760	DESIGNBOOK	
<b>Registration Number:</b>	4937585	DB DESIGNBOOK	
<b>CORRESPONDENCE DATA</b>			

OP \$415.00 86331248

TRADEMARK

**Fax Number:** 8028627512

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 802-863-2375

**Email:** tmip@drm.com

**Correspondent Name:** Peter Kunin

**Address Line 1:** Downs Rachlin Martin PLLC

**Address Line 2:** 199 Main Street, P.O. Box 190

**Address Line 4:** Burlington, VERMONT 05402-0190

<b>ATTORNEY DOCKET NUMBER:</b>	15936001USG1
<b>NAME OF SUBMITTER:</b>	Cathleen E. Stadecker
<b>SIGNATURE:</b>	/cathleen e stadecker/
<b>DATE SIGNED:</b>	07/27/2016

**Total Attachments: 3**

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STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A LIMITED LIABILITY COMPANY TO A  
CORPORATION PURSUANT TO SECTION 265 OF  
THE DELAWARE GENERAL CORPORATION LAW

- 1.) The jurisdiction where the Limited Liability Company first formed is Designbook LLC.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the Limited Liability Company first formed is May 20, 2014.
- 4.) The name of the Limited Liability Company immediately prior to filing this Certificate is Designbook LLC.
- 5.) The name of the Corporation as set forth in the Certificate of Incorporation is VentureCo Holdings Inc.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Limited Liability Company have executed this Certificate on the 22 day of December, A.D. 2015.

By: 

Name: Gary M. Remer

Print or Type

Title: Authorized Signatory

Print or Type

**STATE of DELAWARE**  
**CERTIFICATE of INCORPORATION**  
**A STOCK CORPORATION**

• **First:** The name of this Corporation is VentureCo Holdings Inc.

• **Second:** Its registered office in the State of Delaware is to be located at  
3500 S Dupont Hwy. Street, in the City of Dover  
County of Kent Zip Code 19901

The registered agent in charge thereof is Incorporating Services, Ltd.

**Third:** The purpose of the corporation is to engage in any lawful act or activity for which corporations may be organized under the General Corporation Law of Delaware.

• **Fourth:** The amount of the total stock of this corporation is authorized to issue is  
See Attached shares (number of authorized shares) with a par value of  
See Attached per share.

• **Fifth:** The name and mailing address of the incorporator are as follows:  
Name Gary M. Remer, Esq.  
Mailing Address 1760 S Telegraph Road, Suite 300  
Bloomfld Hills, MI Zip Code 48302

• **I, The Undersigned,** for the purpose of forming a corporation under the laws of the State of Delaware, do make, file and record this Certificate, and do certify that the facts herein stated are true, and I have accordingly hereunto set my hand this  
22 day of December, A.D. 2015

BY:   
(Incorporator)

NAME: Gary M. Remer, Esq.  
(type or print)

**ATTACHMENT**

**STATE *of* DELAWARE**  
**CERTIFICATE *of* INCORPORATION**  
**A STOCK CERTIFICATE**  
VentureCo Holdings Inc.

The amount of the total stock of this corporation is authorized to issue is:

20,000 Shares of Class A Common Stock with no par value.

20,000 Shares of Class B Common Stock with no par value; and

20,000 Shares of C Stock Common Class with no par value.

The specific rights, benefits and features of the common stock shall be determined by the board of directors of the corporation.