

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM392662

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Gillette Company		07/25/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	AMG Investment Group, LLC		
Street Address:	115 Enterprise Avenue South		
City:	Secaucus		
State/Country:	NEW JERSEY		
Postal Code:	07094		
Entity Type:	Limited Liability Company: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3718943	TAG	
CORRESPONDENCE DATA			
Fax Number:	9734250161		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	973-425-8748		
Email:	jwhitteaker@mdmc-law.com		
Correspondent Name:	John F. Witteaker, Esq.		
Address Line 1:	1300 Mount Kemble Avenue		
Address Line 4:	Morristown, NEW JERSEY 07962		
ATTORNEY DOCKET NUMBER:	TAG M1424-PM76750		
NAME OF SUBMITTER:	John F. Witteaker		
SIGNATURE:	/John F. Witteaker/		
DATE SIGNED:	07/26/2016		
Total Attachments: 3			
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Exhibit 2.2

General Trademark Assignment

The Gillette Company, a Delaware corporation, with offices located at One Gillette Park, Boston, Massachusetts ("ASSIGNOR"), owns, by assignment, all right, title, and interest in and to the trademark applications and registrations contained in Attachment 1 ("TRADEMARKS"), which is attached and hereby incorporated into this General Trademark Assignment. AMG Investment Group LLC, a N.J. limited liability company, with offices located at 115 Enterprise Avenue South, Secaucus, N.J. 07094 ("ASSIGNEE"), wants to own ASSIGNOR's entire right, title, and interest in and to the TRADEMARKS.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR sells and assigns to ASSIGNEE, its lawful successors and assigns, ASSIGNOR's entire right, title, and interest, and goodwill associated therewith, in and to the TRADEMARKS. ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any official of any other country whose duty it is to issue trademarks as described above, to issue all trademark registrations to ASSIGNEE, its successors and assigns, in accordance with the terms of this General Trademark Assignment Agreement.

This General Trademark Assignment is effective as of the last date of signing shown below.

For: ASSIGNOR, The Gillette Company
By: MO Amman
Name: Michael Guarasci
Title: Authorized Signatory

State of Ohio
County of Hamilton
On this 14 day of July, 2016, before me personally appeared Michael Guarasci to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

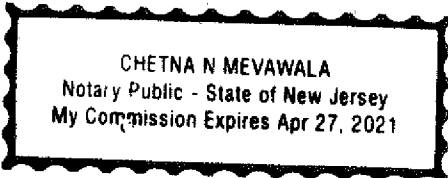


[Signature]
Notary Public

For: ASSIGNEE, AMG Investment Group LLC
By: Mansur Maqsoodi
Name: MANSUR MAQSUDI
Title: Director

State of N.J.
County of Middlesex, | SS
On this 7 day of 25, 2016, before me personally appeared Mansur Maqsoodi to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

[Signature]
Notary Public



Attachment 1 to the General Trademark Assignment

List of TRADEMARKS

Trademark Name	Country	IC Code	Goods and Services	Application Date	Application Number	Registration Date	Registration Number
CONSIDER YOURSELF WARNED (TAG 05)	Canada	3	Body Spray used as a fragrance and deodorant.	08-Jun-2005	1260383	12-Sep-2006	TMA672407
FIRST MOVE	Canada	3	Body spray used as a fragrance and deodorant.	01-Oct-2004	1232460	23-Oct-2007	TMA699212
FIRST MOVE	Canada	3	Anti-perspirants and deodorants; body spray.	08-Jul-2005	1264162	28-Jan-2009	TMA733411
LUCKY DAY	Canada	3	Body spray used as a fragrance and deodorant.	16-Jun-2005	1261493	18-Apr-2006	TMA662739
MIDNIGHT	Canada	3	Body spray used as a fragrance and deodorant.	01-Oct-2004	1232461	23-Oct-2007	TMA699214
MIDNIGHT	Canada	3	Antiperspirants and deodorants; body spray.	08-Jul-2005	1264167	27-Jan-2009	TMA733307
TAG	United States of America	3	Personal deodorants.	16-Oct-2006	77021858	01-Dec-2009	3718943
TAG	Canada	3	Antiperspirant and deodorant.	16-Oct-2006	1320336	27-Oct-2009	TMA751326
TAG	European Tradem. & Design Office (EM)	3	Soaps, perfumeries, essential oils, preparations for body and beauty care, hair lotions, dentifrices.	14-Feb-2007	005688213	19-Dec-2007	005688213

TAG	Canada	3	Body spray used as deodorant.	08-Jun-2004	1219546	22-Jun-2007	TMA690701
TAG	European Tradem. & Design Office (EM)	3	Body spray used as a fragrance and deodorant.	15-Jun-2004	3885721	31-Oct-2005	3885721
VOUS AVEZ ETE PREVENIU (TAG 06 French)	Canada	3	Body spray.	05-May-2006	1300570	31-Jul-2007	TMA693,187

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